



General Motors A mission to refocus Page 15



London Stock exchange in search of a role Page 14

Marketing ICI joins the branding club Page 14



Today's surveys Credit management & World motor industry

Hewlett-Packard fuels computer war by cutting prices

Hewlett-Packard signalled a deepening business computer price war when it cut prices of its personal computer servers by up to 21 per cent.

Left united in Russia: Russia's leftwing factions united to challenge Boris Yeltsin and reformers in the June presidential election when endorsements for Communist party leader Gennady Zyuganov came from several powerful party leaders.

GH Bank goes to Brussels on post dispute: Tensions caused by the growth of mailing from low-cost countries were highlighted when Citibank appealed to the European Commission to prevent the German post office from imposing an extra charge for mail sent from the Netherlands.

German energy monopolies threatened: Germany's cartel office ruled against a contract giving electricity company RWE exclusive rights to supply energy to a town, in a decision that threatens local energy monopolies.

Shake-up at Alitalia: Domenico Campella's first day as chief executive of Alitalia was marked by sweeping management changes at Italy's troubled national airline.

Indonesia: the banking arm of Suez, the French financial and industrial holding company, reported a return to profitability in 1996. But the figures concealed a sharp fall in operating profits.

Uefa gives in on transfer fees: Uefa, the European football association, ended its defence of the fee system for cross-border transfers of out-of-contract players.

UK to harden EU stance: The UK government is to strengthen its sceptical approach to European Union policy with a pledge to oppose increases in the European parliament's powers.

China to endorse economic plan: 3,000 deputies at China's annual parliamentary session will be asked to approve continued economic plans to bring inflation below 10 per cent and maintain growth at about 8 per cent to 9 per cent.

Pharmacia & Upjohn, the pharmaceuticals company, is to shut 40 per cent of its manufacturing sites to make annual savings of \$400m.

Far East shipping routes planned: Four container shipping lines, in a consortium known as the Grand Alliance, plan a Europe-Far East service involving 34 ships.

Capital markets activity at record: The OECD said borrowing on the international capital markets set a record last year with overall financing activity up 30 per cent to \$1,258bn.

Major warns Beijing on HK: UK prime minister John Major made a tough speech warning against Chinese breaches of the Sino-British pact on Hong Kong.

ICI buys paint company: Imperial Chemical Industries, the UK-based chemicals company, made its first big move into Latin America with the \$350m purchase of Brazil-based paint company Bunge.

Bids for Czech phones made: Consortia involving France Telecom and Telenor have each made the highest bids for a stake in a mobile telephone licence in the Czech Republic.

Boaties turn down \$225m comeback offer: The three remaining Beatles - Paul McCartney (left), George Harrison and Ringo Starr - have rejected a \$225m offer from a group of US and German entrepreneurs to stage a "comeback" world tour.

Cricket World Cup: The West Indies recovered from their surprise defeat by Kenya by overhauling Australia's 298-6 with four wickets left in Jaipur.

Table with financial market indices: STOCK MARKET INDICES, GOLD, DOLLAR, LUNDSHIRE RATES, OTHER RATES, NORTH SEA OIL, EURO CURRENCY, US STOCKS.

Israel in tough response to blast

Cabinet acts against Hamas as 12 die in Tel Aviv bomb attack

By Julien Ozanna in Jerusalem

The Israeli cabinet last night claimed the right for its troops to enter Palestinian self-rule areas in its fight against Islamic terrorists after a fifth bombing attack in nine days.

Sunday by Mr Shimon Peres, the Israeli prime minister, which he described as "an all-out war" against Islamist terrorism.

Mr Peres, who was jeered at the Tel Aviv bomb site yesterday by angry youths chanting "Peres, you're next", held an emergency cabinet meeting after the attack and was expected to announce sterner measures including the deportation of Moslem activists and the limited re-entry of Israeli troops into Palestinian-controlled territory.

Israel recalled a delegation sent to the US for peace talks with Syrian officials. Meanwhile, US president Bill Clinton condemned the "hysterical, determined, fanatic" forces behind the bombings and said they must not be allowed to undermine a "lasting peace" in the Middle East.

Officials said the government was in the extremely difficult position of being forced to take steps to calm an outraged public without any guarantee the measures would end the attacks. The measures already taken include a closure of Israel's borders with Palestinian territories, demolition of homes of confirmed Islamic guerrillas and the re-erection of a plan to separate Arab and Jew by security fences.



Part of the damage caused by the latest suicide bombing in Israel which killed at least 12 people in Tel Aviv and wounded many more.

Deployment of Israeli police and troops in battle gear on the tense streets of Jerusalem has already made Israel seem like a country preparing for war.

yesterday that the Tel Aviv attack was carried out by an activist from Palestinian-controlled Ramallah in the West Bank as a response to Mr Peres's declaration of war on Hamas.

strike again. A senior Israeli security official said Hamas had hundreds of extremists waiting to carry out suicide attacks.

dreams of a Palestinian state rest on a Labour victory in May. Advisers said he was nervous that further confrontation with Hamas could ignite civil war.

Terror kills Peres's hopes, Page 7 Editorial Comment, Page 15

Japanese opposition blocks \$6bn bailout package

By Gerard Baker in Tokyo

The Japanese government's attempt to secure parliamentary approval for a scheme to spend ¥685bn (\$6.45bn) of public money on a bailout of the country's bankrupt housing loan companies descended into angry farce yesterday.

As the plan entered its final phase, members of the opposition New Frontier party barred government officials entry to the committee room in which the crucial vote was to be held.

Their action prevented any consideration of the government's 1996 budget, which includes spending on the controversial bailout plan.

The budget committee had been due to come to a decision on the scheme yesterday. But government officials, clearly shaken by the protest, indicated they would delay efforts to pass the budget until today.

Earlier, cabinet members had met leaders of the Kaidanren, the country's leading business federation, in an effort to increase the share of the costs taken by the banks.

Spanish market falls steeply after election

Disappointment over Aznar's narrow victory hits trading

By Tom Burns in Madrid

The unexpectedly narrow electoral victory by Mr José María Aznar's centre-right Popular party (PP) in Sunday's general elections prompted the biggest fall on Madrid's stock exchange since the August 1991 coup attempt in Russia.

"This electoral result was worse than the worst pessimist had foreseen," said the chief executive of a Madrid securities house. "The markets were betting on voters putting in a strong government and they've now got one that is weaker than the one before."

The PP won 156 seats, 20 short

of an absolute majority and three fewer than the number held by Mr Felipe González's outgoing Socialist government.

Mr Aznar will now be forced to seek an alliance with Catalonia's Convergència i Unió. The CiU is the nationalist party which had formerly backed Mr González, but which withdrew its support, blocked the 1996 draft budget and forced Sunday's poll.

Mr Aznar said he was already in contact with the Catalan party and with other minority nationalist groups represented in the new parliament in order to build a governing majority. "The [mar-

ket] developments indicate the very clear necessity of having a stable government as possible," the PP leader said.

Madrid's Bolsa, however, tum-

of opinion polls predicted would be a clear PP win. The general index closed at 329.03 against Friday's 345.87, which had been a two-year high. Initial disappointment over the electoral result was less pronounced on Spain's bond market where the 10-year yield differential over the German bund widened to 363 basis points from 331 at the close on Friday.

On the currency markets, the peseta weakened to Ptas85.20 to the D-Mark in Asia, a full peseta more than on Friday's trading, before steady to Ptas84.90.

The main concern among analysts is that Mr Aznar is now in no position to announce immediate fiscal austerity measures to impress the markets, and that radical reforms of the domestic economy may be indefinitely postponed.

The policy programme of an Aznar government will have to await negotiations with its possible allies over the coming weeks. "The PP is going to have its work cut out getting a deal from the Catalans," said a London-based fund manager. "The outcome is likely to be a softer programme than the one Aznar intended and than Spain requires."

Expectation of what a succession of developments indicate the very clear necessity of having a stable government as possible," the PP leader said.

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Trafalgar House agrees to £904m bid from Kvaerner

By Andrew Taylor and Tim Burt

Trafalgar House, the struggling UK construction, engineering and shipbuilding conglomerate, agreed yesterday to a £904m (\$1.4bn) takeover offer from Kvaerner, the Norwegian engineering and shipbuilding group.

The recommended deal will trigger fresh disposals of about £750m of Trafalgar and Kvaerner businesses, likely to include the sale of Cunard, the UK group's luxury cruise line which owns the QZ.

Although Kvaerner hinted that it could integrate Cunard into its existing shipping activities, most industry analysts named the subsidiary as the part most likely for disposal. The attraction of Trafalgar to Kvaerner is its international construction and specialist engineering businesses and its offshore oil and gas fabrication interests based mainly in the UK sector of the North Sea.

Mr Erik Tønseth, Kvaerner chief executive, said: "We feel comfortable with the cruise industry but Cunard falls outside our core businesses."

If it is sold, proceeds from the Cunard disposal would help offset £750m borrowings being raised by Kvaerner to acquire Trafalgar.

News of the cash bid followed more than six weeks of talks between the two sides, which intensified last week after the Norwegian group said it was seeking an agreed takeover.

Kvaerner, which first approached Trafalgar last summer, said the sale of non-core assets would ease the pressure on the enlarged group's balance sheet - likely to include £1.4bn of net debt and £1.6bn of assets.

In addition to Cunard, other disposals could include Kvaerner's own shipping interests, valued at more than £300m; its 18 per cent stake in Bergesen shipping line, with a current market value of about £170m; and its 26 per cent stake, worth about £50m, in Amec, the UK construction and engineering group.

Mr Tønseth said the enlarged group would also benefit from the £250m cash raised from the previously announced sales by Trafalgar of Ideal Homes, its UK housing division, and the Ritz Hotel in London. This would bring the total amount raised from disposals to about £1bn.

Trafalgar House shares rose 3/4p to 48 3/4p. Kvaerner B shares rose Nkr4 1/2 to Nkr198.

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NEWS: SPANISH ELECTIONS

FT Reporters look at the aftermath of Sunday's inconclusive elections

# Spain faces period of deal-making

By David White in Madrid

Spain has entered a new era after Sunday's general election, but not the kind that opinion polls were predicting.

The centre-right Popular party's victory celebrations ended with a hollow ring. The party had won, for the first time since it was founded in the early post-Franco years, but was left 20 seats short of a parliamentary majority. Spain now faces a period of deal-making and potential instability.

The PP was aiming to re-create a political balance like the one obtained in the late 1970s by the now-defunct Democratic Centre Union (UCD). The UCD never won an outright majority but had 47-48 seats more than the next biggest party, the Socialists, and could govern on its own.

Instead, the election has recreated the situation of the last parliament, except that the positions of the main parties are reversed and the distance between them - now just 15 seats - is even narrower.

Thus, Mr Jordi Pujol, 65-year-old president of the Catalan regional government and leader of *Convergència i Unió* (CIU), a party which does not stand for election anywhere except in Catalonia, once more becomes Spain's power-broker.

His party's backing was just enough to give the Socialists a working majority after the last elections in 1993, and its withdrawal precipitated Sunday's election. Now the support of CIU's 16 deputies in the new

congress is indispensable for Mr José María Aznar, the PP leader, to form a stable government or even pass an investment vote.

Mr Aznar can look for allies among other regional parties - a Canary Islands group with four seats, a conservative Valencian party with one. But these would not be enough to save him from defeat if both the Socialists and the Communist-led United Left voted against a PP government. Between them, Socialists and United Left will have 162 seats, six more than the PP. To be safe, the PP needs support from about 30 deputies in addition to its own.

An alliance with the Communists is out of the question. The PP therefore has no choice but to do what the Socialists did three years ago and turn to CIU and the Basque Nationalist Party (PNV), which has five seats. Like the Catalan party, the PNV initially supported the Socialists in the last legislature but was unwilling to go into a formal coalition. Both parties are reluctant to go into a coalition now with the PP, which has fought tooth and nail to try to win away their moderate middle-class power base.

Mr Aznar said yesterday that contacts with both parties had already begun, but he has a lot of fence mending to do. Mr Pujol is likely to put forward a tough set of demands. Both the Catalan and Basque parties are deeply suspicious of the PP and the centralist traditions of the Spanish right. They do not want their regions to be con-

sidered just like any other region, such as Madrid or Murcia. Mr Pujol will negotiate hard on arrangements for financing regional governments.

As a business-oriented party, CIU has common ground with the PP in its economic outlook, but can be expected to press the demands of small and medium-sized companies, such as lower social security costs and making it easier to sack staff - proposals that do not feature in the PP's electoral programme.

### The positions of the main parties are reversed, and the Catalan chief again becomes a power-broker

Revellers outside PP headquarters on Sunday night chanted a favourite anti-Pujol refrain, attacking measures for promoting the Catalan language: "Pujol, enano, habla castellano" ("Pujol, little man, speak Spanish if you can").

But Mr Pujol will be feeling strong after the election. His party lost one of its seats but suffered less damage than expected, while the PP failed miserably in its attempt to conquer new ground in Catalonia.

The PP had expected to win at the very least three extra seats in the region, and to take second place in Socialist-con-

trolled Barcelona, ousting Mr Pujol's party. It did neither. Although the PP tried to adopt a more Catalan-friendly image, Catalan voters preferred to stick with the parties they have always supported. The Socialists strengthened their previous lead in the region, gaining a seat. With CIU they continue to share dominance of Catalan politics.

The effect of this is to guarantee Catalonia a big role in national politics - both through Mr Pujol and through the Catalan branch of the Socialist party, which will see its influence strengthened as a result of its recent success.

Nationwide, the Socialists and the PP took 76 per cent of the vote between them, the highest proportion to date. The United Left, although it increased its seats from 18 to 21, performed disappointingly, failing to reach the Communist party's previous record.

In Madrid the PP reinforced its position ahead of the Socialists, but by less than expected. It also fell short of expectations in Andalucía. The Socialists, although losing seats to the PP, held on as the main party in both Andalucía and Extremadura. In the predominantly conservative Valencia region, the PP's advance was halted.

In its strongholds, the PP extended its lead in the north-central Castilla-León region but elsewhere appeared to have reached its ceiling. In strongly conservative Galicia in the northwest, it lost one of its seats, while a leftwing

regionalist party, the Galician Nationalist Bloc, is making its first appearance in parliament with two deputies.

The Basque region produced a draw between the PNV, the Socialists and the PP, with five seats each. The radical Herri Batasuna party, which supports the Euzkadi separatist organisation, won 180,000 votes, enough to keep its right to two seats.

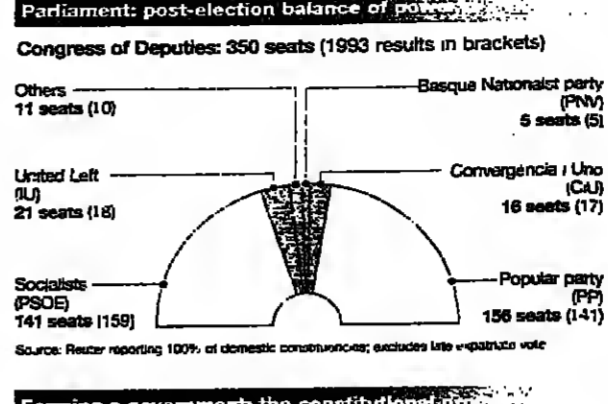
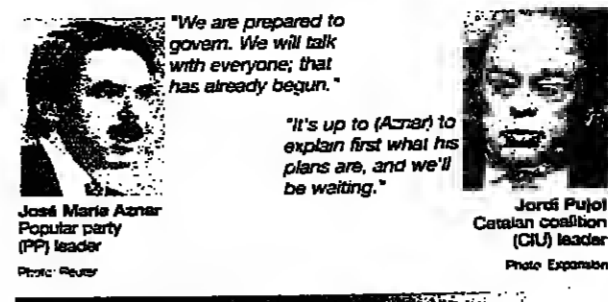
The day's highest losers were the opinion polls, on which the media and parties spent about Ptas600m (\$5m). They had indicated a 6-11 percentage point lead for the PP. Even the exit polls gave a PP win of 5-6 points, when the actual gap was less than 1.5 points. Apparently, Socialist voters are more sheepish about admitting their intentions than conservative or Communist voters. But how the polls missed the mark so widely (three years ago, two exit polls got the winner wrong) is a mystery.

The PP did score strongly, however, in voting for the senate, where it won 111 of the 208 seats up for election, against 81 for the Socialists. This leaves it with an absolute majority of 132 out of 236 seats.

But what counts is the congress. There, the result has never been so close.

A policeman was killed by a car bomb yesterday morning in Iran near the French border, stirring renewed fears of an escalation in Basque extremist violence during the political uncertainty created by Sunday's general election.

### The PP and Catalans: a shotgun marriage?



- #### Forming a government: the constitutional timetable
- March 27 New parliament meets to elect speaker.
  - March 28 Once speaker is elected, the king consults leaders of all parties and proposes to speaker a candidate to head new government. In the past, the candidate has been leader of party with most parliamentary seats, although constitution allows the king to propose anyone he chooses.
  - Week of April 8 Candidate must gain outright majority of 176 in the 350-seat Congress of Deputies in a two-day investiture debate. Should he fail, he can take office with a relative majority in a second vote to be held within 48 hours.
  - If the candidate fails to win second debate, the king holds new round of consultation to propose another candidate, a development which has yet to occur.
  - Should no candidate obtain the confidence of the house within two months of the first vote, parliament is automatically dissolved and new elections held.

## Andalucía local vote bucks the national trend

By Tom Burns

Local elections in Andalucía on Sunday underlined that the backward south of the country is forever Socialist. The polls in Spain's most populous region, which were held simultaneously with the general election, re-elected premier Mr Manuel Chaves with an improved, near-outright majority.

Mr Chaves - a long-standing close associate of the outgoing prime minister, Mr Felipe González, who himself was born in the regional capital Seville - had been forced, like Mr González, to call the regional poll because his minority government had failed to pass its 1996 draft budget.

The Socialist share of Andalucía's regional vote increased from the 38.1 per cent it won in the 1994 poll to 44.6 per cent, and Mr Chaves won 52 seats in the 109-member parliament, up from 45 two years ago.

The Popular party (PP) won 40 seats, one less than it had in 1994; the Communist-led United Left (IU) had its 20 seats reduced to 13; and a minority regionalist party won four seats.

The Andalucía elections confounded the opinion polls, which had indicated a PP victory in the local vote, even more than the results of the national elections. The PP vote was largely confined to the bigger towns and support for IU crumbled as the leftwing vote rallied to the Socialist party.

In the general elections in the region, by contrast, the PP gained four seats for a total of 24, while the Socialists lost five to 32.

Andalucía, which has been run by the Socialists since the local parliament was first elected in 1982, has a per capita gross domestic product that is only 69 per cent of the national average and an unemployment level that stands at 30 per cent, 10 points above the national average.

## A triumph for the loser, complications for the winner

By David White

A "calm, normal man" was how Mr José María Aznar, seated in a large leather armchair, described himself in his last party political broadcast at the close of the election campaign.

But the same PP leader who faced an interview with Spanish state television the day before was anything but calm. He would not go to the studio, where Mr Felipe González, the prime minister, was due to be interviewed immediately afterwards. Instead, the studio had to be moved to him, by truck.

Thus it was that the two men who dominated the Spanish election battle - more like a presidential contest - never crossed each other's path during the campaign.

Three years before, after a debate with Mr González, Mr Aznar lost, unexpectedly and by a margin of 950,000 votes. This time he would not go into a debate unless the Communist leader, Mr Julio Anguita, was there to harry Mr González, too.

Mr Aznar was setting his target high - going not only for a win but a big enough win to avoid having to make pacts with other parties. Now

the man set to be Spain's fourth elected prime minister since democracy was restored 20 years ago has had to change his tune.

"The greater the consensus, the better it will be for the stability of Spain and for achieving economic targets," he said, referring to the hard task of bringing Spain into line with the conditions set for joining the European single currency.

He has promised that, unlike Mr González, he would quit after two four-year terms. Yesterday he was anxious to convince Spaniards he could last through four years with-

out being forced to call another election.

The final party political broadcast was an effort to build his image as a credible prime minister, conversing in a fireside-chat manner about himself, his hobbies, his family and his ambitions for Spain.

Mr González's questioning of his suitability is something that has obviously cut Mr Aznar to the quick. Never, says Mr Aznar, has a politician had to receive as many insults as he has. This is a claim the Socialists would contest, after all the attacks against Mr González in the

last two years over corruption cases, "dirty war" crimes and alleged abuses of power.

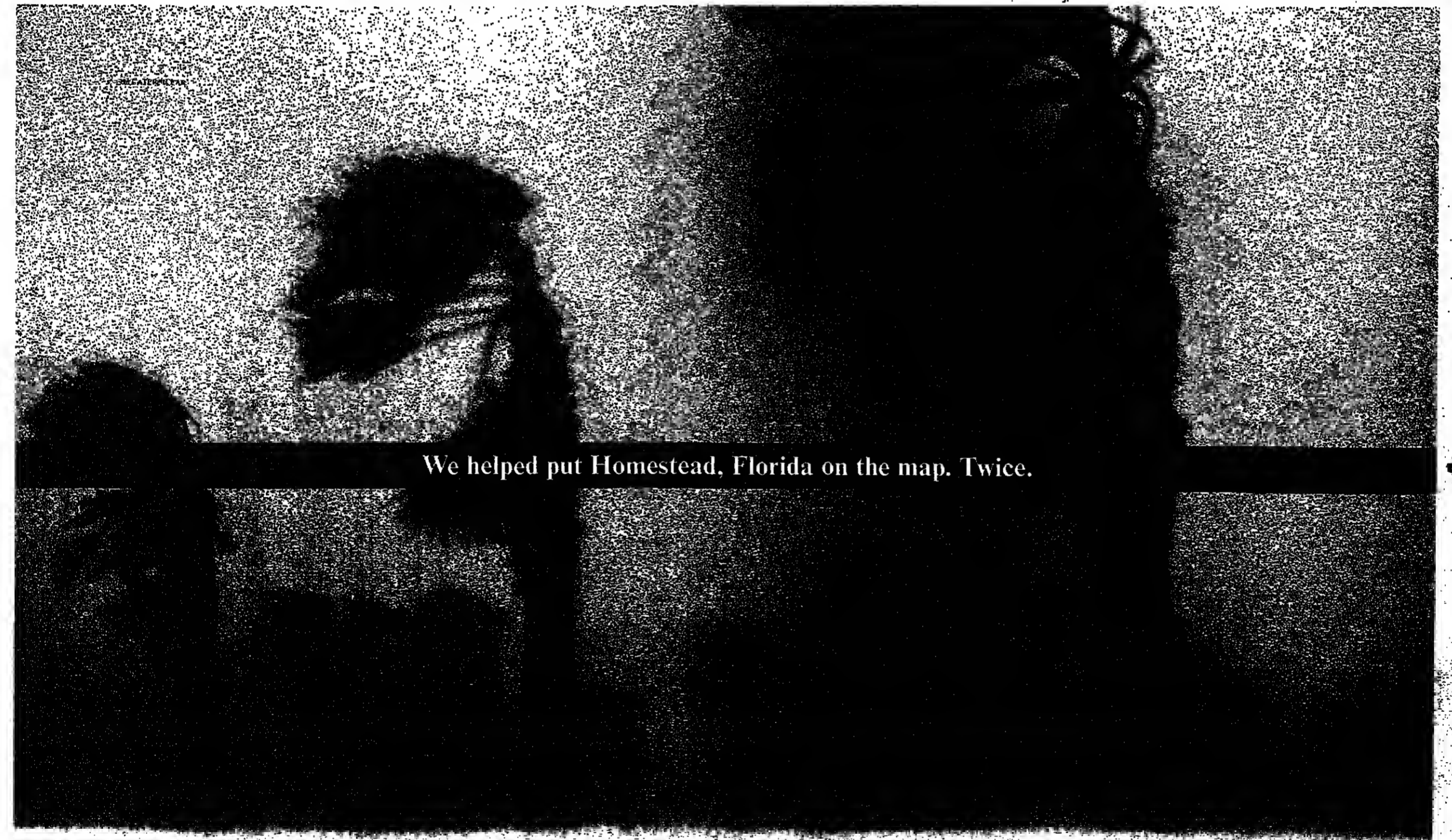
For Mr González Sunday's result was a personal triumph. From his beaming reaction it seemed as if the Socialists had won, although they had lost 18 seats and their position as leading party, held since their first victory more than 13 years ago.

Returning to the campaign trail in a way he had not done for years, Mr González picked the Socialists up from the 31 per cent of the vote they scored in local elections last year to over 37 per cent. Evidently, the

González magic, and his easy way of engaging his listeners, still work. So does the lingering spectre of Francism, in contrast to which Mr González presented the Socialists as the representatives of "tolerance" and "modernity".

The Socialist campaign, at first vitriolic in its depiction of the Spanish right, improved in the later stages. Mr González's closing broadcast, a stark contrast to Mr Aznar's, was an urgent appeal aimed at bringing out diffident voters and dissuading them from defecting to Mr Anguita. He succeeded in both.

Andalucía, which has been run by the Socialists since the local parliament was first elected in 1982, has a per capita gross domestic product that is only 69 per cent of the national average and an unemployment level that stands at 30 per cent, 10 points above the national average.



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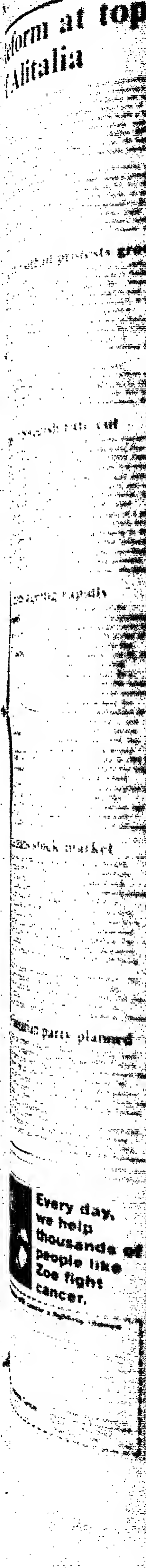
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NEWS: EUROPE

EUROPEAN NEWS DIGEST

Reform at top of Alitalia

Sweeping management changes were introduced yesterday at Alitalia, Italy's troubled national airline...

Italy TV football protests grow

Protests continued yesterday against the award of a £640m (£470m) three-year contract for television coverage of Italian football...

Hopes for Swedish rate cut

An optimistic prognosis for Swedish inflation issued yesterday by the central bank prompted widespread expectations...

EU citizens ageing rapidly

The average age of the European Union's population will increase sharply over the next 30 years...

steady at about 37m. It also found that by 2025, the number of adults between 20 and 59 would fall by 5.4 per cent...

Albania plans stock market

Albania plans to set up a stock market within the month, trading government securities and privatisation vouchers...

Pre-privatisation vouchers are being traded on the street. "We need to be better organised now. We still don't have an amount large enough to have a sophisticated market..."

New Hungarian party planned

Mr Ivan Szabo, the former Hungarian finance minister, said yesterday he was leaving the Hungarian Democratic Forum (MDF)...

EU to extend curbs on diesel emissions

By Caroline Southey in Brussels

European Union environment ministers yesterday backed plans for EU-wide curbs on exhaust emissions from bulldozers, harvesters and dumper trucks.

The proposals target larger diesel-powered "non-road mobile machinery" which contribute to high levels of air pollution through emissions such as nitrogen oxide...

The curbs would bring the EU broadly into line with US rules published last year, although a proposed second phase of cuts would introduce stricter standards than envisaged by the US.

The European Commission has calculated that machinery covered by the proposal accounts for nearly 30 per cent of total nitrogen oxide emissions from diesel vehicles.

Moves to extend emission curbs to the sector have been backed by EU industry and member states such as Germany and the UK, fearful that EU industry could suffer because of a lack of harmonised standards...

Belgium sends distress signals

The prospect of economic downturns in Germany or France has sent uncomfortable shivers down the spines of Europe's leading politicians...

But little attention has been paid to the plight of Belgium, the small, strongly pro-European country that last year slid quietly into recession.

According to the National Bank of Belgium, the economy "has not grown at all" since the spring of last year. And news yesterday that unemployment fell in February is unlikely to lift spirits.

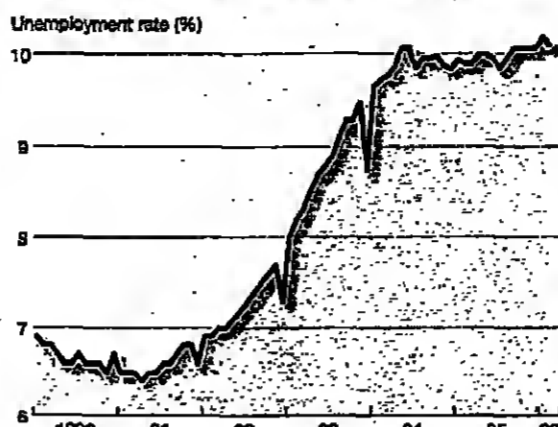
The Ministry of Employment reported that the number of people without a job dropped to below half a million last month. However, this still leaves the rate of unemployment - calculated according to Belgium's own measures...

The shockingly high figure reflects last year's dismal economic performance. According to estimates from the central bank, the economy shrank for two consecutive quarters...

Economists at Générale de Banque have estimated that in the fourth quarter the drop continued with a 0.4 per cent quarter on quarter fall...

For such a European nation - multilingual, geographically central and home to the EU's institutions - the figures highlight a sad irony: namely that the country's integrationist

Belgium: jobs stagnate amid recession

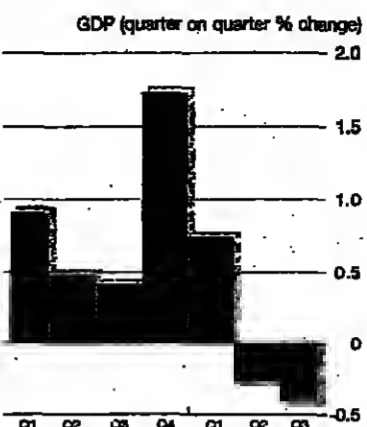


ambitions are taking a heavy toll on the economy. Mr Jean-Luc Dehaene, the Christian Democrat prime minister who leads the country's centre-left coalition...

But in order for the dream to be fulfilled the country has had to stick to a series of tough austerity measures. For example, it has frozen wages since 1993 and cut spending on health and other social services.

Less promising is the outlook on debt. In order to qualify for monetary union, a country's debt level has to be moving towards a target of 60 per cent of GDP.

But more specifically, the nature of the European slowdown and Belgium's economy may have exacerbated the



problem. The downturn in Europe appears to have been driven by a wave of de-stocking. A large proportion of Belgium's industry and exports are focused around raw materials and processed goods...

Meanwhile, Belgium has also been hit hard by the strength of the Belgian franc. Exports, which represent about two-thirds of all production, are crucial for Belgium which competes directly with Italy in areas such as textiles, metalworking and furniture.

Worries about job cuts and welfare reductions also mean that Belgians have not been spending.

"Consumers are constantly afraid that the government will take new measures to get the deficit down," says Mr Jan Hermans, chief economist at the Federation for Belgian Enterprise.

According to economists there have been a few bright

spots this year, most of them anecdotal. Mr Peter Praet of Générale de Banque points to a 44 per cent year-on-year rise in car registrations last month and a sharp year-on-year increase in mortgage loans.

However, even if the economy does grow a bit this year, it still leaves Belgium facing huge problems. Perhaps the biggest is unemployment - a "major human and social problem", according to the central bank. Economists believe that the economy needs to grow by some 2.2 per cent a year to reduce the jobless count - a rate above even the government's optimistic 1996 forecasts.

The government met yesterday at its country retreat to discuss a new initiative aimed at alleviating joblessness.

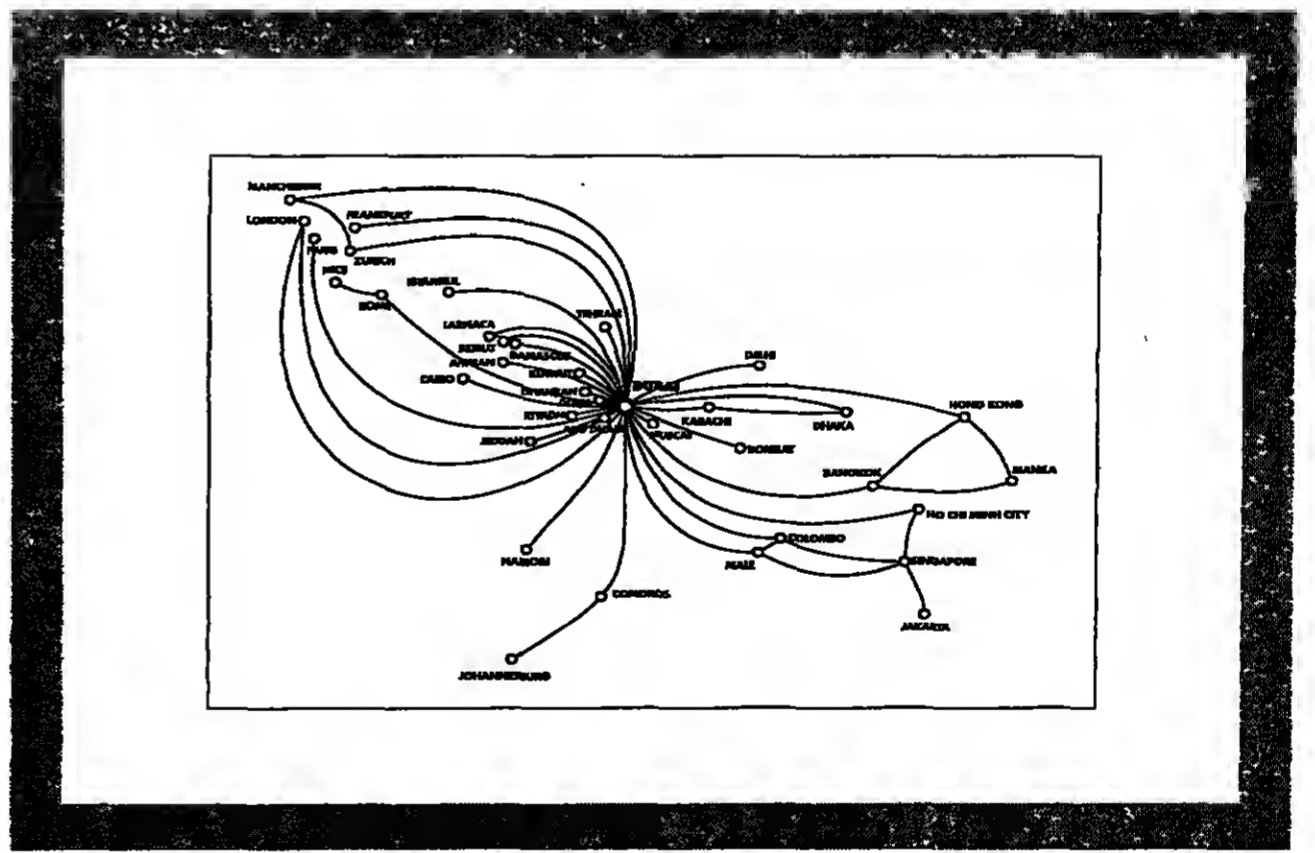
But with the government's hands tied by budget constraints, debate has shifted away from old-fashioned job creation towards a focus on incomes policies. In particular, the government wants to introduce tighter controls on wage policies, by indexing wage growth to its three neighbours - Germany, France and the Netherlands.

Belgian economists hope that this type of indexing will boost productivity. And as the Continent prepares for a single currency, they argue that this type of co-ordinated wage policy is precisely the type of initiative needed to help the convergence of Europe's economies.

But these types of measures are unlikely to provide any rapid boost to Belgium's economy - let alone convince the population of the joys of the austerity policies triggered by the preparations for Euro.

Emma Tucker, Brussels  
Gillian Tett, London

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Andalucia local vote bucks the national trend

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Russia's leftwing factions unite to challenge Yeltsin and the reformers in presidential poll

# Communists boost Kremlin campaign

By John Thornhill in Moscow

Most of Russia's fractious leftwing parties closed ranks yesterday to support the presidential candidacy of Mr Gennady Zyuganov, boosting the Communist party leader's chances of winning the election in June.

Communist party tacticians feared a host of rival leftwing presidential candidates would split their vote, allowing President Boris Yeltsin to be returned to office.

But endorsements for Mr Zyuganov as the left's single candidate came from several powerful party leaders, including Mr Mikhail Lapsin of the Agrarian party, and Mr Nikolai Ryzhkov, the former Soviet prime minister who heads the Power to the People movement.

As many as 150 leftwing parties and associations are expected to join a coalition of "popular-patriotic forces" to support Mr Zyuganov on a platform of

"spirituality, statehood and ideals of kindness and justice".

However, Mr Victor Anpilov, the firebrand communist leader of the Working Russia movement, voiced dissent, saying he would withhold his previously stated support for Mr Zyuganov until he made more explicit promises to recreate the Soviet Union. Mr Anpilov's movement did surprisingly well in December's parliamentary elections, winning 4 per cent of the votes.

Although the leftwing parties' support for Mr Zyuganov is hardly unexpected, it does confirm the impression that his well-organised campaign is gathering momentum. The Central Electoral Commission yesterday registered Mr Zyuganov as the first candidate to have collected more than 1m voters' signatures.

The relative cohesion of the left contrasts with the disunity that still dogs the centre. Russia's free-market liberals have abandoned Mr Yeltsin but have

failed to coalesce around a plausible alternative candidate.

Mr Grigory Yavlinsky, leader of the liberal Yabloko grouping and presidential hopeful, has not won many endorsements from other politicians in the reformist camp and appears to be faltering in the polls.

But the breadth of political views Mr Zyuganov now represents makes it hard to fathom what policies he would implement if elected.

Mr Valentin Ruzhkov, deputy chairman of the Communist party, presented the party's moderate face on a recent visit to Belgrade suggesting only corrupt businessmen need fear a Communist victory.

In the past Mr Zyuganov has employed extreme nationalist language, rejecting western interference in Russia's economy. He has also compared the International Monetary Fund with the Nazi *Gauleiters* who administered occupied areas of the Soviet Union in the second world war.



Communist leader Gennady Zyuganov discussing the leftwing pact in Moscow yesterday

# Timing of French reductions in armed forces irritates Bonn Franco-German defence strains

By Peter Norman in Bonn

Sand is getting into the works of the Franco-German relationship, which both countries see as the "motor of European integration".

This conclusion can be drawn from Germany's cool reaction to France's recent steps to restructure its armed forces and the slow process of working out joint positions for the forthcoming intergovernmental conference on reforming the European Union that begins in Turin this month.

While the two countries' foreign ministers were singing the praises of the relationship in the southern German town of Freiburg last week, their joint guidelines on European foreign and security policy bore the hallmarks of a difficult compromise. They also admitted that their views differed on a European approach to internal security issues.

Since then, Mr Volker Rühle, the German defence minister, has disclosed his irritation at the lack of consultation from the French side over armed forces reforms which have far-reaching implications for Germany's system of conscription and joint arms procurement and development programmes.

Over the weekend, Mr Rühle gave cautious vent to his feelings in an interview with the Frankfurt newspaper *Zeitungen*. Because of the overriding importance attached to the Franco-German relationship by Chancellor Helmut Kohl, German cabinet ministers generally hold back from public criticism of France. Mr Rühle's remarks were far from strident, but they gave the clear impression that relations between Bonn and Paris are far less smooth with President Jacques Chirac in the Elysée palace than when Chancellor Kohl's great friend François Mitterrand was French president.

Mr Rühle made clear that he was not informed about the details of President Chirac's military plans before they were announced and was still

unclear about their consequences for Franco-German military co-operation, particularly as regards the Franco-German Eurocorps.

Germany fears that the French shift to a smaller professional army raises questions about whether France would have sufficient resources to keep its conventional equipment up to strength and whether it would have the same interest in joint programmes for the "tiger" attack helicopter and the "NH90" light transport helicopter in his reaction to the French

## Rühle's remarks gave the clear impression that relations are less smooth with President Chirac in the Elysée

moves. Chancellor Kohl indicated that he had been kept ahead of French thinking ahead of President Chirac's announcements on television. The reaction of Germany's defence minister suggests, however, that at a departmental level liaison between the two countries is far less close.

The view in Bonn is that the problem lies in Paris because the French cabinet has less insight into the thinking of the Elysée than was the case during the Mitterrand presidency.

The differences over defence, like the surprise caused last year by France's decision to resume nuclear testing, are a sign that Paris has become less calculable for Germany's bureaucrats. Although Germany's political leaders still swear by Franco-German friendship, some officials at least are beginning to wonder whether Germany should look again at its ties with the US, or even Britain, as an insurance policy against surprises in the future.

# Germany takes action on its energy cartels

By Judy Dempsey in Berlin

Germany's cartel office yesterday ruled against a contract giving RWE, the country's largest electricity company, exclusive rights to supply energy to a town, a decision that threatens to unravel the system of local energy monopolies existing since the end of the second world war.

The cartel office's direct challenge is seen as a test case for foreign and local companies which are anxious to break into the lucrative German energy sector but which are restricted by decades-long contracts between the utility companies and towns. Many of the contracts have expired or are due to soon. German cities earn an estimated DM6bn (£2.6bn) annually from the contracts.

The utility companies,

hacked by the towns and cities, remain staunchly opposed to deregulation of the energy sector - despite calls by the UK and other European Union countries. The companies and municipalities fear deregulation would dent the monopolies and privileges they enjoy in the distribution of energy.

The case of Nordhorn, a town in Lower Saxony on the Dutch border, and RWE encapsulates the cartel office's grievances over Germany's highly regulated energy sector.

In 1995, Nordhorn and RWE signed a new 20-year "concessions contract" giving RWE the exclusive right to supply energy to the town of 50,000 inhabitants. In return, RWE paid Nordhorn a fee. "This is one of the reasons why towns are reluctant to upset that relationship. They get handsome fees. They don't care about choice or competition or if the

consumer has to pay one of the highest energy prices in Europe," said a cartel office spokesman.

The new contract was challenged by the state cartel authorities because it blocked competition. The state body later referred the case to the federal cartel office. At the same time, however, the federal cartel office started proceedings against Ruhrgas and Thyssen, the gas companies which carved out among themselves a "demarcation" contract giving them the exclusive right to supply energy in a region around Nordhorn.

RWE and Nordhorn may appeal against the ruling, which may end up being referred to the European Commission.

"It is a monopoly within a monopoly," said Mr Kurt Markert, head of the federal cartel office's energy department.

# Uefa abolishes fees for cross-border transfers

By Simon Kuper in London and Neil Buckley in Brussels

Uefa, the European football association, yesterday agreed to abolish fees for cross-border transfers of out-of-contract players between European Union states or Norway, Iceland and Liechtenstein. It also scrapped the limit on the number of EU players in teams in its competitions.

The move represents an end to Uefa's attempts to lobby governments and the European Commission to retain the international transfer system, worth hundreds of millions of pounds. The system was ruled illegal by a European Court of Justice judgment in December on Jean-Marc Bosman, a Belgian midfielder player.

But Uefa has set up a working group comprising several national associations, leagues and players' representatives to

examine alternatives to the former transfer system. Uefa said: "The actual transfer system is illegal. But that does not mean that no transfer system can exist."

Also, Uefa's statement left intact the far larger market in transfers between clubs within the same country. Each national football association must decide whether to abolish fees on its domestic transfers, Uefa said yesterday.

Mr Stefan Szymanski, lecturer at the Imperial College London management school, said that transfer fees for players moving between European states amounted to about £200m last year. Domestic transfers were worth far more, with transfers between English clubs alone totalling more than £100m. Several national associations have asked to meet Mr Karel Van Miert, competition commis-

sioner, to discuss options for future domestic transfer systems. The English Football Association said yesterday: "We want to maintain the status quo." Other associations are still debating their plans.

Mr Nicholas Stewart QC, a British barrister, said the domestic transfer system would probably crumble under a court challenge from a player or a club. "A transfer system does exercise some restraint of trade," he said. Mr Szymanski said: "If the law applies between states, it must apply within states."

Some football agents believe players can already move without a fee in the same country, by using a foreign club as a go-between. A player wanting to move from one English club to another could be "parked" in France and then return to England without a fee being paid.

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NEWS: WORLD TRADE

# Far East shipping routes planned

By Charles Batchelor, Transport Correspondent

The four container shipping lines grouped in a worldwide consortium known as the Grand Alliance yesterday unveiled their plans for a Europe-Far East service involving 34 ships with a capacity of more than 860,000 containers a year.

The alliance of P&O Containers of the UK, Hapag-Lloyd of Germany, NYK of Japan and the Singaporean Neptune Orient Line, plans to start its complete range of sailings in June.

The Grand Alliance is the largest of the three consortia set up by container

shipping lines during the past 18 months as part of a regrouping of the worldwide container sector.

As conferences - price-fixing arrangements - have come under pressure from regulatory authorities, the shipping lines have switched to looser alliances or consortium agreements.

The Grand Alliance partners have an arrangement for the fair sharing of costs but are free to set their own prices and do not share profits. They negotiate jointly to buy road and rail freight capacity at either end of the voyage and to gain access to container terminals.

The alliance will offer four "loops" between Europe and the Far East, two

serving Japanese ports such as Nagoya and Shimizu and two serving south China, South Korea and Hong Kong. A final decision has yet to be taken on the south China port but Shakon, Chiwan and Yantian have been shortlisted.

The service will be one of the few to provide direct links between Jeddah in Saudi Arabia and the Far East. European ports served will include Hamburg, Rotterdam, Le Havre and Southampton. Feeder services, using smaller vessels serving less busy destinations, will link Mediterranean ports to the Far East sailings.

Mr Peder Braendeholm, general manager of P&O's Far East services, said

the service had been designed to provide rapid journey times but not so tight a timetable that reliability would suffer.

P&O and NYK will each provide nine ships while Hapag-Lloyd and Neptune will supply eight each. P&O will remove six ships with an annual capacity of 100,000 containers, which it currently operates independently on these routes, to the Pacific arm of the Grand Alliance.

A characteristic of the new alliances is that they provide global east-west links, including trans-Pacific as well as Europe-Far East services.

See Lex, Back Page

# Chinese face ITC fines over magnets

By Nancy Durne in Washington

Crucible Materials Corporation of Syracuse, New York, yesterday asked the US International Trade Commission to impose fines against three Chinese companies for violating an agreement over Crucible's patent of sophisticated rare earth permanent magnets.

Patent violations and the failure of Chinese companies to honour copyrights, trademarks and intellectual property has twice brought the US and China to the brink of trade war. The US trade representative is considering a response to China's failure to honour last year's intellectual property rights agreement.

Rare earth magnets are used extensively in electronics. Small magnets are used in motors, relays, switches and valves. They are also used to focus electron beams in radars and guidance systems. The Central Intelligence Agency believes China has sold rare earth magnets to Pakistan.

Crucible last year took its complaint to the ITC, arguing that copies of its neodymium-iron-boron (NdFeB) magnets were being sold in the US market. The company's sales from its earth magnet plant in Kentucky, which employs 500 workers, have fallen from \$35m in 1989 to \$12m last year. The company says it is being undermined by pirated versions of its product.

Before a final ITC ruling was issued, three of the seven companies targeted in the complaint last October signed an agreement in a federal consent order that the Crucible patent is valid and they would not violate it.

The four other companies named in the complaint did not sign the consent order. A ruling on their case is expected later this month. The Commission can issue a permanent exclusion order for all products found to infringe US company patents.

ITC patent infringement cases against Chinese companies are rare.

WORLD TRADE NEWS DIGEST

# EU warns of fur trap ban

EU environment ministers yesterday warned leading fur exporters that the EU would press ahead with a ban on fur imports at the end of the year unless talks aimed at finding an alternative to leg-hold traps produce satisfactory results. The ministers urged the US, Canada and Russia to find alternatives to leg-hold traps or to use internationally humane trapping standards by the end of the year to "avoid implementation of an import ban that would otherwise be inevitable".

Last year the EU delayed a ban, due to come into effect on January 1 this year, on the import of fur from animals which had been caught in leg-hold traps. An EU ban would provoke a trade dispute with the US, Canada and Russia which has threatened to refer any ban to the World Trade Organisation on the grounds that it would constitute an unfair trade practice.

Caroline Souhey, Brussels

# Nokia wins big US contract

Nokia, the Finnish mobile telephones group, has won its biggest contract to date to build a Personal Communications Service network in the US. The \$200m deal with American Portable Telecom, the fifth largest PCS operator, is for the initial construction of base stations and switching equipment to cover nine cities in Ohio, Texas, Kansas, Minnesota, Pennsylvania and Florida. Nokia said the contract was an important step in its efforts to build up sales for mobile infrastructure in the US where its main strength has been in the sales of mobile handsets. Previously Nokia had won two PCS contracts for base stations.

Hugh Carnegie, Stockholm

# Airport passengers rise 4.7%

The world's airports handled 2.2bn passengers last year, an increase of 4.7 per cent over 1994, according to Airports Council International. The biggest increase was at Pacific airports, where passenger numbers rose 7.6 per cent to 358.9m. The second biggest increase was in Europe, where numbers rose 6.8 per cent to 643.9m. North American airports handled just over 1bn passengers, a rise of 2.9 per cent.

Chicago's O'Hare remained the world's busiest airport, with passengers up 1.2 per cent to 67.3m. Atlanta was in second place with 57.7m passengers, followed by London Heathrow (54.5m).

Michael Skapinker, Aerospace Correspondent

Philips, the Dutch consumer electronics group, will increase its stake in the Chinese television tube producer Hua Fei Color Display Systems from 30 to 65 per cent. Partners in the Chinese joint venture will invest about Ft 600m (\$363.6m) to expand production of picture tubes. Hua Fei's current production capacity of 1.7m colour television tubes will be increased to 4.5m tubes per year. Hua Fei will also build a new factory for the production of colour monitor tubes with a capacity of 1.4m tubes.

AP, Amsterdam

ABB Asa Brown Boveri, the Zurich-based electrical engineering group, has formed a joint venture in China to manufacture pre-insulated district heating pipe systems for the Chinese market.

Frances Williams, Geneva

# Correction

Yesterday's table on world drugs sales misstated two figures. Sales of anti-infectives and respiratory drugs in France should have been \$2.02bn and \$1.31bn respectively, making the total for France \$3.1bn.

# Bulk carrier losses fall to 6-year low

By Charles Batchelor

Casualties among bulk carriers, which move heavy cargoes of ore, iron and grain, fell to their lowest level in six years in 1995 although six vessels were still lost at a cost of \$4.1bn, said the International Association of Dry Cargo Ship-owners (Intercargo).

Escalating losses of bulk carriers during the 1980s prompted considerable concern in the shipping community and led to a tightening of inspection standards.

The losses in 1995 represented a sharp decline from the previous year, when 15 vessels were written off, but brought to 118 the total number lost since 1990. Thirty four incidents involved loss of life and a total of 587 crew members were lost over the six year period.

Tighter international safety regulations and more thorough

monitoring of the condition of vessels by classification societies, port authorities and managements led to a reduction between 1990 and 1995 in the number of vessels lost for reasons relating to poor maintenance, Intercargo said.

But there was a corresponding increase in the percentage lost due to strandings and collisions, usually the result of human error.

In 1990, 45 per cent of losses were due to "leaks" and disappearances - ships lost for no explicable reason - but by 1995 they represented only 17 per cent of the total. In contrast strandings and collisions accounted for only 21 per cent of losses in 1990 but for 83 per cent of the smaller number of losses in 1995.

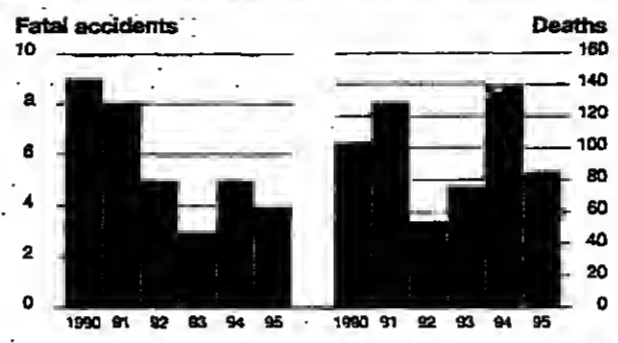
Four of the ships lost in 1995 involved strandings, one was involved in a collision while the sixth took in water.

Ships carrying iron ore cargoes represented the largest category of losses over the six year period. The most dangerous area for vessels was the Indian Ocean with a loss rate for iron ore cargoes almost double that of the South Atlantic or the western Pacific.

More than 5,000 dry bulk carriers are in use worldwide. Concern has arisen over their design - whether the much larger vessels now in use were capable of handling heavy cargoes - and about the rough treatment they receive in port.

The British government recently ordered a renewed investigation of one of the most notorious incidents involving the loss of a bulk carrier, the disappearance of the 90,000 tonne Derbyshire in a typhoon off Japan in 1990. The four year old ship sank so fast the crew were unable to send a "mayday" message.

# Bulk carrier safety: the record improves



# Fast ferry set to cut Adriatic crossing time

By Kerin Hope in Athens

Minoan Lines, Greece's largest passenger shipping operator, has placed a Dk25bn (\$102m) order for a new fast ferry with Foser MEK Verkeer, the Norwegian shipbuilders.

Minoan, based on Crete, is upgrading its fleet to meet intensifying competition on

the Adriatic crossing, mainly from Attica Enterprises, another Greek company which operates two fast ferries on the Patras-Ancona route.

Minoan's new 31,000-ton luxury ferry will have a top speed of 27 knots, enabling it to make the Patras-Ancona crossing in 19 hours against the 20

hour crossings for the Attica ferries.

It is due to be delivered in spring 1998.

The new vessel, the second fast ferry in Minoan's fleet, will be able to carry 1,500 passengers and 800 cars or 150 trucks.

Attica claimed to have captured a 45 per cent share of

the Patras-Ancona market, the most popular Adriatic route with both tourists and truck-drivers, last year, its first operating season.

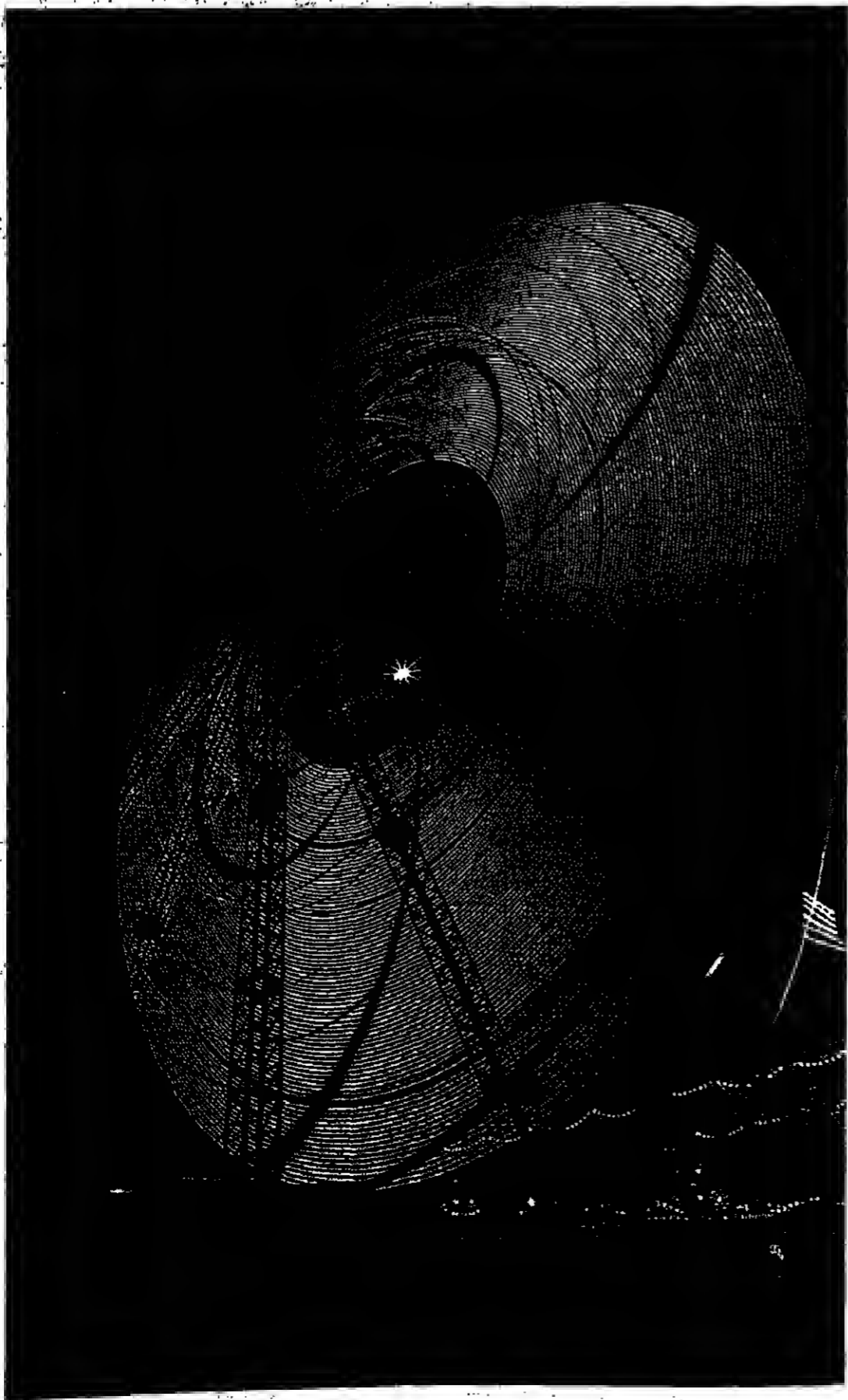
As well as operating a daily service in each direction, Attica launched Greece's first on-line booking system for ferries.

Minoan's joint venture with

Sirintzis Lines, another Greek ferry operator, secured an overall market share of around 50 per cent for all routes between Greece and Italy but lost ground on the Patras-Ancona run, according to analysts.

More than 1m tourists and 100,000 trucks use the Adriatic crossing every year.

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# Two weeks of terror kill Peres's hopes

In his worst nightmares Israeli Prime Minister Shimon Peres could not have imagined anything more devastating to his political future and the Middle East peace process than the horrific terrorist attacks of the past nine days.

Only two weeks ago Mr Peres was riding high. The peace process with Palestinians had never looked so good. For seven months there had been no Islamic terrorist attacks against Israelis and the Palestinians had just elected Mr Yasser Arafat as their president at the head of an elected legislative council broadly supportive of making peace with Israel.

The veteran 72-year-old politician was substantially ahead in opinion polls, influenced by the wave of public sympathy following the assassination of former prime minister Yitzhak Rabin last November by a right-wing Israeli fanatic. He seemed certain to win the early elections he had called for May 29 on a platform of making peace with Arabs.

Having led his party to four electoral disappointments in 19 years, Mr Peres finally looked set to receive an unambiguous endorsement from his people, to lead the country he had served all his life.

## Terror attacks in Israel: chronology of violence

Yesterday's Tel Aviv bomb blast was the fourth attack since Hamas master bomber Yehya Ayyash was killed in January. Hamas blamed Israel for his death and vowed revenge.

Following are details of the cycle of bloodshed since Ayyash's death:

Jan 25 - Hamas master bomber Yehya Ayyash dies when cellular phone explodes in his hands in Gaza. Palestinians blame Israel, which denies so does responsibility.

Feb 25 - Suspected Islamic bombers kill 28 people in separate attacks in Jerusalem and Ashdod. Security sources said the bombings were in revenge for the killing of Ayyash.

Feb 28 - Arab-American Ahmed Abdel Hakim sets his car into crowd at Jerusalem bus stop, killing one woman and injuring 22 people in queue. Eyewitnesses shoot him dead. Hamas said attack was to avenge death of Palestinian militant Fathi Shqab, whom Palestinians accuse Israel secret service agents of killing in Malta last year.

Feb 29 - Hamas and its Cassem military wing issue statement offering to halt attacks against Israeli civilians in exchange for a prisoner release and other conditions.

March 1 - Israel Foreign Minister Ezer Weizman judges out negotiations with Hamas.

March 3 - A bomb blast in a bus in Jerusalem killed at least 18 people and the suicide bomber. The attack occurred on the same route and one week almost to the minute after that carried out the previous Sunday.

March 4 - A Hamas car bomb shopping mall in Tel Aviv killed at least 18 people and wounded 30 Israeli radio staff, Hamas television said. At least 10 people were wounded. Army said the blast was apparently caused by a faulty fuse.

Last night, after a fourth devastating suicide bomb attack by Islamic extremists in eight days, his government was in deep crisis, the country appeared on the brink of a national state of emergency and Mr Peres himself was a man under extreme strain.

The peace process Mr Peres has laboured so hard to bring about was in serious danger of crumbling at the precise moment when he thought he was close to making it irreversible.

As Mr Peres called an emergency meeting of the cabinet, he was being hammered from all sides: by Islamic militants; by the hard line right-wing opposition Likud party; and by a grief-stricken, violently angry public clamouring for revenge.

The ultra-right wing, forced underground by public outrage which followed Rabin's assassination, has re-emerged with vociferous attacks on Mr Peres and his government.

More importantly, yesterday's attack came in spite of stringent measures announced by Mr Peres in the past eight days which have made Israel look like a country preparing for war.

A day after Mr Peres declared an "all out war anywhere by any means" against Islamic terrorism, the Tel Aviv attack has made the prime minister look helpless.

It is the worst possible image for the leader of a country fearful of its survival and security, and it has revived deeply-held fears that Mr Peres is simply not the right man to take the measures needed to guarantee their personal safety.

Opinion polls have not yet been published since Sunday's suicide bombing. But last week Mr Peres saw his 15-point lead over Likud leader Mr Benjamin Netanyahu disappear after the first three attacks. Pollsters said last night that surveys in the coming days would show a further swing against him.

Mr Netanyahu, however, has emerged from the crisis looking good. He has presented himself as calm and solid in a time of national emergency.

He has advocated security measures which would torpedo the peace process but which, many Israelis, seem reasonable in the circumstances. And he has carefully implied that his opposition to the peace process and to dealing with Mr Arafat, whom he calls a terrorist, has been vindicated by the attacks.

If Mr Netanyahu is elected prime minister in May, he promises to freeze the peace process and contain Palestinians in autonomous cantons tightly surrounded by Israeli troops - a move which would certainly terminate the peace process and Israel's gradual normalisation of relations with the Arab and Islamic world.

It is still too early to write off Mr Peres and the Middle East peace process. Elections are three months away. But it is hard to see how he can respond to the public demand for more decisive action without undermining the fragile peace with Palestinians.

Furthermore, devising security measures which can guarantee an end to attacks by fanatical suicide bombers is almost an impossibility. Yet Mr Peres must be seen to be doing something dramatic urgently.

Senior government officials said last night the government was facing its gravest crisis since taking office in 1992. Several ministers raised the prospect of cancelling the early elections and forming a national unity government with the opposition.

But both moves are unlikely to win the support of the opposition. Even if the bombings were halted, officials said, it would take a near miracle to return the government to the popularity it enjoyed only two weeks ago.

Julian Ozanne

## INTERNATIONAL NEWS DIGEST

### Iraq unsettles oil markets

World oil markets were unsettled yesterday by a report that Iraq was about to accept United Nations Resolution 986, authorising a \$2bn oil-for-food plan. A report in a Baghdad newspaper owned by President Saddam Hussein's son suggested Iraq would accept the resolution, which allows for limited oil sales to pay for humanitarian supplies.

But Iraq officials later said several hurdles still had to be overcome before an accord could be reached. Mr Amir Muhammad Rashied, Iraq's oil minister, said: "We are very positive about the talks with the United Nations." But he added: "There are points which need further discussion."

Talks on UN Resolution 986 are due to resume in New York on Monday.

Robert Corzine, London

### Debt relief for Zambia

The Paris Club, the western creditor forum, has agreed to write off 67 per cent of cash-strapped Zambia's \$550m debt. Mr Ronald Penza, the Zambian finance minister, said yesterday. The impoverished southern African state's debt servicing obligation will fall from \$139m to \$37m a year. The remaining debt will be repaid over 33 years at consolidated concessional interest rates.

Paris Club creditor countries at the meeting were Britain, the US, Germany, Japan, Canada, France, Italy, Austria and Brazil. Zambia's total debt stock is \$6.3bn.

Reuter, Lusaka

### Global warming accord attacked

An attack on the "official consensus" on global warming was launched yesterday by 24 leading scientists to coincide with United Nations talks in Geneva on how to respond to climate change. In a book published by the European Science and Environment Forum, scientists say the evidence for man-made global warming is deeply flawed, governments are being misled into taking costly and perhaps unnecessary adjustment measures and potential benefits are being deliberately downplayed. These include expansion of fertile land in colder countries and the impact of increased carbon dioxide, the main greenhouse gas, in promoting plant growth.

\* The Global Warming Debate. Available from ESEE, 73 McCarthy Court, Barnaby Street, London SW11 3ET, fax +44 171 224 2307, £17.

Frances Williams, Geneva

### SA court postpones Malan trial

A South African supreme court judge yesterday postponed for a week the start of the murder trial of General Magnus Malan, the former defence minister, and 19 others to give defence lawyers more time to prepare their case.

Mr Tim McNally, attorney general for the province of KwaZulu-Natal, who is leading the prosecution, acknowledged two of the accused had only received the document relating to additional charges that morning.

### Afghan gas pipeline accord

Afghanistan has signed an agreement that could eventually lead to construction of a high-pressure natural gas pipeline across the country. The proposed pipeline would transport gas from Turkmenistan to Pakistan, where there is a high demand for gas to fuel power projects. Bridas, the Argentine industrial group that is one of the largest foreign investors in Turkmenistan, signed the accord on behalf of TAP Pipelines International, a consortium which includes Turkmen, Afghan and Pakistani interests.

Robert Corzine, London

# Capital markets borrowing reaches record level

By Samar Iskander and Conner Middelfinn

Borrowing on the international capital markets set a new record last year with overall financing activity growing by 30 per cent to \$1,256bn (\$823bn), according to the latest financial market report published by the Organisation for Economic Co-operation and Development.

The volume of syndicated credits reached \$368.4bn, up from \$236.2bn in 1994 and \$136.7bn in 1993. Syndicated credits accounted for 29 per cent of total financing, becoming the most important international financing instrument.

By contrast, issuance in eurobond and foreign bond markets (\$461bn) recovered from a fall in 1994 (\$429bn), but

fell short of the record \$481bn issued in 1993.

The importance of straight bonds continued to decline. In 1995, they accounted for 28 per cent of all financing, down from 45 per cent in 1993.

Arrangement of all types of committed and uncommitted borrowing facilities amounted to \$388bn last year, up from \$263bn in 1994.

This increase was almost entirely a result of the rise in the arrangement of euro-medium term notes (EMTN), which rose from \$222bn in 1994 to \$341bn in 1995 while the arrangement of euro commercial paper (ECP) programmes grew to \$45bn from \$31bn in the loan market.

Fierce competition among banks caused interest margins to fall close to lows last seen in the late 1980s.

Lower margins made it more attractive for borrowers to refinance existing loans. Last year, refinancing operations reached \$99.7bn, a year-on-year increase of 85 per cent, and refinancing accounted for 27 per cent of all loans arranged, compared with 23 per cent in 1994, the OECD said.

The OECD area accounted for 88.7 per cent of all syndicated lending. Among OECD countries, the US was the biggest player, raising \$195.1bn in 1995. The second-most important country was the UK, where borrowers signed loans worth \$35.7bn.

There was a big increase in recourse to the international market by continental European companies, which have traditionally preferred domestic loans. Germans raised \$15.2bn in 1995, compared with

\$1bn in 1994 and \$2.2bn in 1993. French borrowers signed loans worth \$11.8bn, up from \$5.1bn in 1994.

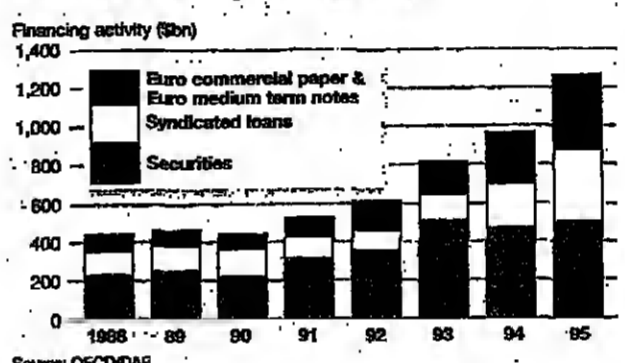
In the bond market, Japanese retail investors' appetite for yen and foreign currency bonds was seen as an encouraging factor to issuance.

As their bank deposits fell due, Japanese investors were searching for high-yielding replacements even at the price of taking some exchange rate risk, the report's authors wrote.

However, they also singled out an important offsetting factor - the tightening of interest rate swap spreads.

As a result, several "important borrowers... either postponed their fund-raising or turned to other market compartments, in particular syndicated loans."

## International capital markets



Source: OECD/DAF

In the emerging markets, Latin American borrowers suffered in the first quarter from the after-effects of the Mexican financial crisis. However, issuance picked up in the second quarter and totalled \$13bn in 1995, up from \$10bn in 1994.

Looking ahead, "market conditions appear to be reasonably favourable for issuance", the OECD said, but "much will depend on swap opportunities".

New loc for \$100 bills this month

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NEWS: ASIA-PACIFIC

Major warns Beijing to uphold Hong Kong agreements

By John Kampfner and John Riddling in Hong Kong

Mr John Major, the UK prime minister, yesterday announced a five-point package designed to demonstrate Britain's commitment to Hong Kong after its handover to China next year and warned Beijing to uphold agreements on the colony's future.

Under reforms introduced by Governor Chris Patten, and to amend the colony's bill of rights. Speaking at the end of what may be the last visit to Hong Kong by a British prime minister before the July 1997 handover to China, Mr Major said that curtailment of Legco's term would constitute a breach of the 1984 Sino-British Joint Declaration.

General Chamber of Commerce, described it as "reassuring" and said it would boost business confidence in Hong Kong. Mr Martin Lee, leader of the Democratic party, the largest group in Legco, said Mr Major had failed to specify what actions Britain would take in support of the colony's elected institutions.

The concession on visas was pushed through after pressure from Mr Patten, a close political friend of Mr Major, and in the face of resistance from Mr Michael Howard, UK home secretary, and other Conservative party rightwingers.

George Parker in London adds: Some Conservative MPs claimed the visa concession could provide an easy route for Hong Kong citizens to settle in the UK. Mr Charles Wardle, a former immigration minister, claimed that anyone who said the proposal would not increase the risk of immigration abuse was "talking through his head".

Shareholders should benefit from enhanced efficiencies at the company after the break-up, the council forecasts. In response, NTT warns the break-up would result in regional differences in service quality and charges, and that the regional company serving western Japan could fall into the red.



Bangladesh opposition leader Sheikh Hasina (right) attends prayer with thousands of other women at the Moslem Biswa Itjema rally, near Dhaka yesterday. The event drew 700,000 devotees

Bangladeshi opposition to call strike tomorrow

By Mark Nicholson, South Asia Correspondent

Bangladeshi opposition parties said they would call a day-long strike tomorrow and an indefinite period of "non-co-operation" three days later, being rejected as a "ploy" to retain power the offer by Prime Minister Khaleda Zia to hold future elections under a neutral administration.

Nationalist party (BNP) was essentially unopposed, was "a fraud". Sbelkh Hasina demanded Mrs Zia resign, annul the earlier poll and "clearly state a specific time for holding an election under a caretaker government".

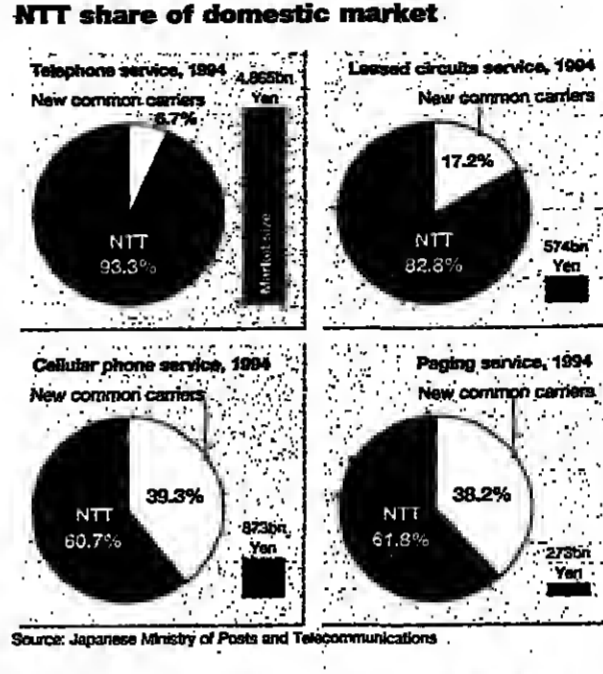
account for 60 per cent of Bangladesh's export earnings, have closed for want of orders during the past two months of strikes and street violence, according to the Bangladesh Garment Manufacturers and Exporters Association.

NTT spurred on by break-up threat

Michiyo Nakamoto on why the Japanese telecom giant has become unusually busy

This year, millions of Japanese telephone users can look forward to lower charges and greater choice in communications services, courtesy of NTT. The Japanese domestic telecommunications company, the world's biggest telecoms operator both by market capitalisation and revenue, has been unusually busy in the past year.

Shareholders should benefit from enhanced efficiencies at the company after the break-up, the council forecasts. In response, NTT warns the break-up would result in regional differences in service quality and charges, and that the regional company serving western Japan could fall into the red.



Source: Japanese Ministry of Posts and Telecommunications

NTT has lost long-distance market share since competition was introduced, but its share of that market is still formidable, at 69 per cent. NTT's control of the local network has prevented its long-distance competitors from providing lower rates and diversified services in a timely manner, the council notes.

It has announced plans to help its competitors in the long-distance market reduce rates and provide varied services, and cut its own rates to "lower than the standard in the industrialised world" by the early 21st century.

Despite the introduction of competition 10 years ago, NTT controls 99 per cent of the local network, which in turn makes up 80 per cent of the domestic telecoms market. This control also gives it a distinct advantage over its competitors in the long-distance market, the council argues.

For that, the Japanese public should thank not NTT, perhaps, but the Telecommunications Council, a government advisory panel which last week called for the break-up of the company into one long-distance and two regional operators by March 1999.

The threat the council would recommend a break-up has been the main trigger for NTT's new-found willingness to address criticism that its size and dominance of Japan's telecoms markets allow it to overcharge users and hamper the development of competitors by denying them fair access to its networks.

NTT's control of the local network has prevented its long-distance competitors from providing lower rates and diversified services in a timely manner, the council notes. Whether or not market entrants, such as operators of cable television, cellular phone services or a cheaper version called PHS, provide real competition.

That is because a caller using any of those systems can connect to someone using a regular phone only by going through NTT's local network. To eliminate what it calls NTT's "bottleneck monopoly", the council says NTT should in the next three years be broken up into one long-distance company and regional companies serving eastern and western Japan.

Howard promises updated budget data

By Nikki Tait in Sydney

As senior members of Australia's new Liberal-National coalition government met Treasury officials yesterday, Mr John Howard, prime minister-elect, said updated information on the country's budgetary position would be released after his new administration was sworn in.

Separately, Mr Bill Kelly, secretary of the Australian Council of Trade Unions, resigned from the board of the Reserve Bank, the central monetary authority, in a move which signalled how different relations between the new government and the union movement will be from the former Labor-union nexus.

Mr Howard said that a statement on the fiscal situation would be made in a few days. "I will be getting a briefing from the Treasury later today, and the statement about that issue would be made as soon as possible, after the government has been sworn in," he added.

Mr Kelly's resignation surprised some observers with its swiftness. The union leader, a powerful figure in the labour movement, said he had discussed the situation with the Reserve Bank governor, and believed "my continued membership of the board may be inconsistent with my union responsibilities".

INTERNATIONAL ECONOMIC INDICATORS: BALANCE OF PAYMENTS

Trade figures are given in billions of European currency units (Ecu). The Ecu exchange rate shows the number of national currency units per Ecu. The nominal effective exchange rate is an index, with 1985=100.

Table with columns for Country (USA, Japan, Germany, France, Italy, UK), Exports, Imports, Current account, and Effective exchange rate for various years from 1985 to 1995.

Due to the introduction of the Single Market, EC countries are currently changing to a new system of compiling trade statistics. All trade figures are seasonally adjusted, except for the Italian series and the German current account. Imports can be derived by subtracting the visible trade balance from exports. Export and import data are calculated on the FOB (free on board) basis, except for Germany and Japan imports which use the CIF method (including carriage, insurance and freight charges). German data up to and including June 1990, shown in italics, refer to the former West Germany. The nominal effective exchange rates are period averages of Bank of England trade-weighted indices. Data supplied by Datastream and WEPA from national government and central bank sources.

Jakarta gives extra protection to Suharto son's chemical plant

By Manueta Saragosa in Jakarta

The Indonesian government has introduced extra protection for a petrochemical plant partly owned by one of President Suharto's sons in a further policy decision favouring a presidential family member. A recent decree implements a 20 per cent surcharge on ethylene imports in addition to a 20 per cent surcharge on imported propylene introduced early in February.

Both surcharges benefit a petrochemical plant owned by Mr Bambang Trihatmodjo, President Suharto's youngest son, and prominent businessman Mr Henry Pribadi and Mr Frayogo Pangestu. The latter appears to be a polyethylene producer. Petrokimia Nusantara Interindo (Peni), partly owned by British Petroleum, Mr Sigit Harjojudanto, President Suharto's eldest son, is also a shareholder in Peni. Economic protection for the

existing 5 per cent import tariff on ethylene and propylene. But economists have questioned the plant's profitability without economic protection, an issue highlighted by Chandra Asri's inability to finalise a sales contract with Peni, one of its main potential customers, and a large ethylene importer. A 10km pipeline linking Peni's polyethylene plant and Chandra Asri has been built.



Suharto: policy decision

An official at Peni, still attempting to finalise a contract with Chandra Asri, noted the company had not received an official communication from the government about the new ethylene surcharge. "We are confused as we are still trying to negotiate the [license] of trade and industry's 'win-win' solution with Chandra Asri," he added.

Indonesia's petrochemical industry. This surcharge follows a policy reform package in the car sector. Last week, a company owned by Mr Hutomo Mandala Putra, President Suharto's second son, was granted exemption from Indonesia's tariff scheme for car assembly and manufacturing, at least in the first year of production.

Mr Sanyoto Sastrowardoyo, investment minister, yesterday threatened to revoke the license of foreign and local investors whose projects did not get started after three years. Some 12 licenses had been granted for proposed oil refineries, "but so far, there has been no sign of activity on the projects". He threatened to revoke the licenses awarded to BP for a proposed refinery in Sumatra. The company says the license lapsed last November after it and its partners decided the venture would not be economic.







INTERNATIONAL COMPANIES AND FINANCE

NEWS DIGEST Acquisitions boost WestLB result

Westdeutsche Landesbank Girozentrale, Germany's third-largest bank, yesterday reported a provisional 2.6 per cent increase in operating profits before risk provisions to DM1.87bn (\$1.27bn). A big fall in risk provisions meant that operating profit including risk and depreciation write-offs increased 48.5 per cent to DM1.05bn.

Skandia seeks Pohjola merger Shares in Pohjola, the Finnish insurer, jumped nearly 10 per cent to FM73.7 yesterday after Skandia of Sweden indicated it would like the two companies to merge.

Newsprint price rise plan shelved Fletcher Challenge Canada has become the first North American paper producer to abandon plans for a newsprint price increase on April 1.

Enso-Gutzeit ahead strongly Enso-Gutzeit, the Finnish forestry group, yesterday reported 1996 profit after financials up 66 per cent from FM1.57bn to FM2.6bn (\$670m).

Mittelstand makes an impression on the news stand Cordelia Becker on German and Swiss publishing success in the Czech Republic

Eni estimates 33% advance Eni, the partially privatised Italian energy group, yesterday estimated 1995 net profits at L4,300bn (\$2.7bn), up 33 per cent, while turnover rose 12 per cent to L58,000bn.

Polygram backs Redford channel Polygram, the entertainment group, is investing in the Sundance Channel, the cable and satellite channel launched by the actor Mr Robert Redford.

Marriott settles with the Pru A long-running feud between Host Marriott, the US hotels group, and the US fund management arm of Prudential, the UK insurer, was finally resolved with an out-of-court settlement yesterday.

Indosuez recovery masks operating weakness

By Andrew Jack in Paris Indosuez, the banking arm of Suez, the French financial and industrial holding company, yesterday reported a return to profitability in 1995 despite a substantial decline in operating income.

wait and see" attitude of many clients had also helped depress business in its private banking and management divisions.

The bank's strength in Asia - a region growing strongly, in which it said it required few provisions - helped raise volumes and margins, but was offset by low demand and tough competition within Europe.

months. Indosuez took new provisions against French property activities of just FF287m, compared with FF1.79bn last time. This reflected its decision to withdraw from such operations.

creditor banks last autumn. The contribution to group profits included FF287m in net exceptional gains, including a capital gain of FF500m from its shares in Gartmore, the UK-based fund manager, which it transferred to the Suez parent and which were sold last month to National Westminster Bank.

Year of 'sharp contrasts' for EVC

By Jenny Luesby EVC, Europe's largest producer of PVC, yesterday reported a rollercoaster year in its first full year of independence, with after-tax profits up 90 per cent, despite negligible profits in the second half.



Nigel Taylor (left) and Ettore dell'Isola: recent signs of improvement in the PVC market

Mr Nigel Taylor, finance director, said demand had fallen 20 per cent between the first half and the second. As a result, the company's PVC business had only broken even in the second term.

per cent to FF1176.5m (\$106.8m), while after-tax profits rose to FF163.8m, from FF86.3m in 1994, on a pro-forma basis. Sales were up 3 per cent at FF2.53bn.

to an end. "The halt in plastic buying by China, last year, sent a lot of displacement imports into Europe, mostly from the US," said Mr Ettore dell'Isola, chief executive. However, PVC prices had now fallen so low that imports were no longer being attracted.

its working capital last year, cutting stocks by the equivalent of 10 days' sales, to an all-time low of between 30 and 35 days. Debtors had also been cut by the equivalent of 10 days' sales.



Mittelstand makes an impression on the news stand

Cordelia Becker on German and Swiss publishing success in the Czech Republic

When Mr Vaclav Klaus, prime minister of the Czech Republic, decided to publish his recent book in German, he chose not a Czech publisher, nor even one of the big German groups, but rather Pansar Verlag, a medium-sized company.

for rising costs and slowing revenue growth. Newspaper sales growth is slowing. "Now that they trust the press, Czechs do not buy five newspapers any more," says Mr Bodo Meisner, general manager international markets at Ringier, the Swiss publishing house which sells the top-selling tabloid Blesk and the daily Lidové Noviny.

Brewers vying for Czech stake may get Budvar bonus

By Vincent Boland in Prague merger with Budvar would be abandoned, the sources said.

Three international brewing groups have made initial bids for a stake in a regional Czech brewery in a contest that could affect the future of Budvar, the Czech brewery that makes the original Budweiser beer.

At the same time, a tentative proposal to merge SBB with Budjovicki Budvar, which is 100 per cent state-owned, is being discussed by the investment funds and Budvar's management.

By Vincent Boland in Prague merger with Budvar would be abandoned, the sources said. Any decision on a merger is not expected until SBB shareholders have decided on a strategic partner.

If both developments proceed, the winner of the SBB stake would become a shareholder in the larger group, with Budvar as its centrepiece. It would also end speculation over the future of Budvar, considered the jewel in the crown of Czech brewing.

A stake in the merged group would also be lucrative for the new partner. Although Budvar produces only about 700,000hl of beer annually, it has a strong export market and is a premium beer. SBB's three main brands are mid-market beers with strong regional sales in southern Bohemia.

Advertisement for Landesgirokasse, offering 5 1/8% Notes due 2001, with a list of participating banks like CS First Boston Effectenbank and J.P. Morgan GmbH.

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INTERNATIONAL COMPANIES AND FINANCE

ASIA-PACIFIC NEWS DIGEST

Thai mobile phone companies buoyant

The parent companies of Thailand's two mobile telephone operators, Shinawatra Computer and Communications and United Communications, yesterday reported healthy profit growth in 1995 yesterday, reflecting growing demand in the sector.

Nan Ya Plastics ahead

Nan Ya Plastics, part of the Formosa Plastics group, posted strong earnings growth in 1995, mainly because of cyclically high polyester prices. Pre-tax profits rose from \$71.86bn in 1994 to \$96.55bn (US\$621.81m), on sales up from \$77.4bn to \$91.5bn last year.

Lend Lease up 5% halfway

Lend Lease, the Australian property and financial services group, saw after-tax profit rise to \$140.1m (US\$106.7m) in the six months to end-December, a 5 per cent improvement on the year-ago figure of \$133.4m.

Asahi sells down Foster's stake

Asahi Breweries, the Japanese brewing group, has sold down part of its stake in Melbourne-based Foster's Brewing. However, it said it would remain "a long-term Foster's shareholder for the residual shares held".

Marubeni buys into US energy

Marubeni, one of Japan's top five general trading companies, is to expand its Asian power distribution interests with the \$270m (US\$266m) acquisition of a 30 per cent stake in New York based Sithe Energies, fourth largest electricity wholesaler in the US.

One-off gains help First Pacific to double profit

By Louise Lucas in Hong Kong

First Pacific, the Hong Kong-based marketing, distribution, telecommunications and property group controlled by the Sallin group of Indonesia, yesterday reported a near doubling of net profits for last calendar year, from HK\$1.02bn in 1994 to HK\$2.2bn (\$298.7m) last year.

The results were boosted largely by exceptional items, essentially the sale and dilution of a number of shareholdings. Stripping out exceptional gains of HK\$318.1m, profits increased 39 per cent from the comparable figure of HK\$654.1m in 1994, to HK\$1.19bn last year.

First Pacific



Source: FT East

The four main areas of First Pacific's interests - banking, marketing, distribution and telecommunications - all put in robust performances. Rapid

growth in subscribers at Pacific Link, the Hong Kong based mobile telephone company which pioneered the concept of lower handset prices pitched at the mass market, helped the 65 per cent owned subsidiary increase profitability by 95 per cent. It now has more than 200,000 subscribers on its two cellular networks.

Davies, the property arm which is expected to aim for a separate listing in the future. First Pacific is an unusual listing on the Hong Kong stock market, deriving the bulk of its profits from Asia and Europe.

Israeli group in talks on foreign alliance

By Julian Ozanne in Tel Aviv

Africa Israel, a large Israeli conglomerate covering property, insurance and tourism, said yesterday it was involved in intensive negotiations with US, European and Japanese investors to forge a strategic partnership.

Mr Shlomo Gorfman, president and chief executive, said he had made presentations to a number of investors in the past few weeks seeking to purchase shares in the growing company from Bank Leumi.

Under new banking laws, Israel's commercial banks must reduce their stakes in non-financial companies to a maximum of 25 per cent by the end of 1996. Bank Leumi currently holds 50 per cent of Africa Israel.

Mr Gorfman, who has led Africa Israel to success since becoming managing director in 1978, refused to confirm widespread speculation that Mr Larry Tisch, the former owner of CBS network in the US, was a leading contender to buy into Africa Israel.

"We realise that the time is ticking and that the faster we do the deal, the better will be the price and we are very busy with this at the moment," he said. However, he added that Africa Israel wanted to find a strategic partner that shared the same vision of the company's future, had some involvement in core sectors of Africa Israel's business and wanted to invest for the long term.

Mr Gorfman said the company hoped the formation of a strategic partnership with a single investor would be accompanied by the injection of new capital into Africa Israel to finance expansion. Global public offerings, postponed in late 1994, would go ahead following the strategic partnership.

Africa Israel has experienced dramatic growth in revenues in the past five years, largely as a result of its diversification into tourism and hotels, and acquisitions in trade and industry. Group revenues grew from Shk238m in 1991 to Shk567m (\$182.8m) in 1994. Results for the first nine months of 1995 showed revenues rising 19 per cent over the same period of 1994, from Shk421.5m to Shk502.5m.

Mr Gorfman said Africa Israel needed to raise at least \$200m to finance expansion and diversification plans to 2000. The company, which entered the tourism and hotel sector in 1993 after reaching a franchise and management agreement with Holiday Inn, plans to expand its hotel rooms from 1,700 in 1995 to almost 4,000 by 2000.

Korean carmakers face shake-out

Over-capacity and slower local sales are hurting, writes John Burton

HYUNDAI KIA DAEWOO

1995 net earnings: Won156.7bn (loss of Won68.5bn in 1994) Sales: Won10,300bn (14% increase) Domestic market share: 52% Domestic car sales growth: 3% Export growth: 26%

result of a 47 per cent jump in exports, to 1.08m vehicles, as Kia and Daewoo, which both reported losses in 1994, greatly increased sales in overseas markets. Earnings for Hyundai, the biggest Korean carmaker, grew because of its dominant position in both domestic and export markets.

The slump in domestic sales is of particular concern to the carmakers because they traditionally rely on higher profit margins in the well-protected Korean market for most of their earnings. Exports, which account for 41 per cent of total sales, are much less profitable.

What is puzzling industry observers is that the sudden slowdown in domestic car sales last year occurred in spite of buoyant economic growth of more than 9 per cent.

Analysts predict that sales will recover next year, but at a far lower growth rate than in previous years, with estimates ranging from 3 to 5 per cent annual growth for the rest of the decade.

Krung Thai Bank steps up plans for Asian expansion

By Ted Bardecke in Bangkok

Krung Thai Bank, Thailand's second largest commercial bank, which is majority-owned by the government, announced a net profit of B110.2bn (9404.4m) for 1995, a 25 per cent increase on the previous year.

Full financial figures were not released, but Mr Sirin Nimmanaheminda, Krung Thai's president, revealed that total assets had increased 15 per cent to B1642bn. Profits continued to grow because asset quality continued to improve and interest margins remained healthy, he said.

Commenting on expected performance in 1996, Mr Sirin said he had just returned from Kunming, the capital of Yunnan province in China, where he was told that Krung Thai's representative office there would receive permission to upgrade to a full branch "within a couple of weeks".

Krung Thai will be the first foreign bank to receive such a licence in Kunming, which is rapidly developing broad commercial links with Thailand.

HYUNDAI KIA DAEWOO

1995 net earnings: Won156.7bn (loss of Won68.5bn in 1994) Sales: Won10,300bn (14% increase) Domestic market share: 52% Domestic car sales growth: 3% Export growth: 26%

1995 net earnings: Won11.6bn (loss of Won8.5bn in 1994) Sales: Won5,888bn (20% increase) Domestic market share: 26% Domestic sales growth: 8% Export growth: 28%

1995 net earnings: Won10bn (loss of Won9bn in 1994) Sales: Won3,600bn (33% increase) Domestic market share: 18% Domestic sales growth: -18% Export growth: 158%

Some analysts predict that Daewoo, which suffered a 17 per cent drop in domestic sales in 1995, may offer generous financing incentives when it introduces a new range of models this year and next, which will force its competitors to follow suit.

One positive development is that Korean car buyers are abandoning low-cost subcompacts in favour of larger saloons that have better profit margins. But this car segment is now becoming the most competitive in the industry.

Samsung and Ssangyong are concentrating their attention on challenging their established rivals in the manufacture of cars with engines of 2 litres or bigger.

In addition, large cars will become the main focus of foreign competitors as they increase sales above last year's 0.5 per cent market share, following the recent relaxation of trade barriers and reduced taxes on luxury models.

Experts will relieve some of the pressure resulting from the saturated home market. Korean carmakers plan to sell at least half their output abroad in the next few years, which has raised concerns among US and European producers.

But export growth is expected to slow significantly as the Korean currency appreciates with the relaxation of strict foreign exchange controls.

Korean carmakers are no longer benefiting from the high yen that depressed sales of their Japanese rivals last year. The recent drop in the yen's value is expected to result in much slower export growth of 10 to 15 per cent for Korean cars this year.

Korean manufacturers are moving production offshore to emerging markets, including eastern Europe, India and south-east Asia, to improve sales possibilities and reduce their use of high-cost Korean labour.

Indonesian producers braced for new arrival

By Manuela Saragosa in Jakarta

Indonesian carmakers expect sales this year to fall below last year's level as domestic buyers hold back in anticipation of the Timor model, due to enter the market late this year.

The Timor, which will be manufactured by a company owned by President Suharto's youngest son in a technical assistance arrangement with South Korea's Kia Motors, was granted exemption by the government from import tariffs, surcharges and sales tax for at least the first year of production.

The move allows the president's son to undercut all other Indonesian car manufacturers. Shares in Astra International, Indonesia's largest carmaker, have fallen 23 per cent since the tax breaks for the Timor were announced last week.

Mr Herman Latief, chairman of Galdindo, the Indonesian Automobile Manufacturers' Association, said car sales this year would fall below last year's figure of 390,000 units. Some 16,000 Timors are expected on the Indonesian market in September.

Sales of cars priced in the Rp25m to Rp70m (\$11,000 to \$30,000) price range could be hardest hit. This range accounted for about 200,000 of cars sold on the Indonesian market last year.

Despite the negative impact Timor's tax breaks have on its competitors, Mr Latief signalled that the association would not issue an official complaint to the government.

He noted that the intention to manufacture the Timor, which is being touted as an all-Indonesian car, with more than 60 per cent local component content by the end of the third year of production is "no light task".

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Krung Thai Bank steps up plans for Asian expansion. April. Several of Krung Thai's main government customers, including the Electricity Generating Authority of Thailand, use a wide variety of Indian products...

le profit

Indonesia  
producers  
braced for  
new arrivals

By Marissa Sanchez  
in Jakarta

*What  
concentrates our  
mind? The thought that  
unless we continue to be  
brighter and work better  
we do not have a future.  
Which is why from advice  
to implementation, cross-  
border, cross-sector, we  
intend to work until the  
job is not only done, but  
done well. Let there  
be no mistake.*

etail

INVESTMENT BANKING. FROM A TO





COMPANY NEWS: UK

Strategy - By Andrew Taylor in London and Hugh Carnegie in Stockholm

Cunard - By Tim Burt and Charles Batchelor

NEWS DIGEST

# Disposals essential to success Probable buyers include P&O and Carnival

Mr Erik Tonseth, the chief executive of Kvaerner, was quick yesterday to say Norwegian worries that the group would move its corporate headquarters from Oslo to London in the wake of its proposed takeover of Trafalgar House.

There is little doubt, however, that the real operational power of the group will switch to the British capital as Kvaerner seeks to transform itself into one of the world's biggest construction and engineering groups with a combined annual turnover of more than £5bn.

Most of the group's senior operational executives will work from London, says Tonseth, who first approached Trafalgar last summer with a view to purchasing its John Brown and Davy engineering subsidiaries.

He was told he had the choice of bidding for the whole group or nothing.



Engineering a deal: Erik Tonseth (left) Kvaerner president and chief operating officer yesterday with Nigel Rich, chief executive of Trafalgar House

No one yesterday was questioning the operational benefits of merging the groups. Of more concern was whether Kvaerner could raise the cash without putting a large hole in its own balance sheet.

Estimates, based on the most recently published figures, suggest that the merged group will have net debt of about £1.4bn compared with assets of £1.6bn including £500m of goodwill which, under Norwegian accounting rules, will be included as an intangible asset.

Kvaerner also must be sure that there are no black holes lurking with Trafalgar's order book.

The failure to identify problem contracts, before Trafalgar bought Davy for £1.1bn in 1991, was one of the factors which brought the British group to its knees.

The Norwegian group, however, may take comfort from the fact that Trafalgar's revamped management under its chief executive will already have examined these businesses closely and have started to introduce cost savings. In Davy's case these are planned to reduce annual overheads by £20m.

Since the beginning of this year Trafalgar has cut its worldwide labour force by 3,000 to 28,000. More jobs will be lost when the British and Norwegian groups merge and areas of overlapping management and support services are removed and as non-core businesses are sold.

The British group's broadly-based construction skills and its specialist expertise in designing and building process plants for the metal and chemical industries will fit neatly with Kvaerner's engineering

interests in manufacturing turbines for hydro electric schemes and process machinery for oil and gas, and pulp and paper industries.

"Increasingly, construction and engineering customers want a complete service from a single supplier. We will be able to offer a wide range of design, construction, manufacturing and installation skills," says Mr Tonseth.

The match is even more impressive between Kvaerner's offshore oil and gas fabrication business, based primarily in the Norwegian sector of the North Sea, and Trafalgar's offshore interests concentrated in the UK sector.

The merged operations, which already are breaking into international markets such as south east Asia, will be one of the world's biggest offshore oil and gas fabricators

rivaling the current market leaders Brown & Root and McDermott of the US.

Likely to be put up for sale is Trafalgar's Cunard passenger shipping line, its remaining UK commercial property interests and its US housebuilding business.

Kvaerner is expected to sell its shipping interests, mainly refrigerated vessels but including its cruise line Royal Majesty. It also is expected to sell its shareholdings in Bergesen shipping line and Amec the UK construction and engineering group.

The Norwegian group expects to raise about £1bn from disposals.

Doubts about Kvaerner's ability to finance and manage such a huge transformation seem likely to remain. Disposals are crucial if its plans are to succeed.

## Body Shop rules out going private

Body Shop International, the "green" cosmetics group, has abandoned plans to become a private company. Mr Gordoo Roddick, chairman, and Mrs Anita Roddick, chief executive, said yesterday. Shares fell 2p to 146p.

The Roddicks, who founded the company and floated it in 1984 for £4.6m (\$7.1m), said "the considerable level of borrowings required" for a share buyback would have hit future growth. The City believed the minimum offer necessary would have been about 175p a share, which would have valued the company at about £32m. Body Shop said it needed its cash to expand into emerging markets such as India and China.

The Roddicks began talks with banks about turning the Body Shop into a charitable trust last autumn, after the share price touched a low of 107p last year. The Roddicks were dissatisfied with the "short-termist" City, which they felt was undervaluing the company. Mrs Roddick has called City folk "pin-striped dinosaurs". A buy-back would have freed the Roddicks from dealing with shareholders, and would have let them spend more of the company's profits on environmental and humanitarian causes.

Simon Kuper

The disposal of Cunard, Trafalgar House's loss-making cruise line, is one of the options being studied by Kvaerner. Another is a joint venture between the eight-ship fleet and another cruise operator, according to Mr Erik Tonseth.

"A number of companies have approached us about the future of Cunard. We think it is worth more than the aggregate value of the ships," Kvaerner's chief executive said yesterday. Cunard's book value in Trafalgar's last accounts was £200.6m.

He hinted that Kvaerner would seek to raise about £250m from Trafalgar House disposals, in addition to the £250m already realised from the UK group's sale of the Ritz Hotel in London and Ideal Homes, its housebuilding arm.

Cunard would be much better off in the hands of a specialist operator," said one analyst.

Carnival, the US cruise company, is thought to be a possible buyer because Cunard would give it an opening into the fast growing UK and European cruise market. The North American market is the largest, accounting for 5.15m of the 6.13m passengers who took cruises last year, but growth slowed to 5 per cent last year.

In contrast the UK cruise market increased by 24 per cent in 1995 to 352,000 passengers, according to the Passenger Shipping Association. Growth has been fuelled by the entry of AirCruises, the holiday company, into the lower

## Aberdeen in US joint venture

Aberdeen Trust is setting up a joint venture to distribute its investment products in the US with Phoenix Home Life Mutual Insurance of Hartford, Connecticut.

In an associated move, Aberdeen proposes to issue to Phoenix \$37.5m (£24.3m) 7 per cent unlisted convertible subordinated loan notes 2003-05, which will be convertible into new ordinary shares at \$2.15 each.

If they are all converted, the resulting ordinary shares will represent about 17 per cent of Aberdeen's enlarged capital.

## Powell Duffryn disposal

Powell Duffryn, the engineering, ports and distribution group, is selling its 50 per cent stake in an Australian bulk liquid storage business to its joint-venture partner, Koninklijke van Dameren of Rotterdam. The cash consideration is £5.3m (\$8.16m) for net assets of £2.9m. The contribution of the business to Powell Duffryn in the year to March 31 will be approximately break-even.

## Laird buys Texan company

Laird Group has, through its US subsidiary Laird Plastics, bought Brooks Industries, a Texas plastics distributor, for \$8.25m (£5.4m) cash.

Brooks' turnover in the year to October 31 was \$17m and net assets on completion will be \$1.85m. Laird Plastics is one of the three biggest distributors of plastic sheet, rod and tube in North America.

Institutions - By John Roddick and Tim Burt

## Welcome relief from pain

Institutional investors in Trafalgar House yesterday welcomed the agreed takeover by Kvaerner, some of them expressing relief at the deal after enduring a sharp fall in the share price and suspension of dividend payments in recent months.

Of the largest shareholders, Hongkong Land - the property investment arm of the Jardine group - said it would receive £224m in cash from the sale of its 26 per cent stake in Trafalgar House, offsetting some of the losses from its ill-starred investment in the UK conglomerate.

The company, which has given irrevocable undertakings to accept the offer, said it would focus its efforts on Asia for the time being.

"We are looking at investments in the region," said Mr Percy Weatherall, chief executive, adding that the group was examining property projects and that it would also continue its expansion in infrastructure.

In London, other institutional shareholders hinted that they too would be voting to

accept the offer. "It's a great relief," said one institution, which asked not to be named. "It was difficult to see how Trafalgar could trade out of its problems, so this is a useful exit."

Another large shareholder said the takeover offered the best prospect for shareholders given Trafalgar's disappointing performance in recent years.

Industry analysts in Hong Kong also welcomed the deal. "This comes as a relief to everybody, and is positive for Hongkong Land," said Mr Vincent Luk, property analyst at James Capel. "It is a good price, but more important is that it resolves the problem of Trafalgar."

Mr Luk said that Hongkong Land was now likely to refocus on the Asia-Pacific region, including property developments in Hong Kong, where the announcement of the award for the Central reclamation project is expected by the middle of the year.

Hongkong Land's stake in Trafalgar was bought as a strategic investment designed to

reduce the dependence of the Jardine business empire on the Hong Kong market ahead of the 1997 handover to Chinese sovereignty. The failure of the investment represented a setback to the strategy, and to the Keswick family which controls Jardine Matheson. However, most investment analysts expressed relief that Hongkong Land had managed to free itself from Trafalgar.

According to Mr Weatherall, the restructuring costs at Trafalgar House, together with asset write-downs, were far greater than it had been possible to determine when Hongkong Land first made its investment in 1992.

He said restructuring efforts were beginning to bear fruit, but that recovery at Trafalgar would have taken a further two or three years.

The overall net deficit against the original investment is about US\$166m. After accounting for previous write-downs the proceeds from the sale of its Trafalgar stake will therefore generate an exceptional profit of US\$218m.

## British Polythene ahead 31%

By Motoko Rich

Acquisitions helped British Polythene Industries, Europe's largest polythene film producer, raise pre-tax profits 31 per cent to £35.1m (\$58.7m) in 1995. Shares rose 29p to 723p.

The group yesterday also announced the acquisition of

Bibby & Baron, which makes both paper and polythene bags, for £7.4m in cash and shares. B&B made pre-tax profits of £1.1m in the 12 months to December 2 on sales of £20.4m. It is BPI's fifth purchase since the beginning of 1995.

The eight acquisitions made in 1995 contributed £835,000 to

operating profits of £29.7m. Turnover rose from £263.8m to £281.8m, of which £25.7m came from acquisitions. A further £29.8m came from purchases made in 1994. Mr John Langlands, finance director, said volume rose 6 per cent to 287,000 tonnes. Demand was sluggish in the second half.

**L'legrand**

The Board of Directors met under the chairmanship of Mr François Grappotte in order to close the consolidated accounts for the year ending December 31, 1995.

Consolidated financial data (audited) (FF in millions)	1995	1994	Change
Net sales	11,028	10,370	+ 6.3 %
Net income, Group interest	923	785	+17.6 %
Net cash flow	1,882	1,642	+14.6 %
Capital expenditures	1,123	904	+24.2 %

At constant structure and exchange rates, net sales rose 9.4 % in 1995, with business outside France providing most of the impetus.

L'legrand recently consolidated its international positions with the acquisition of Watt Stopper, the leading producer of occupancy sensors for lighting control in the United States.

Capital expenditures came to over 10 % of consolidated sales in 1995, and focused on several wide-reaching projects that included revamped product ranges in safety and power distribution. This more comprehensive product offering allows the Group to head into 1996 with confidence, despite the uncertain economic environment.

The Board will also submit to the Annual General Meeting of Shareholders to be held at Limoges on May 23, 1996 a resolution calling for the payment of a dividend of FF 7.65 per ordinary share and FF 12.24 per preferred share (ADP), compared with FF 6.65 and FF 10.64, respectively, in 1994. After deduction of the advance payment made on February 1, the balance of FF 4.30 per ordinary share and FF 6.88 per ADP will be made payable as of June 14, 1996.

FINANCIAL INFORMATION : Tel : (33-1) 49 72 53 03

Correction Notice  
\$55,900,000

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For the three month interest period February 28, 1996 to May 31, 1996, the rate has been determined at 6.2875%. The interest payable on the relevant interest payment date, May 31, 1996 will be £765.63 per \$27,254.70 principal amount of Notes.

By: The Chase Manhattan Bank, N.A. London, Agent Bank March 6, 1996 CHASE

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launch two more. The group is rapidly expanding and pursuing other

franchises and retail activities throughout the former Soviet Union.

LAW

Driving licence rules pass test



EUROPEAN COURT

Regulations which require citizens from other European Union states living in Germany to exchange their home country driving licence for a German one within a year of taking up residence are not contrary to the Treaty of Rome, the European Court of Justice ruled. However, the court said that a breach of such national rules could not be treated as driving without a licence, for which the penalty in Germany is imprisonment or a fine. The case arose out of a prosecution by the Berlin authorities, Mrs Sofia Skanavi and her husband, Mr Konstantin Chryssanthakopoulos. Mrs Skanavi was stopped by the Berlin police in October 1993 when driving a car belonging to the company of which her husband was managing director. She was in possession of a licence issued by the Greek authorities, but did not have a German one, though resident in Germany for just over a year. She was prosecuted for driving without a licence, and Mr Chryssanthakopoulos for allowing a person to drive a vehicle without a licence. The German court considered that the accused had committed the offence, but believed that the German legislation might be contrary to articles of the Treaty of Rome concerned with free movement. As a result, it referred a question to the European Court for a preliminary ruling. The German court wanted to know whether the obligation to exchange a driving licence issued by another member state within one year of taking up normal residence in a state was contrary to European law. Driving licences were first made the subject of harmonisation through a 1980 directive. It included provision for the exchange of licences within one year of the holders transferring their residence or place of work from one member state to another. A second directive on licences which removed the obligation to exchange them was introduced in 1991, but will only apply from this July.

C-193/94: Sofia Skanavi and Konstantin Chryssanthakopoulos, ECJ FC, February 29 1996.

BRICK COURT CHAMBERS, BRUSSELS

Bell Canada rings the changes



Ronald Osborne (left), 49, a British-born accountant, has emerged as heir apparent at BCE, Canada's largest telecommunications group, only 15 months after joining. In May Osborne takes over as president from Lynton Wilson, 55, a former banker who continues as chairman and chief executive.

Osborne joined BCE as chief financial officer in January 1995 following Rogers Communications's C\$3.1bn acquisition of Maclean Hunter, the Toronto publishers and cable TV operators. Osborne, who was Maclean Hunter's chief executive, will now be running the day-to-day operations of Rogers' chief competitor in the communications industry. He has been described as a sharp corporate lawyer "with a photographic mind". He is also an accomplished amateur singer. Certainly in public he is more loquacious than his boss 'Red' Wilson - whose speeches are well known for their terseness and vague generalities. He also has a strong grasp of the north American cable TV industry.

Wilson has succeeded Raymond Cyr, who has retired after 38 years with the group, as chairman of Bell Canada. Robert Gibbons

Anglo's gold chief



Anglo American Corporation of South Africa, the world's biggest gold producer, has changed the chairman of its troubled gold and uranium division. Bobby Godsell (left), Anglo's labour relations guru, has replaced Clem Sunter who moves to a new post as chairman of Anglo's corporate affairs division. Godsell, 43, a South African, was appointed chief executive of Anglo's gold and uranium division last July. He was previously the executive director responsible for the human resources division, public policy department and industrial relations. He made his mark as the architect of a tripartite accord with government and trade unions enshrined last year in South Africa's Labour Relations Act. Godsell has devoted nearly all his career to labour issues, the most important of the difficulties facing South Africa's gold industry. His promotion reflects the political sensitivity of attempts to improve productivity in Anglo's gold mines. He has built a close working relationship with Tito Mboweni, the minister of labour, since the African National Congress-led government took office in April 1994.

Clem Sunter, 51, who has controlled the gold and uranium division since 1988, is regarded as a patriotic manager in the oldest tradition of Anglo-American, who will be better suited to his new role as "ideas man". He will liaise with group companies to "ensure the optimal use of scenario planning in the development of their business plans, and those of the Corporation, for future growth".

ON THE MOVE

Rod Chadwick, 50, managing director of the Pacific Industries group, is to succeed Philip Brass as managing director and chief executive of PACIFIC DUNLOP when Brass retires on July 12. Graham Spurling, 58, ceo of the company's GNB Technologies subsidiary, adds Ansell International to his responsibilities in the new position of President of Pacific Dunlop Holdings (USA). Four new directors have been named at SAUDI ARAMCO, Saudi Arabia's state-owned oil producer. They are commerce minister Osama bin Jaafar bin Ibrahim Faqih; minister of state Mueaid bin Mohammed al-Ayban; the head of King Fahd University, Abdul Aziz al-Dakheel; and Aramco's executive vice president for exploration and production, Saddam al-Husseini. Three Americans have been reappointed: Harold Haynes, former chairman of Chevron; Rodney Wagner, formerly of Morgan Guaranty Trust; and former Exxon chairman, Clifford Garvin. The 10-member board reports to Aramco's Supreme Council,

which is headed by King Fahd. It is chaired by Aramco's former chief executive, Ali bin Ibrahim al-Nusalmi. Tarja Mikalsen has resigned as chairman of HAFSLUND NYCOMED, the Norwegian drugs to energy group, and sold a big batch of Hafsund shares, following the failed merger with Ivaq. Johan Fredrik Odell succeeds him. Patrick Verderico, chief financial officer of Creative Technology, the Singapore-based computer sound card maker, is moving to MAXTOR Corp. as chief operating officer. Michael Whelan has resigned as chairman and managing director of Ireland's ARAN ENERGY, following the company's takeover by Norwegian state oil firm Statoil. Finn Kulas, md of Statoil UK, takes the chair, with Jacob Saranes, general manager of Statoil UK E&P, as Aram's managing director. Ian Dart, national manager systems integration services, rises to group general manager BHP INFORMATION TECHNOLOGY. Stuart Booth, 45, has been promoted to senior vice president - finance and development at PACIFIC GAS

& ELECTRIC ENTERPRISES. Jack Fusco, 33, becomes executive director - international development, with a remit to manage the evaluation and acquisition of international energy distribution companies, and oversee investments by Enterprises subsidiaries. Carter Beese Jr., vice chairman of Alex Brown International; Grant Gregory, chairman of Gregory & Hoemeyer; and Thomas Hsieh of the San Francisco board of supervisors, join the board of RENAISSANCE HOTEL GROUP. Yasumi Mizuno, 49, returns to the US from Japan as vice president responsible for sales and marketing co-ordination and communications with Fuji Heavy Industries, parent company of Subaru of America. Peter Buescher joins GUINNESS BREWING WORLDWIDE from R J Reynolds Tobacco, as managing director of the Asia-Pacific division and a member of the executive board. Mathias DeVito, chairman of the Rouse Company and a director of US Air Group, joins the board of ALLIED IRISH

BANK as a non-executive director. Hajime Sakai rises to president of KYUSHU MATSUSHITA ELECTRIC of Japan, from April 1. He is currently deputy president, in charge of the finished product division and factory automation division. Christian Dube, formerly a partner at Coopers & Lybrand/Lalberts Lanctot, joins DOMTAR, the north American forest products group, as vice-president and treasurer. James Frey, 57, chairman of Litton's Itek Optical Systems division, has been given a strategic planning role covering the whole LITTON INDUSTRIES group. Claude Darmon joins the central management of GEC ALSTHOM on April 1 as managing director. He joins Pierre Bilger, president and ceo, and James Cronin, managing director. André Navarri is promoted to succeed Darmon as md of the transport division. Ella Colabraro has resigned as chairman of SPEI LEASING, the IMI group's lease-making leasing subsidiary. Bill Grant has been named senior vice president, marketing, LUCAS

AUTOMOTIVE for North America. John Gaulding has been appointed as chief executive of NATIONAL INSURANCE GROUP of the US, a leading provider of information services and specialised insurance to financial institutions. He replaces Mel Croser, a management consultant. Gaulding is the former chief executive of ADP Claims Solutions Group. Hiromi Yokoyama rises from deputy to president of BARCLAYS Trust & Banking Company (Japan) on April 1, replacing Terry Carter who is retiring. Yoichi Kamina, currently executive director, Japan Equity Product at BZW Securities (Japan), becomes managing director of BTB. Hideaki Mochizuki, who is to become general manager and head of the domestic sales desk, will take over Kamina's role at BZW Securities (Japan). Ian Heron has resigned as southern Africa managing director of pulp and paper manufacturer SAPPI. Ian Forbes, currently managing director of Sappi Kraft, take over the post. Josep Zaforteza has been appointed executive vice chairman of Fuerzas Electricas

de Cataluna (FECSA). Sherif Nada is to succeed Gordon Watson, 54, as president of FIDELITY BROKERAGE GROUP when Watson retires in June. Timothy McKenna, 42, succeeds Nada as president of Fidelity Capital Markets. Reed Eiler, 55, has been named general manager for Europe, the Middle East and Africa for MOTOROLA MULTIMEDIA GROUP. Peter Barnett has joined the board of Australia's MAYNE NICKLESS group, where Nobby Clark has retired. Hubert Ng Ching-wah, managing director of Hongkong Telecom, has been appointed chief executive of SMARTONE MOBILE COMMUNICATIONS, from April 1.

International appointments

Please fax announcements of new appointments and retirements to +44 171 879 3926, marked for International People. Set fax to "int".

INTERNATIONAL PEOPLE

ing, had been drafted in to be Air France's executive vice president for planning and development.

Following Gangwal's departure, Jean-Claude Baumgarten has taken over as executive vice president in charge of corporate international and industry affairs; Jean-Luc Galzi becomes adviser to chief executive Marc Veron; and Bruno Mathieu, vice president scheduling, takes responsibility for continuing and extending the rationalisation work undertaken by Gangwal. Gianni Marostica, who used to work at Air Canada, and American Airlines, has been appointed vice president revenue management and pricing and Marc Veron, Air France's chief executive, takes over corporate marketing and sales. William Hill

Recall time at Nikko

Reinstating scandal-tainted executives seems to be the trend in Japan. Nikko Securities, a leading brokerage last week named Takuya Iwasaki, who resigned as president in 1991 following the spate of securities transaction scandals, as chairman. Iwasaki had been taking a low profile as deputy chairman as the industry was embroiled in scandals involving loss compensation to clients. However, Nikko says the company needed Iwasaki's connections and leadership, amid an increasingly diffi-

Air France reshuffle

Air France has moved swiftly to plug the hole left by Rakesh Gangwal's return to the US as chief operating officer of US Air. Gangwal, 42, a close aide of Stephen Wolf who had been advising Air France on its restructuring,

culty business environment. Nikko's move follows last year's decision by Nomura Securities, the industry leader, to appoint as board members Setsuya Tabuchi and Yoshinobu Tabuchi, who were forced to resign from their posts of chairman and president respectively at a similar time as Iwasaki. Emiko Terazono

Mexican challenge

For brokers whose prime focus was Mexico, 1995 was a very difficult year. So it proved for Interacciones Globales and its Mexican parent, the Interacciones financial group headed by Carlos Hank Rhon, son of a well-known ruling party politician and owner of one of Mexico's finest modern art collections.

After a year of retrenchment, the company is now aiming to diversify into markets in Argentina, Chile, Brazil and Peru and has appointed a Briton, Tony Ewell, to head the effort.

Ewell, 51, formerly with James Capel, Bear Stearns and EZW in London, joined Interacciones in July 1994 as managing director in London. He will now be chief executive officer of the subsidiary, replacing Lee Kim-mell, who has left the company. His manager in London, Jim Clayton, will also be head of operations in New York and London. Stephen Fidler

Advertisement for coffee price and wheat hit. Includes text like 'coffee price production' and 'wheat hit'.

Advertisement for Euroaira Market in 1995. Features logos for Abbey National, Vereinsbank, Bayerische Vereinsbank, Council of Europe, Crédit Local de France, European Investment Bank, Helaba, Pepsico, Rabobank Nederland, and World Bank. Text includes 'Number 1 in the Euroaira Market in 1995' and 'Leading Bookrunner in the Euroaira Bond Market'.

Advertisement for Financial Times Mastering Management. Text includes 'Financial Times World Business Newspaper', 'Mastering Management is a 20 week series', and subscription details. Includes a form for Name, Job Title, Address, Telephone, and Fax no.





INTERNATIONAL CAPITAL MARKETS

Spanish prices show sharp fall

By Richard Lapper in London and Lisa Bransten in New York

Spanish bond prices fell sharply yesterday, with investors disappointed by the narrowness of the election victory achieved by Mr José María Aznar and his centre-right Popular Party...

GOVERNMENT BONDS

Spanish bonds opened lower and lost further ground in early trading. On Maff, the March 10-year futures contract sank to a low of 93.76 in mid-morning before recovering later in the day...

Pointing to positive economic fundamentals and the likely continuity of government policy, he said: "We have seen the whole or at least 80 per cent of the sell-off..."

Many investors switched out of Spain into Italy, helping the lira to reach a 13-month high against the D-Mark...

The March 10-year yield spread over Germany narrowed by 9 basis points to 410 points. Positive fundamentals provided firm support for the German market...

UK government bonds made impressive gains, straggling off stronger than expected M0 money supply figures...



In the cash market, yields on 10-year gilts fell by 5 basis points, while yields on the 7 1/2 per cent 1996 dropped by 11 basis points...

The Bank of France chose to leave its intervention rate unchanged, disappointing some traders. Even so there are expectations of a cut on Thursday...

US Treasuries were mixed in their trading early yesterday as longer-term bonds gave back some of Friday's strong gains...

There was little reaction to figures released on personal income expenditure for December and January, in part because they were so old...

European banks have increased their share of the market in Brady bonds and other distressed sovereign debt. A survey by Emerging Markets Investor, a trade publication...

Australian bonds raced ahead following the victory by the Liberal-National party, on the belief that the incoming administration may pursue a tighter fiscal policy...

The US Commodity Futures Trading Commission has issued a "no-action" letter permitting the DTB, Morgan's futures and options exchange, to become the first non-US exchange to install electronic trading terminals in the US...

European banks climb Brady bond league table

By Richard Lapper

European banks have increased their share of the market in Brady bonds and other distressed sovereign debt. A survey by Emerging Markets Investor, a trade publication...

However, a number of European banks have gained ground. ING Barings increased its turnover by 22.8 per cent to \$113bn in 1995...

Overall, volumes traded by the top 20 houses fell by about 20 per cent in 1995, largely as a result of the biggest upheaval in the market since the early 1990s...

Chase Manhattan and Chemical Bank, which are currently combining their trading hooks, saw falls of 35.6 per cent to \$181bn and 42.4 per cent to \$109.5bn, respectively...

Sweden taps dollar sector for \$500m over five years

By Corner Middelmann

A more positive tone in the government bond markets brought borrowers and investors out of the woodwork yesterday, with several large euro-bond offerings launched...

The German regional bank plans to issue \$500m of five-year bonds through a negotiated offering targeted at institutional investors. This is a clear departure from its previous strategy of launching smaller, tightly priced, arbitrage-driven deals...

targeted at retail investors, who are relatively insensitive to yield spreads. The issue is expected to be launched as early as Wednesday...

The European Investment Bank injected new supply to the Euro sector, which is being depleted by large redemptions. So far this year, some \$200bn of bonds have been redeemed...

The Inter-American Development Bank is to launch its long-planned \$1bn 10-year global bond offering in Asia. The issue is expected to be priced today at 98 to 99 basis points over Treasuries...

WORLD BOND PRICES

Table with columns: Country, Coupon, Maturity, Price, Yield, Spread. Includes data for Australia, Austria, Belgium, Canada, Denmark, France, Germany, Ireland, Italy, Japan, Korea, Netherlands, Portugal, Spain, Sweden, UK Gilts, US Treasury, and London clearing.

US INTEREST RATES

Table showing interest rates for Prime rate, Fed funds rate, and various Treasury bills and bonds.

BOND FUTURES AND OPTIONS

Table with columns: Instrument, Price, Change, High, Low, Est. vol., Open int. Includes data for France, Germany, and UK Gilts.

UK GILTS PRICES

Table with columns: Maturity, Price, Yield, Change. Lists various UK government bonds and their market prices.

BUNO FUTURES OPTIONS

Table with columns: Instrument, Price, Change, High, Low, Est. vol., Open int. Includes data for Italy and Spain.

NOTIONAL SPANISH BOND FUTURES

Table with columns: Instrument, Price, Change, High, Low, Est. vol., Open int.

NOTIONAL UK GILT FUTURES

Table with columns: Instrument, Price, Change, High, Low, Est. vol., Open int.

LONG GILT FUTURES OPTIONS

Table with columns: Instrument, Price, Change, High, Low, Est. vol., Open int.

ECU

Table with columns: Instrument, Price, Change, High, Low, Est. vol., Open int.

US TREASURY BOND FUTURES

Table with columns: Instrument, Price, Change, High, Low, Est. vol., Open int.

Japan

Table with columns: Instrument, Price, Change, High, Low, Est. vol., Open int.

Other Fixed Interest

Table with columns: Instrument, Price, Yield, Change. Lists various international fixed interest instruments.

FT-ACTUARIES FIXED INTEREST INDICES

Table with columns: Index, Price, Change, High, Low, Est. vol., Open int. Includes data for UK Gilts, US Treasuries, and other indices.

FT FIXED INTEREST INDICES

Table with columns: Instrument, Price, Change, High, Low, Est. vol., Open int.

FT/ISMA INTERNATIONAL BOND SERVICE

Table with columns: Instrument, Price, Change, High, Low, Est. vol., Open int. Lists various international bonds.

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Table with columns: Instrument, Price, Change, High, Low, Est. vol., Open int. Lists various international bonds.

FT/ISMA INTERNATIONAL BOND SERVICE

Table with columns: Instrument, Price, Change, High, Low, Est. vol., Open int. Lists various international bonds.

NEW INTERNATIONAL BOND ISSUES

Table with columns: Issuer, Amount, Coupon, Price, Maturity, Fees, Spread, Book-runner. Lists new international bond offerings.

FT/ISMA INTERNATIONAL BOND SERVICE

Table with columns: Instrument, Price, Change, High, Low, Est. vol., Open int.

FT/ISMA INTERNATIONAL BOND SERVICE

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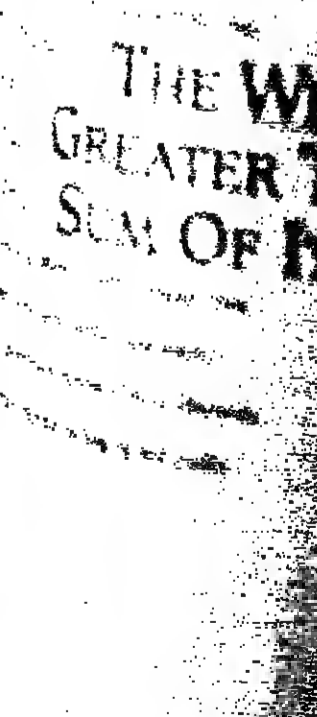
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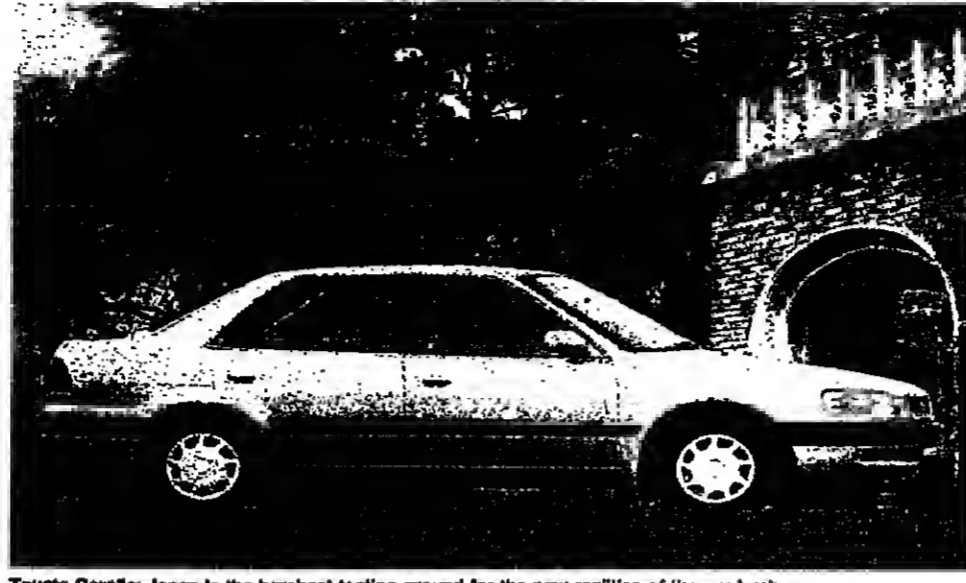
# WORLD MOTOR INDUSTRY

## Differences by region

Globalisation, customer relations and the environment are all challenges to the carmakers, writes Haig Simonian

The world's carmakers are learning to live with a new reality. In Europe, the US and Japan, they face mature markets and replacement-only demand against the background of higher costs and greater competition. Elsewhere, however, car companies are predicting a bonanza. Strong economic growth and greater confidence in eastern Europe and south America have boosted demand and prompted new plants. Buoyant demand has also triggered upward revisions in manufacturers' forecasts for south east Asia. And the world's leading carmakers continue their regular pilgrimages to Beijing as they try to persuade the authorities to bless their plans for new factories in the world's biggest untapped market.

Such wide regional differences have set the scene for the car business into the next century. Only by learning to adapt quickly and gaining the flexibility to add or cut capacity virtually at will can the industry thrive in the new circumstances. How much carmakers suffer on the way depends on their ability to react to four themes. ● Globalisation. Rising demand in new locations is forcing carmakers to expand geographically. Sometimes, appointing a local agent is enough. More often, the creation of an independent import subsidiary and a dealer network - supported, if necessary, by a local currency financing operation - is required. And in certain cases, such as India and China, government policy and strong forecasts for demand are prompting manufacturers to form joint ventures to build cars on the spot. The creation of new capacity



Toyota Corolla: Japan is the harshest testing ground for the new realities of the car business

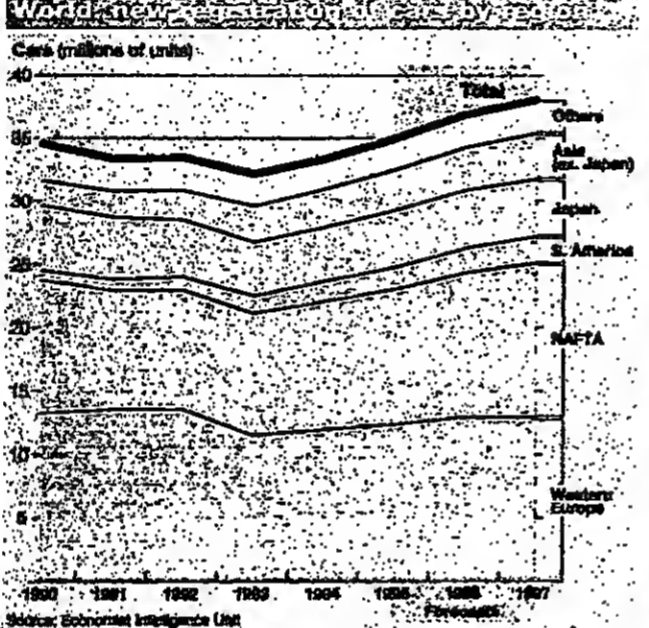


Ford Taurus: the new model. The producer is coming to terms with the need to build cars globally

Western Europe will be the focal point for the competition between established and new carmakers. The market is big and relatively open - in the sense that it is not dominated by a single company, or even a group of carmakers, such as in the US. And in spite of the European Union's "gentleman's agreement" to limit Japanese imports, some markets, such as the Benelux countries and Austria, are highly receptive to non-European brands.

The threat of lower-cost competition from abroad has forced Europe's carmakers to slash their manufacturing costs. Much of the fat has now been removed: productivity has risen through greater automation, better organisation of the factory floor and new relationships with suppliers. European carmakers are now shifting their attention to marketing and product development. To maintain consumer loyalty, model development

and replacement times are being slashed. And as the market becomes more crowded, carmakers are having to spend more on advertising and marketing. The emphasis on styling, with carmakers using design increasingly to emphasise brand identities and differentiation from the pack. But such developments have pushed up marketing costs just as spending on manufacturing is being tamed. The need to stick within strict budgets for new car programmes has brought a long-overdue reassessment of the number of platforms manufacturers need for a full model range.



vehicles and convertibles. But it has upped the competitive stakes. Carmakers lacking the volume to fund expensive new product development programmes are under the heaviest pressure. Some have responded by hurrying their rivalries and creating joint ventures to build niche vehicles. ● The new circumstances are reshaping relationships between carmakers and suppliers. Globalisation and the pressure on costs has led car companies to depend on a much smaller number of suppliers for a greater volume of their business. For the successful supplier, that opens the door to bumper contracts over extended periods. However, the new relationship also carries greater risks. Suppliers must be prepared to build plants wherever their clients require as the industry expands. Component companies are also having to accept new responsibilities for research and development as carmakers try to pass on more of the cost burden. And suppliers are increasingly being called upon to come up with entire sub-assemblies rather than individual parts. The greater interdependence between carmakers and suppliers has risks, as well as benefits, for both sides. Contracts may be bigger, but they entail greater commitments over longer periods. Neither side can walk away at will. ● Environmental legislators are playing a bigger role than ever in the motor industry. Concern about exhaust emissions could lead to new laws radically altering demand for conventional vehicles. The Californian air standards authorities appear to have stepped back from the most immediate of their planned quotas on "zero emission vehicles", but the threat of mandatory sales levels remains. In Europe, Germany is playing California's role in pushing through tough environmental rules. New regulations, for example, now ban the use of cars in city centres when ozone levels exceed predetermined levels. Germany is also at the forefront of the race to improve fuel economy. A car capable of travelling 100 kms on just 3 litres of fuel is still on the drawing boards. But it is Germany's carmakers which are most likely to make the breakthrough because of the environmental pressures on them. One day, such legislative pressure may be judged to have given the industry the shove it needed to make decisive technological advances. For the moment, however, the requirements just add to the challenges facing carmakers, with little sign of big commercial spinoffs in the pipeline.

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### ELECTRONICS



### CLIMATE CONTROL



### PLASTIC & TRIM

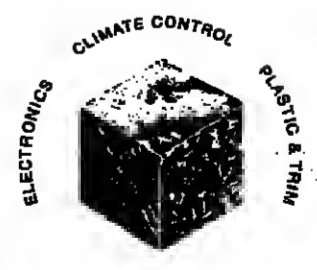


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# CREDIT MANAGEMENT

## New status and a new lease of life

The last recession gave credit management a central role in many businesses and has helped to focus attention on debt control, writes Jim Kelly

Thanks to the candid admission by Mr Michael Heseltine that he was once quite skilful at stringing along creditors, the whole issue of managing debt is enjoying a period of wider public attention. The deputy prime minister defended his actions as a businessman to David Frost, the television interviewer, in a typically forthright way. "If I hadn't delayed I would have gone bust. They (the creditors) would have got nothing."

Mr Heseltine later insisted he was still a champion of pro-business attitudes in the UK but his comments have helped focus attention on credit management at a crucial time for the sector as it meets the challenges of economic recovery. There is no doubt that the last two recessions have helped free the credit controller from the straitjacket of debt collection. Once locked away from the sales function, credit management has now won itself a central role in many businesses.

There is a wide recognition that credit managers control one of the biggest assets many companies are likely to have - recoverable debt. Willis Corroon, the credit insurance brokers, have estimated that at any one time 40 per cent of the total current assets of a business may be represented by its debtors.

Not surprisingly, the Institute of Credit Management has gone from strength to strength. It now has 8,000 members and estimates that a further 30,000 individuals are involved in the sector across the UK, and enjoying in many cases an enhanced role within the businesses employing them.

The recovery marks a significant challenge to this new status. Freed from the need to monitor debt, many companies may be tempted to abandon the cost of rigorously monitoring the risk. But Mr William Simpson, chief economist to Trade Indemnity, the leading UK credit insurance company, believes the nature of the recent recession has in fact given credit management a new lease of life.

The unprecedented levels of company failures during the recession and the long drawn out recovery in a highly competitive economic environment have focused management attention on debt. "There has been a prolonged interest in credit management and this has made it a less cyclical product."

Traditionally, companies have gone to the wall in great numbers during the early phases of a boom. This time there has been a priority to clear debt first - one of the reasons for the sluggish pick-up in economic activity - and to rebuild balance sheets. "This has concentrated minds wonderfully on credit management."

Certainly, Trade Indemnity's statistics point to a slow but steady improvement in the payment patterns among almost 600 of its customers in the last quarter of 1995. The average value of debt per company has fallen to £117,000 in the quarter - compared to £151,000 in the quarter before and £170,000 in the quarter before that. Payment delays beyond the due date have also fallen slightly on average to 22 - from 23 in the previous three quarters. The statistics show some interesting variations by sector - with nine the average in food distribution, and 23 among builders' merchants. Mr Simpson also points to

the deluge of credit information now available to credit managers. ICC Information, for example, provides a whole range of "symptoms" which can be used to spot potential bad debtors. These include a search of county court judgments - with 40 per cent of failed companies having such outstanding judgments. Other signals include a search through company accounts to find audit qualifications - with 33 per cent of failed companies having "severe" qualifications. An analysis of cashflow statements can uncover those businesses which make a profit but lack cash to pay the bills.

Spotting bad debtors is one of the traditional skills of the credit manager. Mr Paul Stevenson, an independent credit management consultant and a member of the institute, believes that the industry is developing other capabilities quickly. Among them is "query management".

"I think one of the big trends today is trying to draw the credit function into a customer service role," says Mr Stevenson. This involves analysing logjams in the system and discovering why some bills are unpaid. This is often found to be due to customer or supplier questions. Answering the queries frees up the flow of cash and improves customer/supplier relationships.

Mr Stevenson recently completed such an exercise for a client and discovered that 60 per cent of outstanding debtors were not paying because of unanswered questions. While this often involves negotiation over payment, in many cases debtors are simply waiting for a credit note.

He also believes that credit departments can play a positive role during a period of expansion after a recession. "It costs a lot of money to find new customers," says Mr Stevenson. It is much better to identify those established customers, whose payment record is sound and who can provide the base for expansion.

Another element of the recovery that has helped to enhance the role of credit management is the part played by new markets overseas. "The demand for access to international risk management information has never been higher," says Mr Philip Mellor, senior analyst at Dun & Bradstreet.

But getting reliable information is not easy. Dun & Bradstreet, the business information group, complains that while Belgian companies may file promptly using a common format, the Italian and Spanish systems are less regulated, while "in Germany there is a distinct absence of company accounts". In such an environment, companies such as Dun & Bradstreet are in fierce competition to provide cross-border data. It offers a global database with information on 98m businesses. It also monitors cross-border

trade. Its records on 1.2m UK businesses are updated from a new "call centre" in Newport, Gwent, which makes 7m calls a year. The growing power of information technology means that many players now try to offer customers a range of services based on their databases. Mr Neil Munroe, associate director of Equifax Europe (UK), says the company tries to provide a "one stop" risk assessment service on consumers and businesses. Mr Munroe believes the sector is progressing beyond

simply vetting the relationship with new customers or suppliers. He says that Equifax's data is being called upon at other points in the life cycle of the relationship - for example when a consumer wants to purchase a big ticket item or when a collection strategy needs to be decided upon to deal with a specific debt. Companies such as Equifax are trying to develop more pro-active relationships with clients. Its "alert project" monitors information on consumers and businesses and reports back if certain criteria

are triggered. "People got caught short during the recession depending on where they were in the payment chain," says Mr Munroe. He instances, in particular, electricity suppliers: "They were often the last to find that something was going wrong as they were billing on a quarterly basis."

The hard lessons learnt in the recession appear to have given credit management a *raison d'être* even in recovery. The way in which the sector responds will decide if it has finally broken out of its anti-cyclical pattern.



Late payments: by Christopher Price

## Debtors may get better deal

Plans for legislation to combat the problem are being considered by both main parties

The row last month over Mr Michael Heseltine's apparent endorsement of making late payments to creditors, at the same time as the government was considering legislation to combat the problem, highlights the difficulties in getting a consensus on one of the most contentious of issues for small and medium-sized businesses. "The deputy prime minister admitted he had been "quite skilful at stringing along creditors" in his previous career as a business manager. He asserted: "If I hadn't delayed, I would have gone bust. They (the creditors) would have got nothing."

Both sides in the debate seized on the admission. The Labour party strengthened its commitment to introduce statutory interest on late payments in a trade and industry policy document to be published later this year. In the meantime, Mr Jon Owen Jones, a Labour MP, is to introduce a Private Member's Bill, which will allow companies to claim interest on outstanding debts. "This view has long been supported by the Forum for Private Business, a small company pressure group. It claims that around £20bn of debt is paid late each year, and that on average its members are paid 83 days after sending out an invoice."

"Michael Heseltine's boast demonstrates that, for as long as there is no effective legal sanction against late payers, there will always be those who cynically steal credit from their suppliers," says Mr Stan Mendham, chief executive of the FPB. "Other reports have also highlighted the problem of late payment. A survey by Bradford University of 655 manufacturing companies showed that on average less than 50 per cent of invoices are paid on time. It also found that the typical firm quoting 30 days' credit is more than likely to be paid 60 days or later after the delivery date of the goods. Nearly 40 per cent of the businesses surveyed reported that their operations had been severely affected by late payments during the recession. However, the survey also revealed that those firms citing



Michael Heseltine: "I would have gone bust"

late payment as a major business problem were likely to pay late themselves and had difficulties in obtaining bank credit and trade credit from their own suppliers. It is this seeming contradiction that has led some organisations to oppose legislation. Instead, the Institute of Credit Management, the professional credit organisation, has argued for a more educational approach to late payment.

"Mr Heseltine's comments, however controversial, demonstrate beyond doubt why legislation for statutory interest would not work," says Mr Ted Brown, ICM's chairman. "Businesses that cannot afford to pay on time cannot afford to pay interest. Such a penalty would drive troubled companies to the wall."

In a recent policy document, the institute says research from the Association of British Factors and Discounters shows that of the five countries with the worst payment records in Europe, three - Italy, Spain and Cyprus - already have a statutory right to interest. The institute also points out that under UK company law, a contract can include a clause stipulating a penalty for late

payment. However, few companies include it because of the fear of upsetting customers and also the potentially lengthy legal proceedings to pursue any claim. In addition, where late payment is due to a shortage of funds from the debtor, interest would only exacerbate the problem. However, supporters of legislation argue that a simple interest-bearing clause on late payments would not be the subject of corporate ill-feeling or lengthy legal wrangling. It is more to do, it is argued, with the acceptance of such a system as part of a company's normal credit management process.

The FPB envisages the Bank of England setting an interest rate at a level sufficient to hurt all companies. If incurred, the interest would be paid separately into an account which the creditor could collect over a period of perhaps several years. This would allow companies with trading difficulties to pay any interest at a more convenient time. In tandem with this, a late payer's annual accounts would include liability for interest on late payments. This would act to encourage companies to

reduce the amount of interest, which would be offset against their turnover. The government's view has veered between the two camps. After last seriously considering legislation two years ago - and rejecting it - the government is again testing the corporate temperature on late payment legislation. However, in January Mr Richard Page, minister for small business, told the House of Commons that the government had not received "any positive push" for legislation on late payment. One issue under consideration is the use of a statutory instrument to force companies into disclosing their policy on payment in their report and accounts. The aim is to shame businesses into becoming better payers.

Meanwhile, Mr Heseltine was not the only member of the government to be embarrassed about the late payment issue. The Labour party published figures earlier this year which showed the government owed £205m paid late to British business in 1995. The Department of Education was singled out as the worst offender. Labour claimed it settled £75m - or 5 per cent - of its bills late.

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## IV WORLD MOTOR INDUSTRY

■ Brazil and Argentina: by Jonathan Wheatley and David Pilling

## Two hoping to make the fast track

**For manufacturers, cross-border integration is becoming more attractive**

Carmakers in Brazil and Argentina hope 1996 will confirm their markets as two of the fastest growing in the world after a mixed performance in 1995. A new trade agreement will help, so will an expected surge in investment. While Brazil's motor industry enjoyed another record year, with domestic sales up 13 per cent to 1.25m units and production up 3.4 per cent to 1.64m, growth was concentrated in the first half. From June onwards, things were less rosy after the government restricted credit across the economy to contain a potentially inflationary spending boom.

Argentina's industry had a tougher time. After four years of steep production increases, output fell by more than 30 per cent to only 285,272 units in 1995 from 408,647 the previous year. That drop was the result of the sharp recession as the Argentine economy contracted by about 3 per cent in the wake

of Mexico's devaluation. Car sales were the worst-affected area as credit all but disappeared.

Nevertheless, manufacturers in both countries are bullish about the future. "If economic stability is sustained for the next two years, meaning the return of consumer credit, then we should see an explosion in car sales," says Mr Miguel Jorge, vice president for corporate affairs at Volkswagen in Brazil. He points out that average earnings in Brazil have risen from \$2,800 a year to \$4,000 over the past five years, bringing many Brazilians into the car market for the first time. "Imagine the market growth if earnings reach \$6,000 a year," he says.

Anfaeva, the Brazilian auto industry association, is confident of sustained growth. It says production will reach 3m units a year by the end of the decade. Mr Domingo Cavallo, Argentina's economy minister, says output this year will return to 1994 levels, while private sector analysts say eventual production of nearly 1m units is achievable.

Both markets have recently acquired conditions for growth thanks to inflation-beating eco-

omic reforms. First Argentina, in 1991, then Brazil, in 1994, succeeded in stabilising their currencies and boosting consumer spending power. Production of cars in Argentina quadrupled from 1990 to 1994. In Brazil, the arrival of new entry consumers in the market has lifted production of "popular" cars. Sales of these no-frills models with one-litre engines rose by 33 per cent last year and now account for half of all domestic sales. Growing trade liberalisation in both countries since 1990 has also boosted sales of imported cars, banned for decades to protect local manufacturers.

In Argentina, car imports rose from around 700 in the mid-1980s to an estimated 120,000 last year. In Brazil, imports reached 300,000 in the first six months of 1995. This prompted the government to impose 70 per cent import duties and restrict total imports for the second half of the year to 150,000. The use of quotas sparked a row between Brazil and Argentina and brought criticism from the World Trade Organisation.

Brazil lifted the quotas but retained its 70 per cent tariff, with the result that imports



The Volkswagen team celebrates sales reaching the 11m mark. The market leader announced expansion plans and hopes for a return of consumer credit and sustained economic growth.

fell to a rate of around 15,000 units a month.

Now the two governments have signed a deal that supplements agreements for the auto industry under the Mercosur trade pact between Argentina, Brazil, Paraguay and Uruguay. Manufacturers operating in both countries may import parts and vehicles duty-free, provided they export parts and vehicles to the same value. This puts them at an advantage over companies that only import vehicles, which must pay duties in full.

Brazil's trade ministry says the accord will underline the country's status as a vehicle manufacturer. There is plenty of room for growth: just one in eleven Brazilians owns a car, compared with one in five in Argentina and about one car per person in the US.

Manufacturers will spend heavily over the next few years. The four big international car makers in Brazil - Volkswagen, Fiat, Ford and General Motors - have all announced expansion plans. Announcements of new car factories are expected soon

from Hyundai, Mercedes-Benz, Asia Motors and Renault, while Toyota, Honda, Mitsubishi, Peugeot and Audi are all reported to be considering setting up in Brazil. The trade ministry says the industry plans investments of \$10.6bn to the end of the decade.

Over the same period, international manufacturers in Argentina have pledged about \$3.7bn in investments, with Chrysler, Ford, Fiat, General Motors and Renault all planning to set up plants.

For manufacturers, cross-border integration is becoming increasingly attractive. Volkswagen, the market leader in Brazil, makes around 700,000 vehicles a year, all fitted with gearboxes made at its factory in Cordoba in Argentina. In turn, the gearboxes are made using some parts produced in Brazil. Ford has similar arrangements. Fiat and General Motors will soon operate in both countries.

Total exports from the two countries were around 320,000 in 1995, of which more than 70 per cent was in bilateral trade. But with virtually no auto production south of Mexico outside Brazil and Argentina, car makers are likely to look for more opportunities in other local markets.

Sales in the rest of the continent are around 300,000 a year and growing, and this offers further potential as yet under-exploited by manufacturers in Brazil and Argentina.

■ Mexico: by Daniel Dombey

## A transformed industry

**Carmakers have turned to exports but not enough to offset the slump in home demand**

After a year of almost impossible challenges, the shape of the Mexican car industry has been transformed.

A collapse in the domestic market, a rise in exports under the North American Free Trade Agreement (Nafta) and the increasing use of domestic components in car assembly have all come in the wake of the 1994 peso devaluation and the economy's 7 per cent contraction in 1995.

Domestic sales have plunged 65 per cent, from 416,000 units sold in 1994 to 143,500 last year, and most manufacturers expect that three or four years will pass before 1994 levels are regained once more.

But the effects of the current crunch have not been spread evenly among the five main companies - the US Big Three, Volkswagen and Nissan.

"Volkswagen and Nissan have suffered greatly because of their penetration of their vehicles in the lower end of the market, which has been especially hurt by the credit crunch this year," says Ms Kimberly Smith, an analyst at JD Power in Detroit.

Mexico's banking crisis, which also deepened after the peso's fall, has meant that the country's banks have carried out little or no lending during the past year. At the same time, interest rates which stand at twice the level of their United States counterparts in real terms have deterred even those who can get financing.

The car companies have switched production dramatically around to exports, increasing foreign sales to 584,700 units, 21 per cent up on 1994, but still not enough to compensate for the slump in Mexican demand. In any case, exports are markedly less profitable than domestic sales.

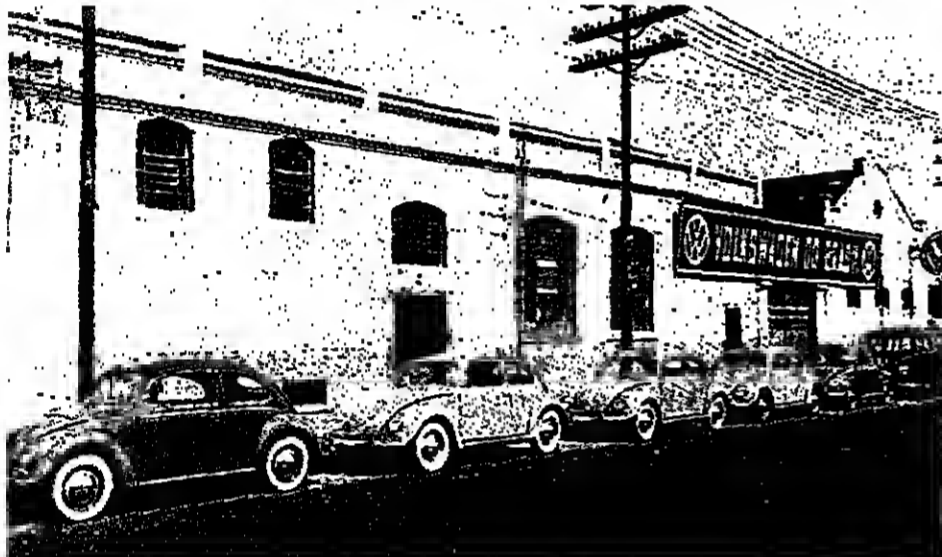
"All your plans, strategies go out the window," says Mr Gary Cowger, the head of General Motors' operations in the country in remembering the first, uncertain days after

the devaluation. In the end, the car manufacturers' response to the crisis was largely fashioned by Nafta, which has reduced tariffs on cars with a high level of content from participating countries, although its provisions will, in fact, not come fully into force until 2003.

"The ability of Nafta is the ability to rationalise. You are not building large amounts (of types of vehicles) in small volumes," said Mr Cowger.

Now, the companies have not just concentrated on building large volumes of a few vehicles for international markets - overwhelmingly for the US - but also changed production processes.

"The (worldwide) trend is to look for more local suppliers and local based international suppliers. Following the devaluation we have even more reason to use components with peso cost," said Mr Philippe Mallier, chief executive of Ford de Mexico, who points to the manufacture of engines in Chihuahua in Northern Mexico for domestic assembly and for export as a chief indicator of change.



Volkswagen's first factory in Brazil. Its activities began in 1953 and have gone from strength to strength since.

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■ Globalisation: by Haig Simonian

## Going global is nothing new

**Many carmakers have chosen to avoid the problems of worldwide manufacturing**

Forty years ago, the great majority of the new cars bought in Japan were made by manufacturers from abroad. At much the same time, Volkswagen inaugurated its first factory in Brazil. And as early as 1911, Ford opened its first foreign production site when it started building cars in the UK.

Globalisation, it seems, is nothing new to the world's carmakers. But while many manufacturers have expanded far beyond their original homes, it has recently become necessary to distinguish between car companies which are merely "multinational" and those with "global" pretensions.

The difference is one of philosophy rather than semantics. Being "global" means not just building cars from São Paulo to Shanghai, but adopting an integrated approach to how that far-flung empire should be run.

A "global" car company, for example, would centrally plan its entire model range, which would be built on a limited number of basic "platforms". Although the metal skins attached to them may differ to suit local tastes, the basics, such as wheelbase, width and key engineering details like the location of the central pillar, would be identical.

Globalisation, in the sense of integration, embraces manufacturing and marketing as much as design and development. Although a truly "global" car may be built in different countries, it would be made by the same processes and, quite possibly, involve similar marketing campaigns in different territories.

Purchasing, another important function in view of the fact that about 60 per cent of a car's value is comprised of components bought from outside sources, would also be given treatment as a single,

worldwide activity.

Lower costs, improved use of resources and faster development times have been the reasons behind globalisation. Combining international resources can let a multinational car company make the most efficient use of its skills. Linking stylists and development engineers can accelerate development programmes, reducing the "time to market" for a new model. By working internationally from the outset, a new car can, if necessary, be introduced in a global marketing blitz, maximising the impact and avoiding the staggered launches of the past.

But to reap the greatest benefits, globalisation requires a big upheaval in a company's structure. Most corporations will have subjected themselves to the consultants' rule over the years. But their internal organisation will probably say more about patchy organic growth and opportunistic acquisitions to expand rather than the thorough going rethink globalisation requires.

So in spite of the apparent advantages, not all the world's biggest carmakers have chosen to go "global". Ford and Volkswagen have been the two most active converts. Ford 2000, the name for the ambitious globalisation strategy unveiled by Mr Alex Trotman, its chairman, last year, has turned into a symbol of one carmaker's determination to adapt.

Ford's decision to tear up its geographical divisions and reorganise around five "vehicle centres" (VCs) marks the most radical attempt to adopt a global approach. The VCs, covering different types of car from small front-wheel-drive models to hefty pick-ups, have become almost independent corporate entities charged with a specific task on a worldwide basis.

VW has moved in a similar, but less radical, direction. Mr Ferdinand Piech, its chairman, has pushed through an ambitious strategy to axe the large number of "platforms" on which its different models are made around the world. Although less ambitious

than Ford 2000, the VW group's approach is complicated by the fact that it involves integrating four different companies. And while VW and Audi are at least based in Germany, Seat and Skoda are both relatively recent acquisitions with headquarters abroad, complicating integration.

Mr Piech aims to reduce VW's 16-odd platforms to just four. These will form the foundation for all future models to be built by VW, Audi, Seat and Skoda. For example, the platform for the next generation Golf, Europe's best selling car, will be shared by the new Audi A3 hatchback and other group models. To confuse matters further, the European platforms will also be used, and, if necessary, modified slightly, by VW's free-standing man-

**Japan's big carmakers have steered well clear of the management implications of globalisation**

ufacturing subsidiaries in south America, South Africa and China.

General Motors, Ford's bigger US rival, has gone about globalisation more cautiously. Instead of opting for an all-out reorganisation, it has devolved most of the responsibility for co-ordinating its international expansion to its Opel subsidiary in Germany. Although many of the Opel-originated or designed GM cars sold outside the US and Europe are badged as Chevrolets (the group's main US brand), Opel has to co-ordinate their development.

No other manufacturer has been as radical as Ford or VW. Japan's big carmakers have steered well clear of the management and organisational implications of globalisation. Toyota, Nissan and Honda now all have substantial production facilities outside their home

market. Yet in spite of devolving some design and product development functions to their new operations in the US, UK, and, in some cases, elsewhere, the buck stops firmly in Japan. This regional, rather than global, approach is reflected in the cars themselves, which are predominantly geared towards distinct markets, with little cross-fertilisation between the foreign factories and minimal flows of vehicles from one non-Japanese operation to another.

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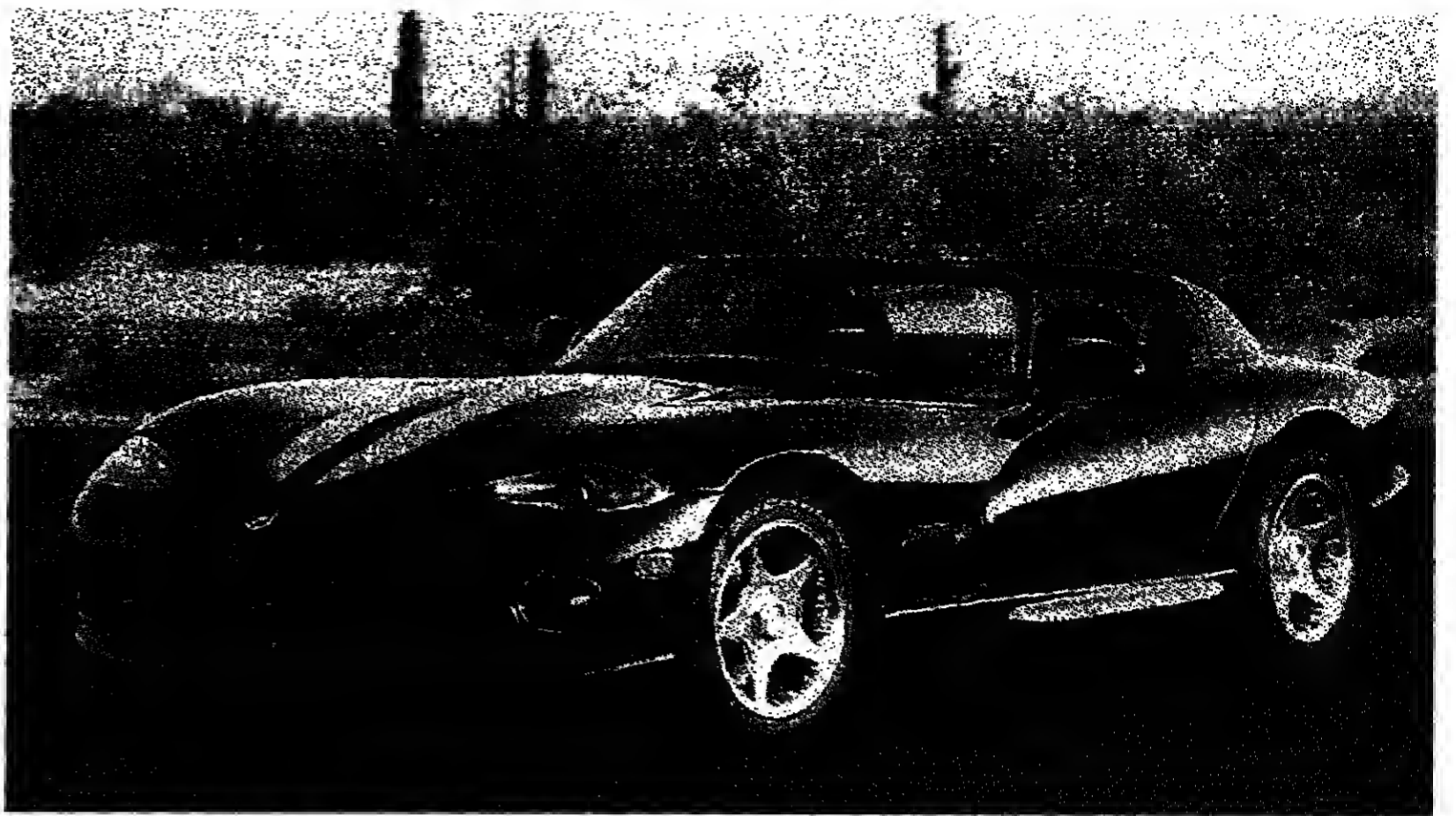
To be launched in Brazil, the Palio will eventually be produced in Argentina, Turkey, India, Morocco, and Poland. If Fiat's executives achieve their ambition of adding China to that list, the group could be building more than 900,000 Palios a year by early next century.

Fiat's strategy requires none of the wrenching upheavals involved in Ford 2000 and entails the much more modest aim of building multinational teams for the Palio. Its caution reflects the attitude of many motor industry bosses, who say Ford has failed to take account of the risks involved in convulsive change and will suffer as a result. Others, however, argue that hesitation today will only make the inevitable task of restructuring more difficult tomorrow.





Latest of first: the Ford model that is America's best-selling light truck. Output will increase this year



Sting in the tail? The likes of the Chrysler Viper are expensive. On average, new cars now cost the equivalent of 27 weeks of an average American's income

■ **The US:** by Richard Waters

## Light trucks leave cars standing

**Detroit's most lucrative market will soon be the target of foreign manufacturers**

It was the Year of the Truck. While car sales in North America flagged in 1995, prompting manufacturers to instigate a new round of incentives late in the year to win back buyers, most makes of light trucks were driven off dealers' forecourts almost as fast as they arrived. Pick-up trucks, sport utilities and minivans are the new hot item. And that, in turn, is good news for a resurgent Detroit. Thanks in part to a 25 per cent tariff on imports, the big three US manufacturers dominate the light truck business. Some 86 per cent of new trucks sold in the US last year were produced by General Motors, Ford or Chrysler, compared with only 64 per cent of new cars. The higher prices - and profit margins - on trucks have made

this a profitable switch in consumer taste. The growing popularity of the truck saved what otherwise would have been a poor year for the automobile industry in 1995. Light truck sales grew by 1 per cent last year, to 6.1m - at a time when car sales fell 3 per cent, to 8.7m. All three US manufacturers had entered the year in optimistic mood, having just seen new vehicle sales in North America jump by 8 per cent during 1994, to 15.1m. At that level, according to traditional industry thinking, sales were roughly in line with their long-term trend. With the economy continuing to expand at a steady, if unexciting, pace, they would surely continue to rise to a new cyclical peak. It did not work out that way. During 1995, the number of light vehicles sold slipped back to around 14.9m. That played havoc with production schedules and inventory levels that had been designed with very different market conditions in mind.

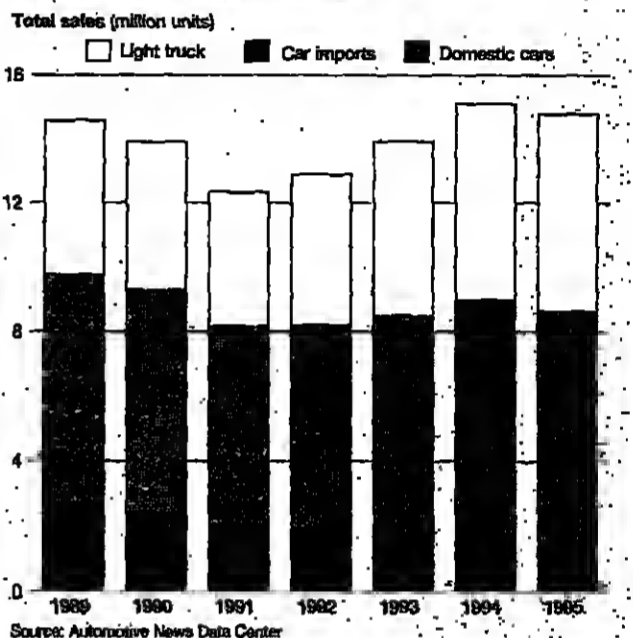
It also left automobile industry economists scratching their heads in search of an explanation. Most economic indicators suggested that Americans should have bought more new vehicles, not fewer. A number of possible explanations have been advanced. Among the most popular is that cars have simply become too expensive. According to Mr Jim Matejka, a consultant at A. T. Kearney, there is "an affordability crisis" in the showroom. A decade and a half ago, the average new car price was equivalent to 19 weeks of the average American's income; now, it is 27 weeks. Another possible reason is the aggressive use of cheap leases by the auto makers to sell new vehicles in the early 1990s. At that time, Detroit was trying hard to find creative new ways to keep its production lines rolling. One answer was the cheap two- and three-year lease, which quickly became one of the most popular ways of acquiring a new vehicle.

Many of those leases expired in 1995, with two results. A wave of two- and three-year-old cars came on to the market, prompting a boom in the second-hand car business. Also, the buyers who have enjoyed a cheap lease for the past three years have proved unwilling to pay the higher prices that Detroit is now trying to get for its vehicles. At what should be a high point in their cyclical fortunes, these developments have created a curious sense of insecurity in the US auto industry. The carmakers have found that they had misjudged their customers - either by setting prices too high, or failing to spot changes in buying habits. Detroit believes it is better prepared for 1996. Production plans have been set in the expectation that sales will edge back up to about 15m this year. Where possible, extra shifts have been added or capacity shifted to lift output of the most popular light trucks. And incentives have been lifted to tempt buyers back.

The all-new model of the Taurus, Ford's biggest-selling car, stands as a symbol of the tribulations that manufacturers have faced in recent months. Though lavishly praised by reviewers on its launch last autumn and pitched only slightly above the list price of the old Taurus, the new model has got off to a slow start. In part, says Ford, that is because customers have become accustomed to big discounts in the showroom, and are less willing to pay up for a higher-quality product. In tacit recognition of this, Ford earlier this year came up with a stripped-down version of the new Taurus, at a lower price. While weaker than 1994, though, it would be wrong to conclude that 1995 was a poor year for Detroit. Between them, the Big Three still managed to generate profits after tax of \$8.1bn from their automotive operations (the year before, they had made \$9.5bn). Non-US manufacturers, on the other hand, have continued

to struggle in the North American market. The dollar, while rebounding in recent months, remains far below its yen value of the 1980s, when Japanese automakers were in the ascendant. That has made it hard for importers to remain competitive. Most US cars are now priced well below comparably-equipped Japanese vehicles. Through the use of hefty incentives, the Japanese manufacturers have at least managed to hold on to their position in the North American market. Led by Toyota, they made around 23 per cent of the new vehicles sold last year - in line with the previous two years, and only 3 percentage points below their share in 1991. By shifting production to new US assembly plants, and buying a larger share of parts there, foreign manufacturers are slowly reducing this pricing disadvantage. According to the Association of International Automobile Manufacturers, production volumes in foreign-owned plants in the US

### US cars and light trucks



jumped fourfold in the decade to 1994, accounting for 46 per cent of vehicles sold by foreign companies in that year. The next wave of foreign auto plants is aimed squarely at Detroit's most lucrative market: light trucks. Several manufacturers aim to build sport utilities in the US. And, in an assault on a market that US manufacturers have traditionally had to themselves, Toyota recently announced plans to make a full-sized pick-up truck, complete with a US-style V8 engine, at a new plant in Indiana.

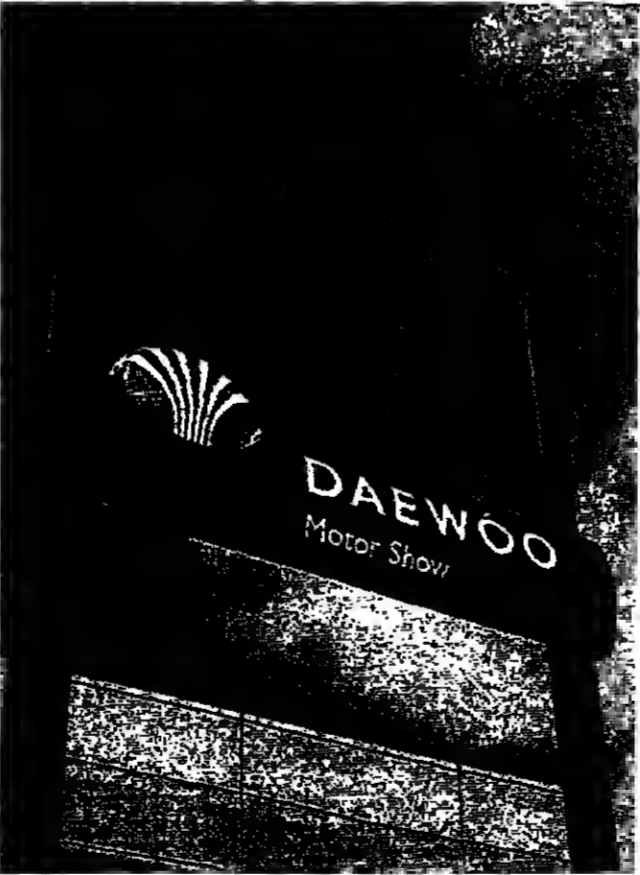
■ **Western Europe:** by John Griffiths

## Growth runs into a jam

**Can collaborative deals help solve the problem of too many makers and too little demand?**

A nasty-looking traffic jam is building up in Western Europe. In new car sales terms, the traffic lights appear stuck on red: neither the European Automobile Manufacturers' Association (ACEA) nor independent forecasters like the Economist Intelligence Unit, expect more than 2.5 per cent growth this year. In what is now a patently almost mature market, no sharp further growth can be expected in the foreseeable future. However, more cars continue to stream towards the marketplace, not just from long-established, indigenous European producers, but from a growing number of outsiders: the Japanese "transplant" factories of the UK and Spain and, more recently, surging imports from South Korea. Attempts to woo reluctant buyers, and thus keep production lines flowing, have led to heavy discounting and a plethora of other incentives. And such is the importance of the motor industry to West European economies - typically accounting for one in 10 jobs in countries such as France and Germany - that governments have thrown hefty financial resources into boosting production, albeit from behind a veil of environmental concern. France and Spain each provide substantial financial inducements for drivers to scrap old, polluting cars for "new, environmentally clean" ones. A campaign for similar incentives is being waged - so far without success - by the industry in the UK. Yet despite all this activity, overcapacity still hovers around 25-30 per cent. The region has too many car plants; and, arguably, too many car companies, making too-small profits. Something, surely, has got to give. Cost-saving collaboration is making it financially easier for manufacturers seeking to secure a stake in some of the growing number of niches into which the European car market is fragmenting. Volkswagen and Ford have pooled

resources to bring to the market a multipurpose vehicle (MPV), named respectively as the VW Sharan and Ford Galaxy, but essentially the same behind the badge. In similar vein, Volvo of Sweden and Mitsubishi of Japan have collaborated in new production facilities at Volvo's NedCar plant in Holland to produce Volvo and Mitsubishi versions of a new medium-sized car. Even so, the financial pressures on Europe's smaller car companies became obvious last month when Volvo reported another plunge into losses in last year's final quarter. This reinforced the view of analysts that Volvo could ill afford last year's decision not to proceed with a merger with Renault of France to enhance its resources and provide economies of scale. Ford's ill-fated dalliance with Fiat of Italy in the 1980s also showed how reluctant Europe's car companies are to yield control to a partner, and how wary governments can be about perceived threats to national "flagship" industries. In the absence of such rationalisation, however, the prospect is for a relentless tightening of the competitive screws, with little prospect of price-raising. For much of the 1980s, debate about car pricing within Europe was conducted in terms of comparisons between national markets. With the European Commission now publishing regular pricing comparisons, it is becoming increasingly accepted, even by the more strident consumer groups, that pricing disparities are mainly the result of differential tax regimes and currency shifts.



Sign of the times: South Korean imports add to the over-supply problem

Ominously, however, as North America has become a mass tourism market for Europeans, consumer eyes are turning to the much lower price levels prevailing in the US and Canada and looking for a reason. The questioning is starting to go beyond consumer groups. The UK's franchised dealers' association has just sent a delegation to North America in search of its own

answers. It is unlikely to diminish consumer hostility that there are legitimate reasons for the gap, stemming not least from the economies of scale enjoyed by a North American industry which has many fewer companies than Europe. The opacity of transfer pricing and other operating elements of big motor industry multinationals can create scepticism about underlying profitability levels. Nevertheless, the sharply plunging profitability of some of Europe's leading carmakers like Ford and General Motors' Vauxhall subsidiary - the latter saw pre-tax profits melt to £2m last year from 1994's level of nearly £20m - appears to underline the point that the squeeze is not a fabrication. It was felt deeply last year because Western Europe's market failed to live up to even the industry's expectations. In 1994, sales rose by 6.1 per cent and it was widely expected in the industry that growth close to this level might be sustained



Daewoo on the date: the Nexia and the Espero models on display at a Halifax showroom

during last year. Instead, sales rose by just 0.6 per cent to 12m, well below the record 13.6m of 1992, when much of Europe was replacing over-aged fleets kept going during recession. Yet manufacturers remained slow to apply the production brakes. As a result output reached 12.7m last year to add to already excessive stocks, according to provisional estimates from market monitors Automotive Industry Data. Thus heavy discounting and other sales incentives appear set to be an ineradicable part of the marketing scene for as far as the industry cares to look. As the pressures to keep production lines flowing mount, it cannot be certain that some of the big volume producers will be able to keep to their pledges to stop doing the deeply discounted fleet deals that have patently upset many private motorists. ACEA itself blames high and increasing unemployment across Europe, weak economic

growth and high debt levels in many EU countries as being mainly behind the malaise. Its hopes that these negative factors would alleviate this year were given a boost last month when statistics showed a 6 per cent sales rise in January. According to EIU forecasts, a market rise of around 2.5 per cent this year will be followed by one of less than 2 per cent in 1997 - forecasts which assume that initiatives like the current French "Juppe" incentive to scrap cars over eight years old are renewed after their expiry dates this year.

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## IV WORLD MOTOR INDUSTRY

■ **Brazil and Argentina:** by Jonathan Wheatley and David Pilling

## Two hoping to make the fast track

For manufacturers, cross-border integration is becoming more attractive

Carmakers in Brazil and Argentina hope 1996 will confirm their markets as two of the fastest growing in the world after a mixed performance in 1995. A new trade agreement will help, so will an expected surge in investment.

While Brazil's motor industry enjoyed another record year, with domestic sales up 13 per cent to 1.36m units and production up 3.4 per cent to 1.64m, growth was concentrated in the first half. From June onwards, things were less rosy after the government restricted credit across the economy to contain a potentially inflationary spending boom.

Argentina's industry had a tougher time. After four years of steep production increases, output fell by more than 30 per cent to only 286,272 units in 1995 from 408,647 the previous year. That drop was the result of the sharp recession as the Argentine economy contracted by about 3 per cent in the wake

of Mexico's devaluation. Car sales were the worst-affected area as credit all but disappeared.

Nevertheless, manufacturers in both countries are bullish about the future. "If economic stability is sustained for the next two years, meaning the return of consumer credit, then we should see an explosion in car sales," says Mr Miguel Jorge, vice president for corporate affairs at Volkswagen in Brazil. He points out that average earnings in Brazil have risen from \$2,800 a year to \$4,000 over the past five years, bringing many Brazilians into the car market for the first time. "Imagine the market growth if earnings reach \$6,000 a year," he says.

Anfavea, the Brazilian auto industry association, is confident of sustained growth. It says production will reach 3m units a year by the end of the decade. Mr Domingo Cavallo, Argentina's economy minister, says output this year will return to 1994 levels, while private sector analysts say eventual production of nearly 1m units is achievable.

Both markets have recently acquired conditions for growth thanks to inflation-beating economic reforms. First Argentina, in 1991, then Brazil, in 1994, succeeded in stabilising their currencies and boosting consumer spending power. Production of cars in Argentina quadrupled from 1990 to 1994. In Brazil, the arrival of new entry consumers in the market has lifted production of "popular" cars. Sales of these no-frills models with one-litre engines rose by 38 per cent last year and now account for half of all domestic sales. Growing trade liberalisation in both countries since 1990 has also boosted sales of imported cars, banned for decades to protect local manufacturers.

In Argentina, car imports rose from around 700 in the mid-1980s to an estimated 120,000 last year. In Brazil, imports reached 300,000 in the first six months of 1995. This prompted the government to impose 70 per cent import duties and restrict total imports for the second half of the year to 150,000. The use of quotas sparked a row between Brazil and Argentina and world Trade Organisation.

Brazil lifted the quotas but retained its 70 per cent tariff, with the result that imports fell to a rate of around 15,000 units a month.

Now the two governments have signed a deal that supplements agreements for the auto industry under the Mercosur trade pact between Argentina, Brazil, Paraguay and Uruguay. Manufacturers operating in both countries may import parts and vehicles duty-free, provided they export parts and vehicles to the same value. This puts them at an advantage over companies that only import vehicles, which must pay duties in full.

Brazil's trade ministry says the accord will underline the country's status as a vehicle manufacturer. There is plenty of room for growth: just one in eleven Brazilians owns a car, compared with one in five in Argentina and about one car per person in the US.

Manufacturers will spend heavily over the next few years. The four big international car makers in Brazil - Volkswagen, Fiat, Ford and General Motors - have all announced expansion plans.

Announcements of new car factories are expected soon

from Hyundai, Mercedes-Benz, Asia Motors and Renault, while Toyota, Honda, Mitsubishi, Peugeot and Audi are all reported to be considering setting up in Brazil. The trade ministry says the industry plans investments of \$10.6bn to the end of the decade.

Over the same period, international manufacturers in Argentina have pledged about \$3.7bn in investments, with Chrysler, Ford, Fiat, General Motors and Renault all planning to set up plants.

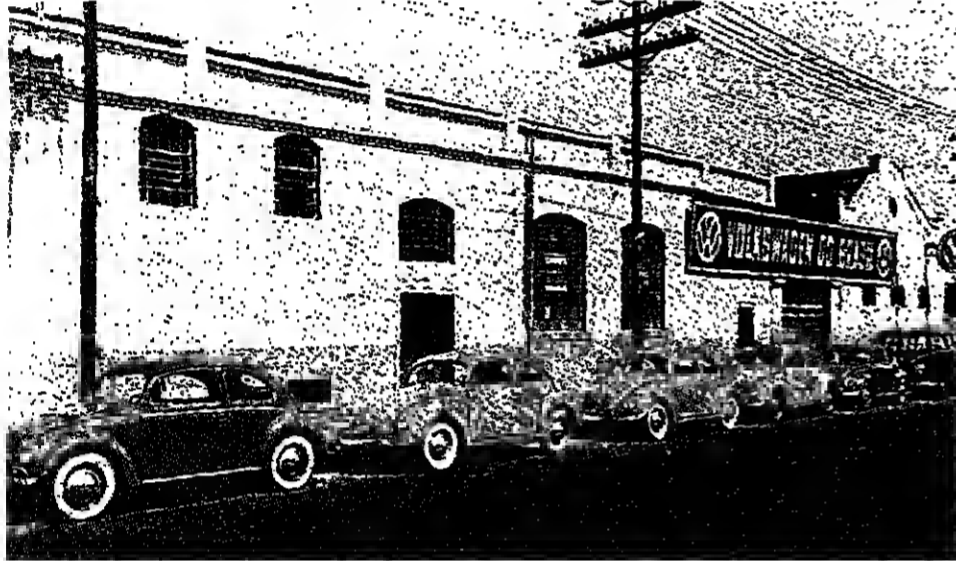
For manufacturers, cross-border integration is becoming increasingly attractive. Volkswagen, the market leader in Brazil, makes around 700,000 vehicles a year, all fitted with gearboxes made at its factory in Cordoba in Argentina. In turn, the gearboxes are made using some parts produced in Brazil. Ford has similar arrangements. Fiat and General Motors will soon operate in both countries.

Total exports from the two countries were around 320,000 in 1995, of which more than 70 per cent was in bilateral trade. But with virtually no auto production south of Mexico outside Brazil and Argentina, carmakers are likely to look for more opportunities in other local markets.

Sales in the rest of the continent are around 300,000 a year and growing, and this offers further potential as yet under-exploited by manufacturers in Brazil and Argentina.



The Volkswagen team celebrates sales reaching the 11m mark. The market leader announced expansion plans and hopes for a return of consumer credit and sustained economic growth



Volkswagen's first factory in Brazil. Its activities began in 1963 and have gone from strength to strength since

■ **Mexico:** by Daniel Dombey

## A transformed industry

Carmakers have turned to exports but not enough to offset the slump in home demand

After a year of almost impossible challenges, the shape of the Mexican car industry has been transformed.

A collapse in the domestic market, a rise in exports under the North American Free Trade Agreement (Nafta) and the increasing use of domestic components in car assembly have all come in the wake of the 1994 peso devaluation and the economy's 7 per cent contraction in 1995.

Domestic sales have plunged 63 per cent, from 416,000 units sold in 1994 to 143,800 last year, and most manufacturers expect that three or four years will pass before 1994 levels are regained once more.

But the effects of the current crunch have not been spread evenly among the five main companies - the US Big Three, Volkswagen and Nissan.

"Volkswagen and Nissan have suffered greatly because of their penetration of their vehicles in the lower end of the market, which has been especially hurt by the credit crunch this year," says Ms Kimberly Smith, an analyst at JD Power in Detroit.

Mexico's banking crisis, which also deepened after the peso's fall, has meant that the country's banks have carried out little or no lending during the past year. At the same time, interest rates which stand at twice the level of their United States counterparts in real terms have deterred even those who can get financing.

The car companies have switched production dramatically around to exports, increasing foreign sales to 584,700 units, 21 per cent up on 1994, but still not enough to compensate for the slump in Mexican demand. In any case, exports are markedly less profitable than domestic sales.

"All your plans, strategies go out the window," says Mr Gary Cowgar, the head of General Motors operations in the country in remembering the first, uncertain days after

the devaluation. In the end, the car manufacturers' response to the crisis was largely fashioned by Nafta, which has reduced tariffs on cars with a high level of content from participating countries, although its provisions will, in fact, not come fully into force until 2003.

"The ability of Nafta is the ability to rationalise. You are not building large amounts (of types of vehicles) in small volumes," said Mr Cowgar. Now, the companies have not just concentrated on building large volumes of a few vehicles for international markets - overwhelmingly for the US - but also changed production processes.

"The (worldwide) trend is to look for more local suppliers and local based international suppliers. Following the devaluation we have even more reason to use components with peso cost," said Mr Philippe Mellier, chief executive of Ford de Mexico, who points to the manufacture of engines in Chihuahua in Northern Mexico for domestic assembly and for export as a chief indicator of change.

■ **Globalisation:** by Haig Simonian

## Going global is nothing new

Many carmakers have chosen to avoid the problems of worldwide manufacturing

Forty years ago, the great majority of the new cars bought in Japan were made by manufacturers from abroad. At much the same time, Volkswagen inaugurated its first factory in Brazil. And as early as 1911, Ford opened its first foreign production site when it started building cars in the UK.

Globalisation, it seems, is nothing new to the world's carmakers. But while many manufacturers have expanded far beyond their original homes, it has recently become necessary to distinguish between car companies which are merely "multinational" and those with "global" pretensions.

The difference is one of philosophy rather than semantics. Being "global" means not just building cars from São Paulo to Shanghai, but adopting an integrated approach to how that far-flung empire should be run.

A "global" car company, for example, would centrally plan its entire model range, which would be built on a limited number of basic "platforms". Although the metal skins attached to them may differ to suit local tastes, the basics, such as wheelbase, width and key engineering details like the location of the central pillar, would be identical.

Globalisation, in the sense of integration, embraces manufacturing and marketing as much as design and development. Although a truly "global" car may be built in different countries, it would be made by the same processes and, quite possibly, involve similar marketing campaigns in different territories.

Purchasing, another important function in view of the fact that about 60 per cent of a car's value is comprised of components bought from outside sources, would also be given treatment as a single,

worldwide activity. Lower costs, improved use of resources and faster development times have been the reasons behind globalisation. Combining international resources can let a multinational car company make the most efficient use of its skills. Linking stylists and development engineers can accelerate development programmes, reducing the "time to market" for a new model. By working internationally from the outset, a new car can, if necessary, be introduced in a global marketing blitz, maximising the impact and avoiding the staggered launches of the past.

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no engine,  
and came  
out in 1905



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Japan: by Michiyo Nakamoto

# Marshalling resources for a new model army

### Demand for recreational vehicles is helping to rebuild confidence

Along Honda's highly automated production line at its factory in Suzuka, south-west of Tokyo, no fewer than 600 robots have been busy these past few weeks fitting seats, installing doors and screwing bolts on the company's new estate car that went on sale in Japan last month.

The Japanese car company, which has long been a bigger operator overseas than in its own country, is moving swiftly to bring out several new models this year, in order to capitalise on Japanese consumers' strong demand for sports utilities, estate cars and other non-conventional vehicles.

The rush of activity at Honda this year mirrors a trend throughout the Japanese vehicle industry as it approaches the end of its darkest period since the end of the war. After years of being on the defensive, Japanese carmakers are marshalling their resources and charging ahead to exploit a much improved trading environment.



A very British coupe: Honda has introduced a European version of its Civic model

Vehicle sales last peaked in Japan between 1990 and 1992, just before the worst effects of Japan's asset deflation set in, and, on this basis, the industry is likely to enjoy strong replacement demand in the next year or two, says Mr Koji Endo, analyst at Lehman Brothers in a recent report.

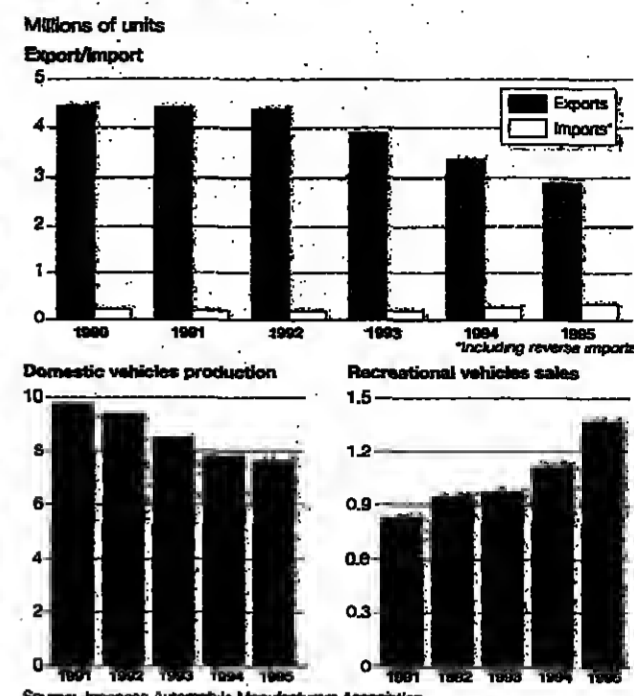
As in other developed markets, recreational vehicles have been doing particularly well. Honda's CR-V, a sport utility vehicle, for example has been so popular that the company has doubled production from 280 units a day when it began selling the cars last October to 560 units by February.

Meanwhile, the yen's weakening since last summer has Japanese carmakers signing with relief. "When the exchange rate hit ¥79 to the dollar, we were really concerned about the future," concedes Mr Toshiaki Taguchi, a director of Toyota.

With the yen now trading at around ¥105 to the dollar, Japanese carmakers can make fair profits on their exports. Mr Taguchi notes that Toyota's exports are profitable at an exchange rate of ¥100 to the dollar but some analysts believe that Japanese carmakers can make profits on their exports at ¥95 to the dollar.

A third factor that is helping to improve the climate for Japanese makers, is the cost-cutting they embarked on to offset falling production at home and stem the loss of overseas competitiveness as a result of the stronger Yen.

### Japan: motor industry



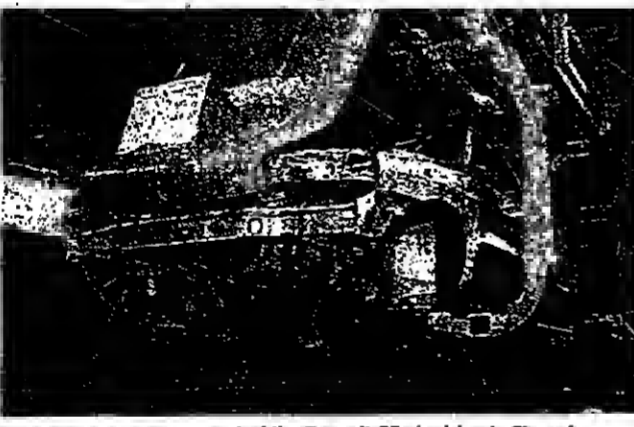
reduced production levels. The industry, tired of being at the mercy of foreign exchange fluctuations and trade pressure, has committed itself to building up production overseas. As a result, domestic production has fallen by more than 2m units in the past five years and there is little hope that the trend can be reversed. Instead, Japanese carmakers have been focusing their efforts on how to remain profitable even with reduced output.

Eastern Europe: by Kevin Done

## Western recovery fuels demand

### Central Europe's markets and industry are being integrated with the rest of the world

Demand for new cars grew strongly in eastern Europe last year, as the economic recovery in the region accelerated. Car production in seven countries of central Europe rose by an estimated 17 per cent helped by the higher domestic demand and by rising exports to western Europe.



Uplifting experience: output of the Renault Clio is rising in Slovenia

The future prospects for the motor industry in the region have also been strengthened by a series of new investments announced by vehicle makers from the US, Asia and western Europe.

Sales of new cars in eastern Europe "exceeded expectations" in 1995 according to Ms Carol Thomas, automotive analyst at DRI Europe, rising by an estimated 8 per cent to 1.5m.

Demand in the seven countries of central Europe measured by DRI rose by 7.3 per cent to around 804,000 new cars, while sales in Russia and Ukraine increased by 9 per cent to 649,000 according to the group's latest World Car Industry Forecast Report.

In central Europe, demand fell in only two of the seven markets. In Hungary, the impact of an 8 per cent import surcharge and other tax increases was compounded by a government austerity package, while sales in Bulgaria fell for the second year in succession following a series of prohibitive tax increases implemented in 1994.

higher domestic demand and rising exports to west Europe led by Fiat in Poland and by Skoda, the Volkswagen group subsidiary in the Czech Republic, is forecast by DRI to rise to 1.2m in 2000 from 807,000 last year and 688,000 in 1994.

Production in Russia and Ukraine is forecast by DRI to increase from 902,000 in 1995 to 1.5m in 2000.

The car markets and the automotive industry in central Europe are becoming increasingly integrated with west Europe and the rest of the global industry, but the world's leading makers generally remain cautious about making significant investment commitments further east in Russia, Ukraine and the central Asian republics.

General Motors of the US, the world's largest vehicle producer, is seeking to break new ground in Russia, however. At the end of last year it agreed to form a joint venture with the Yelabuga Automotive Works (Yelaz) in Tatarstan with the aim of producing up to 50,000 units a year of its Chevrolet Blazer four-wheel drive sport utility vehicle.

Investment for the project, which still needs final government approval, is expected to total around \$250m with Yelaz taking a 75 per cent equity stake in the venture and GM 25 per cent.

Yelaz has a large, partially-completed 1,000 ha (2,500 acre) manufacturing site at Yelabuga, 1,400km east of Moscow, of which the joint venture with GM will take around 60,000 sq m for the Blazer project. GM has been one of the pioneers in the development of the automotive industry in eastern Europe ever since the fall of the Berlin Wall. It moved quickly to build a plant in Eisenach, in former East Germany filling some of the

vacuum left by the demise of the old Wartburg factory. In similar fashion, Volkswagen replaced the old Trabant operation at Zwickau.

General Motors is also poised to make a significant investment in Poland, the biggest market in central Europe, where it has a shortlist of four sites in southern Poland for its first integrated car manufacturing plant in the region.

It is planning to invest around \$500m in the first stage of the project aimed at creating an initial capacity to build 70,000 to 100,000 cars a year. Production - most probably of a re-engineered, low-cost

version of its current Opel/Vauxhall Astra small family car - is due to start in the spring of 1998.

Output is rising substantially at several existing operations in the region. Fiat's car output in Poland, where it completed the takeover of FSM, the Polish state-owned carmaker in 1993, rose by 10.9 per cent last year to 278,200, its highest ever level. Some 156,900 units, or 56.4 per cent of Fiat Auto Poland's total production, were exported, chiefly to west European markets.

Poland is Fiat's only production location for the Cinquecento, its smallest car.

In the Czech Republic, Skoda, the 70 per cent owned Volkswagen subsidiary, is

investing heavily in preparation for the launch of a second model range in the late autumn on the way to virtually doubling its production capacity by the end of the decade to more than 350,000.

In Slovenia, Revoz which has been 54 per cent controlled by Renault, the French carmaker, since 1992, increased output by 18 per cent last year to 87,400, as it continued to recover strongly from the deep recession in the west European car market in 1993. Renault exports more than 85 per cent of the output from its Slovenian plant at Novo Mesto, chiefly to France and Italy.

The most audacious investment in the auto industry in eastern Europe is being taken by a newcomer, however, Daewoo of South Korea, which has chosen to make the region the centrepiece of its vehicle manufacturing operations for the whole of Europe, east and west.

In less than two years it has taken control of a series of beleaguered former state owned vehicle makers in Romania (Oltcit), the Czech Republic (Avia) and Poland (FS Lublin and FSO), and it has built a car plant in Uzbekistan.

It is promising to invest \$1.1bn at FSO, \$340m at FS Lublin and \$900m at Rodae in Romania, with a total capacity to produce around 500,000 vehicles a year across the full range of cars, vans and trucks and with engines, gearboxes and components exchanged between the plants.

"These are the smallest figures for our expenses for the modernisation and development of those factories. It would be difficult today to estimate the maximum investment of Daewoo in the Polish car industry," says Mr Yoo Choon-Sik, president of Daewoo Motor Poland.

Western producers believe that Daewoo has dangerously underestimated the enormous challenge of transforming the outdated, monolithic operations of former state-owned carmakers like FSO in Warsaw. But the South Koreans are unabashed. The first kit assembly of Daewoo Nexia/Cielo cars began in both Lublin, Poland and in Craiova, Romania in January this year.

"DRI figures for central Europe include Bulgaria, Czech Republic, Hungary, Poland, Romania, Slovakia and Slovenia. Eastern Europe includes these seven countries together with Russia and Ukraine."

## Practical Industry Analysis



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VI WORLD MOTOR INDUSTRY



Santana 2000: Volkswagen is in ventures with companies given state priority in the five-year plan

China: by Tony Walker

# Teething troubles slow gears of growth

The aim is not just self-sufficiency, but exporting 10 per cent of production by 2010

China's automotive sector is experiencing more than its share of teething troubles as it strives to transform itself into one of the country's so-called modern "pillar" industries.

A combination of a credit squeeze, competition from imports, difficulties in rationalising a chaotic components sector, and inadequate infrastructure to support a growing vehicle population are all proving a drag on the industry after heady growth forecasts of the 1993-94 period.

Growth in output of vehicles in 1995 slowed to 5 per cent, or about 1.5m units for the year, of which some 20 per cent were passenger cars.

This compared with the virtual doubling of vehicle production between 1991-94.

The slump in demand obliged domestic producers to lower prices drastically to reduce stocks. Imports were down by about 44 per cent last

year, although large numbers of vehicles continued to be smuggled into China.

China has been gradually reducing its dependence on imports. In 1996, 80 per cent of all cars sold in China were imported. But last year the figure was down to less than 10 per cent. Under an auto industry policy unveiled in 1994, China plans not merely to be self-sufficient, but to have grown so as to be exporting about 10 per cent of its production by 2010.

The plan, known as the "Policy for China Automotive Industry Enterprises", aims to foster the establishment of three or four "large scale" vehicle-producing conglomerates, backed by a vibrant automotive components sector.

It wants to encourage economies of scale, and to rationalise an industry which presently includes 120-130 vehicle-makers, many of them tiny backyard operators.

China has also frozen approvals for new entrants to passenger car manufacturing until 1997, although there is some elasticity in this policy. General Motors, for example, was recently given the green

light for a \$1bn project in Shanghai to produce upscale medium sized cars and minivans.

In China's Ninth Five-Year Plan, eight automotive companies are being given priority. However, the essential aim is to encourage the consolidation of individual producers into larger industry groups.

The eight companies are: First Automobile Works in Changchun, Changchun Volkswagen (a venture between VW and the First Automobile Works), the Shanghai-Volkswagen Corporation, Guangzhou-Peugeot Automobile, Beijing Deep, Wuhan Aelius-Citroen Automobile Corporation, Tianjin Daihatsu Automobile, Chang'an Suzuki Automobile and Guizhou Skylark Automobile.

But the main companies are clearly FAW in Changchun, the Shanghai Automotive Industry Corporation and Second Automobile Works in Hubei.

These will almost certainly form the nucleus of a reconstituted industry. FAW, for example, recently paid \$70m for a controlling stake in Jinbei Automotive Corp of Shenyang.



## Going quite a lick at twelve miles per hour on the level

In January, the UK celebrated the birth of its motor industry 100 years ago. Just two years after the first cars were built in Germany, John Griffiths writes.

The "Great Horseless Carriage Company" was Britain's pioneer company, in that it was formed specifically to build vehicles in series production.

In this case, it was Daimler

vehicles under licence at workshops in Coventry. Production did not start until 1897, however. The Coventry-built Daimlers were preceded by the Lauchester. These were designed and built by three British brothers. But although it was the first all-British car to run on the roads, Lauchesters were not built systematically for sale until some time later.

Although the Coventry company took the Daimler name and the inventor Gottlieb Daimler was a Board member, there were no financial links between the English and German companies.

The Coventry Daimler company had a history as long and turbulent as any in the UK motor industry. An early high point was its

delivery of the first royal car to the future Edward VII in 1900. It finally lost its independence in 1960 when, reduced to building very low volumes of limousines, it was taken over by Jaguar.

The production of limousines continued for a period under Jaguar's ownership.

But increasingly the famous slatted radiator became simply

a badge-engineered variation of Jaguar's own cars.

This year some 200 limited-edition "centenary" Daimlers were produced at Jaguar's Browns Lane factory near Birmingham.

But again they were luxuriously-equipped Jaguar variants.

And as for Jaguar, it is these days under the ownership of Ford of the US.

Jinbei has been producing small trucks with GM and also has a licensing agreement with Toyota to assemble Hiace vehicles.

The Japanese company is focusing its attention, however, on its relationship with Tianjin Automobile Industrial Corporation with whom it has been in talks on producing car

engines. It wants eventually to join the Tianjin company in the production of small to medium-sized cars like Corolla or Corona.

Mr He Guanyan, the minister of machinery industry, said last month China would earmark Yn275.7bn (\$33.7bn) under its Ninth Five-Year Plan to achieve ambitious production targets.

China aims to produce 1.2m passenger sedans and 1.4m buses and trucks annually by the year 2000.

About two-thirds of new investment is to come from the central government and local authorities.

Foreign investors would be expected to contribute the rest. Judging by enthusiasm among

international automotive companies for the China market, Beijing's expectations are not unreasonable.

An indication of the strong desire of foreign companies to become involved in co-production was Ford's decision last year to purchase a 20 per cent stake in Jiangling Motors, a truck manufacturer in southern Jiangxi province, when the company floated B-shares (shares reserved for foreign investors) on the local stock market.

Itochu and Isuzu of Japan used a similar approach to gaining a foothold in Chinese vehicle manufacturing when they secured a 25 per cent stake in the Beijing Lightbus company through the purchase

of "legal person" shares (shares held by institutions). But the authorities are not entirely comfortable with such deals which tend to fall outside established investment guidelines.

China's investment in its automotive industry over the next five years includes some Yn55bn earmarked for the components sector, according to Mr Zhang Xiaoyu, the director of the department of automotive industry in the ministry of machinery industry. This figure compares with a mere Yn7.63bn between 1991-1995.

China has set as a target more than 60 per cent of car parts and 80 per cent of parts for light trucks to be made

locally by the end of 1997. By the end of the century China aims to have a network of 5-10 internationally competitive parts manufacturers.

At the present time, China's components sector is highly fragmented. It has some 4,800 components makers across the country, and most of them are tiny. Many of these will go out of business under the new policy.

The ministry of machinery industry has released a list of 300 companies making key components which will be eligible for policy loans and preferential policies.

Foreign investment in these enterprises will be encouraged. Gradually, China's automotive sector is taking shape.

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## India: by Mark Nicholson A new generation hits the road

Foreign carmakers are queuing to enter the opened market in the next 18 months

Today's aspirational car sticker of choice in India reads not "My Second Car is a..." but rather "My Next Car is a..." Except, that is, for those Indian motorists who have already purchased one of the new generation of vehicles now starting to appear on the country's pot-holed, chaotic and already crowded roads.

The Indian motorist of the sixties and seventies was limited largely to the hurly and venerable Hindustan Motors' Ambassador, based on a 1960s Morris Oxford, and Premier Automobiles' Padmini, a dated Fiat design. After 1964, came the luxury of a choice from a small range of Marutis, the 800cc and 1,000cc cars produced by the Soviet-Indian government 50-50 joint venture. Maruti quickly captured more than 70 per cent of India's car market, a share it retains.

But with these carmakers' monopolies ended by the relaxation in 1991 of industrial licensing under India's economic reforms, choice in the nineties is set to explode. A queue of foreign carmakers have either created or expanded joint ventures with Indian partners to enter the market with new vehicles in the next year to 18 months. One South Korean carmaker Hyundai, has announced plans for a 100 per cent owned \$700m-plus manufacturing plant. Another South Korean group, Daewoo, has already begun, having already secured 100,000 orders for its Cielo model made in a joint venture with Indian commercial vehicle-maker DCM. The Cielo hit India's pot-holed roads late last year.

Local manufacturers are following suit. Maruti is in the throes of finalising plans to raise its own annual output by 100,000 cars to well above 300,000. Local vehicle-maker Telco, part of the Tata business

house, is, meanwhile, developing its own indigenous small car to compete with the smaller, best-selling Maruti 800. Bajaj, the country's biggest maker of scooters and three-wheelers, is talking with several foreign carmakers to join the fray with its own small car.

Competition in the Indian market has suddenly become fast and ferocious, aided by the reduction in last year's budget of excise duty on passenger cars to 40 per cent from 65 per cent and cut in duty on its components. The question is, can all the new ventures survive, let alone flourish? "Nobody knows," says Mr Kesub Mahindra, chairman of Mahindra and Mahindra, which has tied up with Ford. "Everybody's guessing."

Recent car sales have certainly been strong, rising from average annual growth of around 14 per cent in the early 1990s to 57 per cent in 1995. Car sales have risen from 176,666 in 1990 to 250,382 in 1994-95 and are expected to surpass 300,000 this year. By most estimates, vehicle sales in 2000, will top 800,000 and may reach 1m cars. Less clear, however, is how particular market segments will fare. And here different manufacturers are placing quite distinct bets.

For most of the fresh foreign-Indian joint ventures, the general bet is that Indian motorists want to trade up from their Marutis or Ambassadors, and can afford to. This is the logic behind most ventures announced over the last year, which if all come to fruition would increase car capacity by more than 800,000 cars by 2000.

These are:

- between Mahindra and Mahindra, the Indian vehicle maker, and Mercedes to produce 20,000 Mercedes E-series cars a year, already launched from M&M's Pune plant;
- another M&M tie-up, with Ford, to produce 25,000 Escorts and 100,000 Fiestas by 1996 and 1998 respectively from plants in Pune and a new greenfield factory in Tamil Nadu;
- between Premier Auto-

biles and Peugeot to produce 60,000 Peugeot 309s a year from PAL's new Thane plant in Maharashtra by this year.

- between PAL and Fiat to produce 20,000 Uno models, due to go on sale later this year from PAL's plant outside Bombay;
- between Hindustan Motors and GM to produce 25,000 Opel Astras a year from a new plant in Gujarat;
- between Siel, an Indian engineering group, and Honda to make Civic cars from a plant in Uttar Pradesh by next year;
- and a licensing agreement between Hindustan Motors and Mitsubishi of Japan to make up to 30,000 Lancer cars a year from late next year.

The large European and US carmakers could be arriving soon to scout the market

Daewoo has led the field, having already introduced its Rs50,000 Cielo model last year in a joint venture with DCM, the Indian commercial vehicle-maker. To this deluge could soon be added the arrival of Audi, BMW, and other European carmakers, with Chrysler of the US also scouting the market and Fiat having stated its desire to produce its forthcoming "world car" in India.

In virtually all cases, the newcomers are betting that they can create new "medium" car segments, with engines no smaller than 1,000-1,300cc and priced upmarket of the Ambassadors and Marutis, which sell at between Rs200,000-Rs275,000. Ford, for instance will price its Fiesta around Rs400,000-Rs500,000, while the Astra will sell at Rs600,000-Rs700,000.

Few foreign newcomers, though, are prepared directly to take on Maruti's dominance

of the smallest, and most popular 800cc class. The simple reason is cost. By now Maruti has written off the development and capital costs of its 800 model. Moreover, after more than 10 years developing a network of ancillary suppliers, the local content in Maruti vehicles ranges between 32-55 per cent. By comparison, the Astra aims to begin producing at 60 per cent local content, and most other newcomers at less. Because of Maruti's cost advantages, particularly with the 800cc car, says Mr Mahindra: "No car in the world can compete with the Maruti."

The closest any foreign carmaker is coming to challenging Maruti's domination of the cheap, small car segment is Fiat which has aggressively priced its Uno at around Rs300,000, where it is competing directly with Maruti's Zen, the Suzuki Alto in Europe.

The biggest challenge to Maruti, which says it could be selling 450,000 cars by 2000, and 60 per cent of these in the 800cc category, could be home-grown. Mr Ratan Tata, chairman of Telco, has said the company's new and home-designed and developed small car, will compete directly with the smallest Maruti in price and features. He also says the company expects to be manufacturing 275,000 small cars by 2000.

Bajaj, too, which dominates the huge Indian market for two and three-wheelers, is examining the possibility of entering the smallest car segment. A great advantage for both Telco and Bajaj would be existing sales and dealer networks, along with established links with local ancillary suppliers. This makes possible the highly competitive pricing which, it is assumed, would remain critical to success at the lower end of the Indian market.

The battle for India's motorists has thus begun. By the end of this year there will be 20 models on the roads, against 12 a year ago. By 2000, industry estimates suggest there may be a further 30 models on India's clogged city streets. And nowhere to park.

MARKETS REPORT

Lira gains on hopes of a fall in interest rates

By Philip Gawth

The Italian lira yesterday rallied to a thirteen month high on the foreign exchanges, helped by a buoyant performance from the bond market and expectations that interest rates will soon be cut.

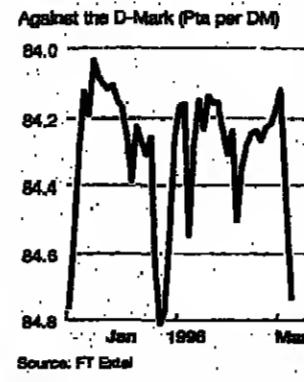
The lira's strong showing overshadowed the Spanish peseta which was slightly weaker in the aftermath of the weekend elections which saw the Socialists voted from office after 13 years.

The lira closed at L1,050, from L1,035. Analysts said that from a technical viewpoint, a sustained move below L1,050

could bring L1,030 into line as the next target.

The dollar had a fairly uneventful day, closing virtually unchanged against the D-Mark at DM1.4758. Against the yen it was slightly weaker at ¥106.14, from ¥105.455.

The pound had a quiet day, finishing little changed at DM2.2553 and \$1.5282. Short sterling futures, however, had a good day, with the dominant market view that interest rates are likely to be cut again this week.



Against the D-Mark (Pts per DM)

investors. They say: "We like Dini because he is a technocrat. We also like the centre-left."

But Mr Radaelli said the Dini factor "cuts both ways for the centre-left" with the potential for it to unleash a leadership struggle.

Traders said the Bank of Spain had been active in the market supporting the peseta. Financial markets reacted negatively to the result which will probably require tri-party negotiations before a government can be formed.

Short sterling, meanwhile, appeared to be the beneficiary of the broadening City consensus in favour of an early cut in interest rates. It was also helped by the good performance of euromarkets and renewed interest rate optimism in the US.

A report by Greenwich Associates of 1,100 large US and Canadian companies revealed some interesting foreign exchange trends: the trading volume of the typical American company fell by nearly 15 per cent between 1994 and 1995, with CTA and hedge fund volumes down by 63 per cent; the average currency options trading volume fell by nearly 40 per cent; only one in 30 companies trade foreign exchange for a profit, compared to one in 10 in 1994; increased use of options is seen as the big trend of the next two years, while there is a "striking increase in interest" in exotic currencies.

WORLD INTEREST RATES

Table with columns: MONEY RATES, March 4, Over night, One month, Three months, Six months, One year, Lend. rate, De. rate, Repo rate. Rows include Belgium, Denmark, France, Germany, Ireland, Italy, Netherlands, Switzerland, US, Japan.

Table with columns: LIBOR FT London, March 4, One month, Three months, Six months, One year. Rows include US Dollar, Euro, SDR, Yen.

Table with columns: EURO CURRENCY INTEREST RATES, March 4, Short term, 7 days notice, One month, Three months, Six months, One year. Rows include Belgium, Denmark, France, Germany, Ireland, Italy, Netherlands, Switzerland, US, Japan.

POUND SPOT FORWARD AGAINST THE POUND

Table with columns: Mar 4, Closing mid-point, Change on day, Bid/offer spread, High, Low, One month, Three months, One year, J.P. Morgan Index. Rows include Australia, Belgium, Denmark, France, Germany, Greece, Ireland, Luxembourg, Netherlands, Norway, Portugal, Spain, Sweden, Switzerland, UK, Argentina, Brazil, Canada, Mexico, USA, Pacific/Middle East/Africa, Hong Kong, Japan, Malaysia, New Zealand, Philippines, Singapore, South Africa, South Korea, Taiwan, Thailand.

DOLLAR SPOT FORWARD AGAINST THE DOLLAR

Table with columns: Mar 4, Closing mid-point, Change on day, Bid/offer spread, High, Low, One month, Three months, One year, J.P. Morgan Index. Rows include Australia, Belgium, Denmark, France, Germany, Greece, Ireland, Luxembourg, Netherlands, Norway, Portugal, Spain, Sweden, Switzerland, UK, Argentina, Brazil, Canada, Mexico, USA, Pacific/Middle East/Africa, Hong Kong, Japan, Malaysia, New Zealand, Philippines, Singapore, South Africa, South Korea, Taiwan, Thailand.

CROSS RATES AND DERIVATIVES

Table with columns: EXCHANGE CROSS RATES, Mar 4, Bid, Ask, Change, High, Low, Est. vol, Open Int. Rows include Belgium, Denmark, France, Germany, Ireland, Netherlands, Norway, Portugal, Spain, Sweden, Switzerland, UK, Canada, Japan, Euro.

EURO CURRENCY FUTURES

Table with columns: Mar 4, Bid, Ask, Change, High, Low, Est. vol, Open Int. Rows include Mar, Jun, Sep for various currencies.

STERLING AND EURO CURRENCY FUTURES

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BASE LENDING RATES

Table with columns: Bank, Rate. Rows include Adam & Company, Banco de Sicilia, Bank of Cyprus, Bank of India, Bank of Italy, Bank of London, Bank of Montreal, Bank of New York, Bank of Paris, Bank of Rome, Bank of Scotland, Bank of Spain, Bank of Tokyo, Bank of West Indies, Bank of Yugoslavia, Bank of Zanzibar, Bank of Zambia, Bank of Zimbabwe, Bank of the Caribbean, Bank of the Middle East, Bank of the South Pacific, Bank of the West Indies, Bank of the South Pacific, Bank of the West Indies, Bank of the South Pacific.

UK INTEREST RATES

Table with columns: LONDON MONEY RATES, Mar 4, Bid, Ask, Change, High, Low, Est. vol, Open Int. Rows include Interbank, Sterling, Treasury, Bank, Local authority, Discount market.

EURO CURRENCY FUTURES

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STERLING AND EURO CURRENCY FUTURES

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EURO CURRENCY FUTURES

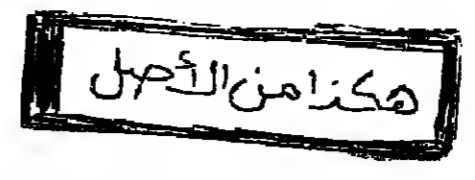
Table with columns: Mar 4, Bid, Ask, Change, High, Low, Est. vol, Open Int. Rows include Mar, Jun, Sep for various currencies.

STERLING AND EURO CURRENCY FUTURES

Table with columns: Mar 4, Bid, Ask, Change, High, Low, Est. vol, Open Int. Rows include Mar, Jun, Sep for Sterling and Euro futures.

BASE LENDING RATES

Table with columns: Bank, Rate. Rows include Adam & Company, Banco de Sicilia, Bank of Cyprus, Bank of India, Bank of Italy, Bank of London, Bank of Montreal, Bank of Paris, Bank of Rome, Bank of Scotland, Bank of Spain, Bank of Tokyo, Bank of West Indies, Bank of Yugoslavia, Bank of Zanzibar, Bank of Zambia, Bank of Zimbabwe, Bank of the Caribbean, Bank of the Middle East, Bank of the South Pacific, Bank of the West Indies, Bank of the South Pacific, Bank of the West Indies, Bank of the South Pacific.



Advertisement for BERKELEY FUTURES LIMITED, 38 DOVER STREET, LONDON W1X 3BB. TEL: 0171 629 1155 FAX: 0171 495 0022

Advertisement for 24HR FOREX, 44 171-865 0800. Spread betting on over 80 markets.

Advertisement for OFFSHORE COMPANIES, established in 1973, 20 offices worldwide.

Advertisement for Market-Eye, FREEPHONE 0800 321 321 FAX 0171 398 1001.

Advertisement for BARRYS DE ZOETE WELD SECURITIES LIMITED, 700,000 Warrants guaranteed by Barclays Bank PLC.

Advertisement for EUROFIMA, U.S. \$250,000,000 Deutsche Mark LIBOR Based Floating Rate Notes due 2002.

Advertisement for PENFORD MORTGAGES, \$200,000,000 Class A1 \$250,000,000 Class A2 \$200,000,000 Class A3 \$195,000,000 Class A4 \$300,000,000 Class A5 Mortgage Backed Floating Rate Notes due 2037.

Advertisement for Les Echos, Agent: Morgan Guaranty Trust Company JPMorgan.

LONDON SHARE SERVICE

ALCOHOLIC BEVERAGES

Table listing companies in the Alcoholic Beverages sector with columns for company name, price, and change.

BANKS, MERCHANT

Table listing companies in the Banks, Merchant sector with columns for company name, price, and change.

BANKS, RETAIL

Table listing companies in the Banks, Retail sector with columns for company name, price, and change.

BREWERIES, PUBS & REST

Table listing companies in the Breweries, Pubs & Rest sector with columns for company name, price, and change.

BUILDING & CONSTRUCTION

Table listing companies in the Building & Construction sector with columns for company name, price, and change.

BUILDING MATS. & MERCHANTS

Table listing companies in the Building Mats. & Merchants sector with columns for company name, price, and change.

CHEMICALS

Table listing companies in the Chemicals sector with columns for company name, price, and change.

DISTRIBUTORS

Table listing companies in the Distributors sector with columns for company name, price, and change.

DIVERSIFIED INDUSTRIALS

Table listing companies in the Diversified Industrials sector with columns for company name, price, and change.

ELECTRICITY

Table listing companies in the Electricity sector with columns for company name, price, and change.

ELECTRONIC & ELECTRICAL EQPT

Table listing companies in the Electronic & Electrical Eqpt sector with columns for company name, price, and change.

ENGINEERING, VEHICLES

Table listing companies in the Engineering, Vehicles sector with columns for company name, price, and change.

ELECTRONIC & ELECTRICAL EQPT - Cont.

Continuation of Electronic & Electrical Eqpt sector table.

ENGINEERING

Table listing companies in the Engineering sector with columns for company name, price, and change.

ENGINEERING - Cont.

Continuation of Engineering sector table.

EXTRACTIVE INDUSTRIES - Cont.

Continuation of Extractive Industries sector table.

FOOD PRODUCERS

Table listing companies in the Food Producers sector with columns for company name, price, and change.

GAS DISTRIBUTION

Table listing companies in the Gas Distribution sector with columns for company name, price, and change.

HEALTH CARE

Table listing companies in the Health Care sector with columns for company name, price, and change.

EXTRACTIVE INDUSTRIES - Cont.

Continuation of Extractive Industries sector table.

HEALTH CARE - Cont.

Continuation of Health Care sector table.

HOUSEHOLD GOODS

Table listing companies in the Household Goods sector with columns for company name, price, and change.

INSURANCE

Table listing companies in the Insurance sector with columns for company name, price, and change.

INVESTMENT TRUSTS

Table listing companies in the Investment Trusts sector with columns for company name, price, and change.

INVESTMENT TRUSTS - Cont.

Continuation of Investment Trusts sector table.

INV TRUSTS SPLIT CAPITAL

Table listing companies in the Inv Trusts Split Capital sector with columns for company name, price, and change.

Advertisement for digital PC by Computacenter, featuring the text 'From the UK's leading provider of distributed IT systems and services.'

INVESTMENT TRUSTS - Cont.

Continuation of Investment Trusts sector table.

Table listing companies in the Investment Trusts sector with columns for company name, price, and change.

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INV TRUSTS SPLIT CAPITAL - Cont.

Table listing investment trusts with columns for Name, Price, and % Change.

LEISURE & HOTELS - Cont.

Table listing leisure and hotels companies with columns for Name, Price, and % Change.

OTHER FINANCIAL - Cont.

Table listing other financial companies with columns for Name, Price, and % Change.

PROPERTY - Cont.

Table listing property companies with columns for Name, Price, and % Change.

SUPPORT SERVICES - Cont.

Table listing support services companies with columns for Name, Price, and % Change.

AIM - Cont.

Table listing AIM companies with columns for Name, Price, and % Change.

OTHER INVESTMENT TRUSTS

Table listing other investment trusts with columns for Name, Price, and % Change.

OIL EXPLORATION & PRODUCTION

Table listing oil exploration and production companies with columns for Name, Price, and % Change.

PHARMACEUTICALS

Table listing pharmaceutical companies with columns for Name, Price, and % Change.

RETAILERS, GENERAL - Cont.

Table listing general retailers with columns for Name, Price, and % Change.

TOBACCO

Table listing tobacco companies with columns for Name, Price, and % Change.

TRANSPORT

Table listing transport companies with columns for Name, Price, and % Change.

WATER

Table listing water companies with columns for Name, Price, and % Change.

SUPPORT SERVICES

Table listing support services companies with columns for Name, Price, and % Change.

SOUTH AFRICANS

Table listing South African companies with columns for Name, Price, and % Change.

CANADIANS

Table listing Canadian companies with columns for Name, Price, and % Change.

AMERICANS

Table listing American companies with columns for Name, Price, and % Change.

CNBC advertisement: 'There's no time like the present to check your futures. Call 0990 11 55 55.'

GUIDE TO LONDON SHARE SERVICE

Guide to London Share Service: Explains how to use the FT-LSE American Share Index, provides symbols for listed shares, and details the FT Free Annual Reports Service.

LEISURE & HOTELS

Table listing leisure and hotels companies with columns for Name, Price, and % Change.

OTHER FINANCIAL

Table listing other financial companies with columns for Name, Price, and % Change.

FT MANAGED FUNDS SERVICE

FT Cityline Unit Trust Prices are available over the telephone. Call the FT Cityline Help Desk on (+44 171) 873 4378 for more details.

OFFSHORE AND OVERSEAS

BERMUDA (SIB RECOGNISED)

Table listing Bermuda (SIB Recognised) funds with columns for Fund Name, Unit Price, and Change.

BERMUDA (REGULATED)\*\*

Table listing Bermuda (Regulated) funds with columns for Fund Name, Unit Price, and Change.

GUERNSEY (SIB RECOGNISED)

Table listing Guernsey (SIB Recognised) funds with columns for Fund Name, Unit Price, and Change.

GUERNSEY (REGULATED)\*\*

Table listing Guernsey (Regulated) funds with columns for Fund Name, Unit Price, and Change.

GUERNSEY (REGULATED)\*\*

Table listing Guernsey (Regulated) funds with columns for Fund Name, Unit Price, and Change.

IRELAND (SIB RECOGNISED)

Table listing Ireland (SIB Recognised) funds with columns for Fund Name, Unit Price, and Change.

IRELAND (REGULATED)\*\*

Table listing Ireland (Regulated) funds with columns for Fund Name, Unit Price, and Change.

ISLE OF MAN (SIB RECOGNISED)

Table listing Isle of Man (SIB Recognised) funds with columns for Fund Name, Unit Price, and Change.

ISLE OF MAN (REGULATED)\*\*

Table listing Isle of Man (Regulated) funds with columns for Fund Name, Unit Price, and Change.

JERSEY (SIB RECOGNISED)

Table listing Jersey (SIB Recognised) funds with columns for Fund Name, Unit Price, and Change.

JERSEY (REGULATED)\*\*

Table listing Jersey (Regulated) funds with columns for Fund Name, Unit Price, and Change.

LUXEMBOURG (SIB RECOGNISED)

Table listing Luxembourg (SIB Recognised) funds with columns for Fund Name, Unit Price, and Change.

LUXEMBOURG (REGULATED)\*\*

Table listing Luxembourg (Regulated) funds with columns for Fund Name, Unit Price, and Change.

Other Offshore Funds

Table listing various other offshore funds with columns for Fund Name, Unit Price, and Change.

Global Assets Funds

Table listing Global Assets Funds with columns for Fund Name, Unit Price, and Change.

Global Funds

Table listing Global Funds with columns for Fund Name, Unit Price, and Change.

Global Funds

Table listing Global Funds with columns for Fund Name, Unit Price, and Change.

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OFFSHORE INSURANCES



FT Cityline Unit Trust Prices are available over the telephone. Call the FT Cityline Help Desk on (+44 171) 678 4878 for more details.

FT MANAGED FUNDS SERVICE

Main table containing various fund names, prices, and performance metrics. Includes sections for 'OTHER OFFSHORE FUNDS' and 'OFFSHORE INSURANCES'.

MANAGED FUNDS NOTES
Prices are in US dollars and have been converted to US dollars from local currency.
Prices of certain units are subject to change.

Vertical text on the left margin, including 'ENT 10p' and 'Asian it S&N'.

LONDON STOCK EXCHANGE

MARKET REPORT

Shares rise as rate hopes gather momentum

By Steve Thompson, UK Stock Market Editor

A growing conviction around the market that a quarter of a percentage point cut in UK interest rates, the third since December, is in prospect, saw London's stock market make further progress yesterday.

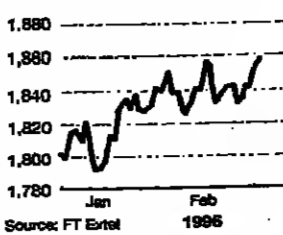
rapid progress at the outset of trading yesterday, building on last Friday's 50-point rally and encouraging the bullish mood in UK markets. A bullish feeling took hold of the market, with the FT-SE 100 index delivering an impressive performance, gradually building up a head of steam and closing only a fraction off the day's best levels.

The Dow's rise on Friday and yesterday was attributed to the latest economic data, which added to hopes of a cut in US rates when the Federal Reserve Open Market Committee next assemblies on March 26.

That more takeovers or mergers could be around the corner. There were strong hints circulating yesterday that another predatory strike in the electricity sector could be imminent, with Yorkshire Electricity everybody's favourite target.

Turnover at 6pm came out at 650.2m shares, well up on usual levels of activity on a Monday. Much of the action was concentrated in the non FT-SE 100 issues which accounted for 63 per cent of total turnover.

FT-SE-A All-Share Index



Indices and ratios

Table with 2 columns: Index Name and Value. Includes FT-SE 100 (3768.0), FT-SE Mid 250 (4254.9), FT-SE-A 350 (1883.1), FT-SE-A All-Share (1858.83), and FT-SE-A All-Share yield (3.76).

FUTURES AND OPTIONS

Table showing FT-SE 100 Index Futures and Options prices for March 1996. Columns include Open, Settle, Change, High, Low, Est. Vol., and Open Int.

Hanson disposal mooted

The agreed deal between Trafalgar House and Norwegian group Kvaerner enlivened conglomerates, sparking talk of a further round of corporate activity in the sector. A late rumour centred on Hanson, which closed a penny better, at 190 1/2 with dealers pointing to an effective improvement of 4p since the shares went ex the 3p final dividend yesterday.

Drugs sparkle

Leading pharmaceutical groups were bought ahead of figures this week and on product approval. Zeneca, which reports on Thursday, lifted 21 to 1288p. The company is forecast to announce profits of around £860m, excluding restructuring.

Financial Times Equity Indices

Table showing various equity indices such as Ordinary Shares, Div. Yld, P/E ratio, and Share turnover. Includes columns for Mar 4, Mar 1, Feb 29, Feb 28, Feb 27, and Yr Ago.

London recent issues: equities

Table listing recent equity issues with columns for Issue Name, Amt, Issue Price, and other details.

FT Gold Mines Index

Table showing the FT Gold Mines Index and its components, including Gold Mines Index (33), Regional Indices, and individual company prices.

Advertisement for FT Actuarial Share Indices. Headline: 'GUESS WHAT 300,000 INFLUENTIAL RUSSIANS GET UP TO EVERY FRIDAY.' Text describes the service and includes a large 'ACTUARIAL' graphic.

Large table of FT-SE Actuarial Share Indices. Columns include Index Name, Day's change, and various performance metrics. Includes sub-sections for The UK Series, Hourly movements, and FT-SE Actuarial 350 Industry baskets.

Trading Volume

Table showing trading volume for major stocks yesterday, including columns for Stock Name, Volume, and Change.



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WORLD STOCK MARKETS

Main table containing stock market data for various regions including EUROPE, ASIA, PACIFIC, and US INDICES. It lists stock prices, changes, and indices for numerous countries and companies.

To be a world leader in diverse businesses you need the very best scientists and engineers. Rockwell has 17,000 of them



INDICES section containing data for various market indices such as Dow Jones, Nikkei, and regional indices. Includes columns for index name, date, and values.

Price applied by Reuters. NOTES: Prices in this page are quoted on the indicated currency and are subject to local market conditions. High/Low are based on the day's trading. A closing quotation is shown in boldface type. All figures are in US dollars unless otherwise stated. Reports will be sent on the next working day, subject to market conditions.

4 per above March 4

NEW YORK STOCK EXCHANGE COMPOSITE PRICES

Table with columns: Ticker, Price, Change, High, Low, Open, Close. Includes tickers like 12% AAR, 12% ABR, 12% ABR, etc.

Table with columns: Ticker, Price, Change, High, Low, Open, Close. Includes tickers like 12% ABR, 12% ABR, 12% ABR, etc.

Table with columns: Ticker, Price, Change, High, Low, Open, Close. Includes tickers like 12% ABR, 12% ABR, 12% ABR, etc.

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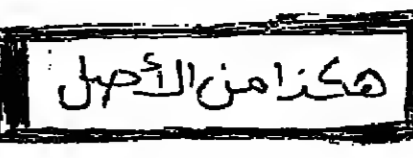
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Table with columns: Ticker, Price, Change, High, Low, Open, Close. Includes tickers like 12% ABR, 12% ABR, 12% ABR, etc.

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AMERICAN EXPRESS logo and partial text.

AMERICAN EXPRESS logo and partial text.



NYSE COMPOSITE PRICES

Table of NYSE Composite Prices listing various stocks with columns for stock name, price, change, and volume.

NASDAQ NATIONAL MARKET

Table of NASDAQ National Market listing various stocks with columns for stock name, price, change, and volume.

AMEX COMPOSITE PRICES

Table of AMEX Composite Prices listing various stocks with columns for stock name, price, change, and volume.

Advertisement for 'Portugal' featuring the text 'Have your FT hand delivered in Portugal' and 'Gain the edge over your competitors by having the Financial Times delivered to your home or office every working day.'

Blue chips climb as tech stocks tumble

Wall Street

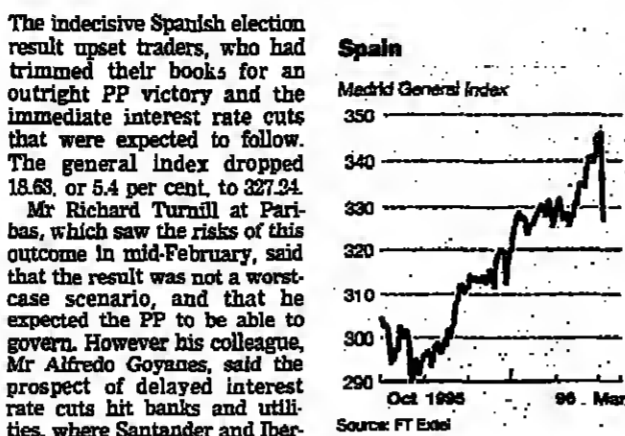
US share prices were mixed at mid-session yesterday as blue chip issues added to Friday's strong gains while technology stocks continued their tumble...

The Dow Jones Industrial Average rose more than 50 points, triggering the "downside rule" which restricts program buying. The imposition of that trading restriction marked the ninth time in the past 10 sessions that trading had taken place under restrictive collars...

Mexico rises on upgrade

An upgrade from a US brokerage supported MEXICO CITY at the opening but the market then retreated on worries that domestic inflation rates would rise soon...

Indecisive election result upsets Spanish traders



The indecisive Spanish election result upset traders, who had trimmed their books for an outright PP victory and the immediate interest rate cuts that were expected to follow...

ZURICH closed at an all-time high, the SMI index breaking through the 3,400 level, with Wall Street's early showing adding to the impetus provided by the benign interest rate environment...

FT-SE Actuaries Share Indices

Table with columns: Index Name, Mar 4, Mar 1, Mar 28, Feb 28, Feb 27, Feb 26. Lists FT-SE 100, FT-SE 200, FT-SE 1000, FT-SE 2500, FT-SE 5000, FT-SE 10000, FT-SE 20000, FT-SE 50000, FT-SE 100000.

ASIA PACIFIC

Budget worries hit Nikkei as China A shares surge

Tokyo Concerns over the budget bill and technical selling kept investors on the sidelines and the Nikkei ended lower by a sharp percent on Friday...

KUALA LUMPUR jumped 1.2 percent to a 16 month high as market talk about a rerating of Malaysian shares prompted a round of program buying...

Plastics rose 1.3 percent as a group mainly on late buying following seasonal raw material price rises. Mosaik was limited down at 1990...

MARKETS IN PERSPECTIVE table with columns: Country, % change in local currency, % change in US \$, % change in 1995. Lists countries like Austria, Belgium, Denmark, France, Germany, Ireland, Italy, Netherlands, Norway, Spain, Sweden, Switzerland, UK, EUROPE, Australia, Hong Kong, Japan, Malaysia, New Zealand, Singapore, Canada, USA, Mexico, South Africa, and WORLD INDEX.

FT-SE ACTUARIES WORLD INDICES table with columns: NATIONAL AND REGIONAL MARKETS, US Dollar, Day's Change, Pound Sterling, Yen, DM, Currency % chg, Index on day, US Dollar, Day's Change, Yen, DM, Currency % chg, Index on day, DOLLAR INDEX, Year, % chg. Lists various regional indices like Australia, Belgium, Brazil, Canada, Denmark, Finland, France, Germany, Hong Kong, India, Ireland, Italy, Japan, Malaysia, Mexico, New Zealand, Norway, Singapore, South Africa, Sweden, Switzerland, Taiwan, Thailand, UK, USA, and WORLD INDEX.

Roundup

China's local currency A shares, available only to domestic investors, rocketed after Beijing banned banks and securities houses from trading in commodity futures...

S Africa shares mixed

Johannesburg ended a quiet day mixed with industrials higher, prompting hopes of a cautious recovery this week, while golds drifted lower...



Confident for the future

1995 was a very successful year for BBA. We shifted decisively from retrenchment to expansion.

Table with columns: Metric, 1995, 1994. Rows: Profit before tax and exceptionals, Operating margin, Earnings per share, Total dividend per share.

"Our businesses are healthy. Our focus is now on growth."

"We look to the future with confidence."

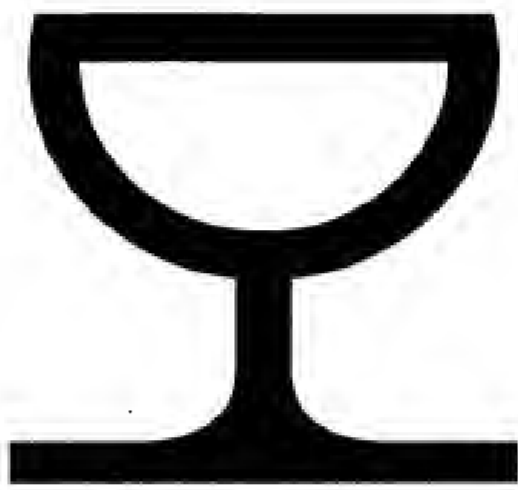
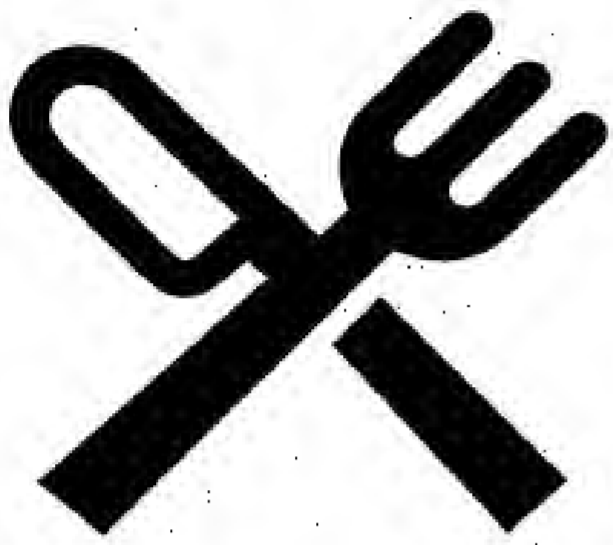
Vanni Treves Chairman, Roberto Quarta Chief Executive

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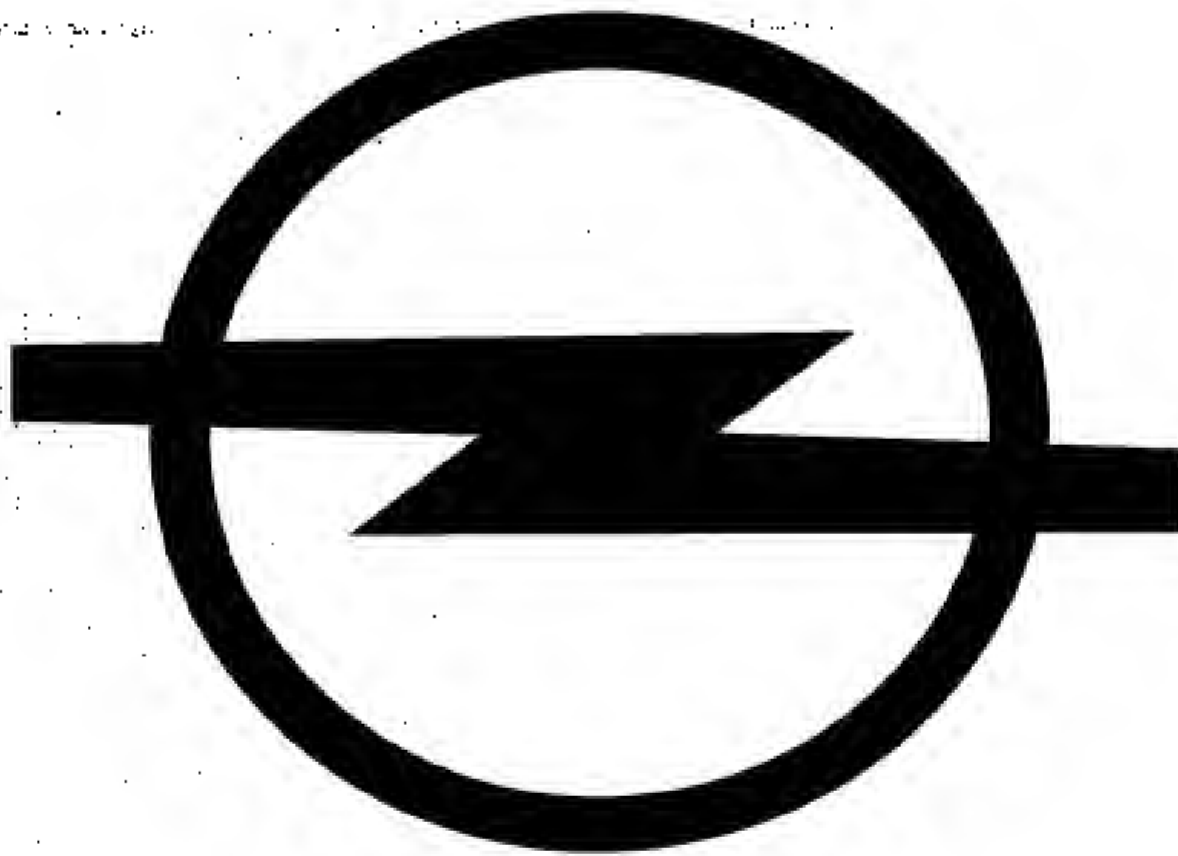
# Europeans differ on many things.

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MCCANN-ERICKSON



## But they agree, to a surprising extent, on cars.



Ask any random sampling of Europeans which football club they favour, or what country makes the best wines – and there's sure to be a lively discussion. But calm usually returns when the conversation shifts to cars, a subject on which there is a remarkable degree of consensus.

This cheering fact emerged from the official 1995 car sales figures. The technically identical Opel/Vauxhall range was among the top three brands in 14 different European countries. Overall, it was the leader in Western Europe, with a 12.6% market share.

And these were not simply one-off results: 1995 was the fourth year in a row that Opel/Vauxhall was the Number One car brand in Western Europe, the 14th consecutive year in Switzerland – and the 27th in the Netherlands.

On the other hand, we know all too well that success of this kind is never a given – that the more times we're Number One, the harder we must work to stay there. We have to win customer loyalty not once, but day after day. However, with Tigra sales well above expectations (66,450 proud new owners last year), and the new Vectra off to a fast

start; with Omega volume up nearly 8%, and more than 800,000 Corsa-based cars sold worldwide, we're confident we can maintain a strong market position this year.

In any case, while Europeans have every right to disagree on foods, wines, or whatever – we'll do our utmost to maintain their agreement on cars.

**OPEL**







TECHNOLOGY

Electric trams have long been regarded as slow and outdated, but with their improved energy efficiency and zero emissions they are an increasingly attractive option for reducing pollution and congestion.

Throughout mainland Europe, trams are playing a big part in plans to reduce car dependency. In the UK, trams were phased out 35 years ago - apart from the holiday resort of Blackpool - but have recently returned to the streets of Manchester and Sheffield.

Unfortunately, the modern high-tech tram or light rail vehicle does not come cheap. In the UK the most recent example of a modern tram system, completed last October, is the Sheffield Supertram. Each tram cost £1m to produce.

Concern is mounting that the cost of modern light rail designs, most of which are based on heavy rail technology, is spiralling out of control. Researchers are now looking for ways to use materials and technology employed in the aerospace and automotive industries for making light rail transport more affordable.



Weighing about 20 tonnes, Tram Power uses only one third of the electricity required to power a typical Continental tram

Just the ticket

Frances Barthorpe looks at an energy-efficient form of transport which could help ease city congestion

operating costs, as well as making the manufacturing process more flexible," says Boyce. One of the lightest trams currently in use is the Strasbourg Eurotram. Developed jointly by ABB and a consortium of other European groups, this modular light rail vehicle, which came into operation just over a year ago, includes a number of innovative features to increase productivity and reduce life cycle costs.

comparable products based on heavy rail technology. Another ultra-light rail-based public transport system currently being tested and evaluated in towns and cities around the UK is the Parry People Mover. It was invented in 1988 by John Parry, of Parry Associates, as a cheap, easily installed system for the rapidly growing cities of Africa, Asia and South America. But it was quickly realised there was a worldwide market for such a system.

ished product costs to a minimum." Another ultra-light rail-based public transport system currently being tested and evaluated in towns and cities around the UK is the Parry People Mover. It was invented in 1988 by John Parry, of Parry Associates, as a cheap, easily installed system for the rapidly growing cities of Africa, Asia and South America. But it was quickly realised there was a worldwide market for such a system.

Second thoughts • Ken Gooding PremAir stalls out of the fast lane

The Technology Page begins a series which follows up on the progress made by companies or products highlighted in past issues

Clean, dream machine Kenneth Gooding on a system that reduces car emissions

APRIL 11 1995

As you drive your car in the future it could be cleaning the air around you. That was the tempting prospect offered by Engelhard, the US special materials and precious metals group, last April.

autocatalysts in the US. All this sent the price of platinum up from \$415 (£270) a troy ounce to \$461.25 in April, its highest for 4 1/2 years.

fighting pollution as originally hoped. Computer modelling by Ford showed it would cut overall ozone levels in Los Angeles by only 0.04 parts per billion (ppb), whereas Engelhard had projected a reduction of 30 times that amount. (In 1987 ozone in Los Angeles reached 189ppb.)

WORLD CLASS BEACH RESORT MEXICO New destination resort in Huatulco Daily Jet Service, Golf & Tennis

600+ LIVE BUSINESSES FOR SALE - MONTHLY Turnovers £100k - £100M BusinessBusiness Bulletin Phone: 0171 434 9992

FOR SALE ENGLISH LEAGUE FOOTBALL CLUB Within 25 mile radius of Sheffield Enquiries to Box B4331, Financial Times, One Southwark Bridge, London SE1 9HL

Hampworth Golf & Country Club, Wiltshire Junction 1, M27 about 6 miles 18 holes of challenging golf, 6166 yards, par 71

BUSINESS FOR SALE Established profitable environmental software house with £300k turnover and world-wide customer base. Interested parties please write to Box B4336, Financial Times, One Southwark Bridge, London SE1 9HL

OFFICE EQUIPMENT AMERICAN OIL COMPANY CLOSES SALE OF OFFICE FURNITURE Magnificent Re-Production directors suite 8 further suites in rosewood

OFFICE FURNITURE Due to city bank order postponement we have a large quantity of quality executive and system ranges - conferences and reception

WHOLESALE LEISUREWEAR MARKET Sale due to impending retirement of Director Shareholders. Principal Features include Turnover £6.5 million Last years profits £500,000

FOR SALE - MAIL ORDER Opportunity to purchase the leading UK consumer mail order business in its market. Active 25,000 mailing list with repeat business. Ideally positioned for expansion leading to increased margins/profits.

NORTH MIDLANDS BASED ELECTRICAL CONTRACTOR Highly profitable, privately owned electrical subcontractor providing an extensive range of services including voice and data installation.

Trade Magazines Well established niche-market trade magazines and related directories for immediate sale. Vendor wishes to focus on core activities. Principals only please reply to: Box B4344, Financial Times, One Southwark Bridge, London SE1 9HL

QUALITY INDUSTRIAL AUTOMATION BUSINESS FOR SALE Would ideally suit international company wishing to expand. Profitable, Turnover £10m+. Principals only. Reply to: Box B4344, Financial Times, One Southwark Bridge, London SE1 9HL

REPROGRAPHIC BUSINESS FOR SALE HENSTORE LIMITED PAPER/SCREEN The Joint Administrative Receivers, L.K. Denney and J. Wilson, offer for sale the business and assets of the Company, including: Freehold factory in New Basford, Nottingham - 6,000 sq. ft.

PURCHASER WANTED TO EXPAND COMPUTER SOFTWARE PRODUCTS CO. Professional blue chip user base. Niche market - sales values £25,000 to £250,000+

PRESTIGE KITCHEN RETAIL BUSINESS FOR SALE Leading Market Brands High potential for expansion Respected as in leading market position

LABEL/NAMEPLATE PRINTING COMPANY FOR SALE Based in home counties. £1.3m profitable turnover supplying OEM's in electronics/computer market.

ESTABLISHED COMPUTER EQUIPMENT AND SERVICES GROUP with blue chip customer base. Good growth potential with strong existing management team. Well respected in the industry.

Hong Kong Company Presently selling its own range of consumer electronic products to worldwide markets. Producing approx. US\$500K pre-tax. Has extensive manufacturing sources in China for plastics and electronic products.

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Drawn t... This quarter's special... Clemens... Albrecht's journey... Visual d... ARTS WIDE... BEHLEN... HUNN... FRANK... WAIN

ARTS

Drawn to Leonardo the great

This quintessential Renaissance man still has something for us all, writes William Packer

Among the great masters, Leonardo is one of that handful of whom everyone has heard...

images. Certainly this present selection by Martin Clayton and Jane Roberts, which registers the shifts of interest and activity against the backdrop of the artist's migratory life...

experience all the time. What is so stimulating and ultimately uplifting about this extraordinary collection - the work-a-day things quite as much as those that take the breath away - is that it reassures that old and simple truth...

then, in the unselfconscious, un-artistic, practical manner of his expression, we discover the touch of the true artist, for all true artists work in such a way. The mystery is that, so often, there is no mystery...

maps he produces are not maps at all but the most free and open of water-colour drawings, almost abstract in their organic vitality...



Studies of a woman's hands by Leonardo da Vinci

Ballet/Clement Crisp

Albrecht's journey

Giselle, returned on Thursday to the Royal Ballet repertoire, might be re-titled Albrecht on those nights on which Irek Mukhamedov appears...



A uniquely grand interpretation: Irek Mukhamedov in 'Giselle' Alastair Muir

The Giselle was Viviana Durante, delicate in manner and means, and fired by real anguish in the mad-scene. It is a touching view of the character, and stated with unflinching finesse. The company performance was secure; the first act sextet featly done...

Opera/Richard Fairman

Back to front 'Ring'

Was it because it was a Tuesday night? Or has wind or heat produced got around? The lower half of the Royal Opera House was sparsely filled...

heard the orchestra play better. The strings have real depth of tone; wind and brass attain a high standard of balance and intonation, right down to the final chord...

elsewhere to win forgiveness. Her Siegfried is Wolfgang Fasler, who has a sturdy tenor that sounds as if it would never let him down...

Concert/Adrian Jack

Davis's Bruckner

Bruckner symphonies are made for reverberant spaces. As each section, not just the end of a movement, comes to a halt, you expect its final chord to hang in the air...

longest slow movements, lasting 25 minutes in this performance, which he elected to play after the Scherzo instead of in its usual place as second movement...

tempo: the shaping was a snub and not always quite literal reading of the score. Davis was at his most supple in the Triv section of the Scherzo, taking Bruckner's 'songlike' markings as a cue to relax...

Visual diversity in the north-east

From a new £555,000 David Mach sculpture made of 350,000 bricks to the first visit of the 7th-century Lindisfarne Gospels north of the Tyne for 1,000 years...

within north-east England and Cumbria. These are bold ambitions, but Visual Arts UK's organisers say the celebrations have triggered not only a £10m programme of events in 1996 but also a £60m building programme of new galleries and exhibition space throughout the region...

INTERNATIONAL ARTS GUIDE listing various opera and concert performances across multiple cities including Berlin, Glasgow, Gothenburg, Hamburg, London, and others.

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FINANCIAL TIMES

Number One Southwark Bridge, London SE1 9HL
Tel: +44 171-873 3000 Telex: 922186 Fax: +44 171-407 5700
Tuesday March 5 1996

Unity against the bombers

Israel and the Middle East peace process are in crisis as a result of Sunday's suicide bombing of a Jerusalem commuter bus by Hamas, the Palestinian Islamist group, and yesterday's horrific blast at a Tel Aviv shopping mall.

attacks. His government, and Mr Arafat's authority, are carrying out mass arrests, while Israel plans collective punishments like the demolition of the bombers' family homes, as well as a network of fences and checkpoints to 'separate' Arab and Jew.

Muddied waters

Voters are an unpredictable bunch, and they seldom deliver tidy results when they are wanted. Thus it was in Spain on Sunday.

On the other hand, Convergència i Unió, the Catalan party, shares much of the PP economic philosophy: it is pro-business, serious about cutting the deficit, tackling the extravagant pension system, and reforming inefficient state enterprises.

Major's gesture

Mr John Major's promise of visa-free access to the UK for virtually everybody in Hong Kong is unequivocally to be welcomed.

country which looks askance at the SAR travel documents is likely to find that China places similar restrictions on its own nationals.

The house that Jack built

The chairman of General Motors tells Haig Simonian about his mission to refocus the group on its core motor business while introducing manufacturing methods which directly gear production to demand

The dials above the 24 Art Deco elevators which line the lobby at General Motors, the world's largest car company, no longer whirl to the constant rhythm of thousands of salaried employees going to work each day.

Three years ago, Mr Jack Smith became chief executive, with a mission to refocus the giant company - which has interests from electronics to satellite television - on the core motor business.

Operating responsibilities that were previously centralised in Detroit have been devolved to GM's operating divisions which have been given their own balance sheets and budgets.

"We're not confusing who's responsible for a business or second-guessing any more," says Mr Smith, 58, in a typically staccato explanation.

The pruning is not over. Between now and July, GM will spin off Electronic Data Systems, the hugely successful systems integration company acquired from Mr Ross Perot, its founder, in 1986.

The acquisition of EDS - and Hughes Electronics, the defence group - was part of an expensive diversification masterminded by Mr Roger Smith, GM's chairman during most of the 1980s.

Jack Smith was brought in as chief executive shortly after, in recognition of his achievements in grappling with the group's ungainly structure, he was rewarded on January 1 with the additional job of chairman, restoring a company tradition of combining both positions in one person.

"Picking up the chairman's title didn't change much compared with before," he says. "My job hasn't altered significantly."

As a finance man by background - he spent most of his career in GM's financial hierarchy - Mr Smith says he will consider any spin-off or flotation that could enhance shareholder value.

"These things are possible," he says. "It's awfully hard to know where the technology is headed; awfully hard to estimate the value of these technologies."

An indication of the potential that may still be lurking in the group was given by the sale in January of a 2.5 per cent stake in DirecTV, the satellite broadcasting subsidiary of Hughes Electronics, to AT&T, the biggest US long-distance telephone company, for \$138m (£90m). DirecTV has yet to make a profit, but the deal put an estimated value of \$5.5bn on the nascent satellite TV operation.

Despite the distractions of diversification in the 1980s, GM remains a behemoth in the automotive industry that dwarfs its rivals.

But the acquisitions took the group away from its Michigan roots and drained it of cash. When the US economy went into recession at the start of the 1990s, GM accumulated three years of losses before Mr Robert Stempel, Roger Smith's successor as chairman, was ousted in a boardroom coup.



north American operations," he adds. "One thing we don't want to do is to take our eyes off the ball in getting that operation fixed."

Almost two years ago Mr Smith created a global strategy board, bringing together the heads of GM's north American and international operations and components division.

Mr Smith admits GM's more modest approach compared with Ford makes it more difficult to gain the

full benefits of "globalising" the company. "We want to do it within our existing structure," he says. "Will we always be that way? I can't tell you we will, but we are for the moment."

In the US market, Mr Smith has set up a new North American Operations subsidiary to co-ordinate GM's car brands. One object will be a long-overdue differentiation of the group's four main brands to prevent senseless duplication of models and rivalries between brands.

The impetus to improve sales and

marketing follows a drive to cut production costs. All the US Big Three carmakers are heliately trying to break away from the profligate practices of the past.

Mr Smith recognises some old habits in the car industry die hard. He describes as "a mind-set" the tendency to maximise production and then use costly incentives to shift cars if inventories get too high.

Although Chrysler, the smallest of the Big Three, is widely acknowledged to be ahead in cost reduction, Mr Smith says GM has the lead in sales and marketing.

OBSERVER

Noughts and crosses

John Major's diplomatic mission in Hong Kong did, after all, reap financial dividends for the British government. Not much, it must be said - but then every little helps.

Low-calibre stuff

President Kiro Gligorov of Macedonia is back on the job, apparently fully recovered from injuries received last October when a car bomb exploded in the centre of Skopje as he was driving to his office.

Tobacco road

Peter Wilcott, 49, who lost his job as the European Commission's director-general in charge of customs and taxation, has not taken long to resurface.

On a roller

Vietnam may still be a developing country, but nine years of economic reform is pushing it up the Rolls-Royce index.

100 years ago

The US and Spain Washington: The Senate Committee on Foreign Relations at its meeting today had under discussion the resolution passed to it by the House of Representatives in reference to Cuba, and found itself unable to agree upon it.

50 years ago

Anglo-French talks go well The discussions between London and Paris for the conclusion of a new financial and trade pact in the place of the one that expired on 28th February are understood to be making good progress.

It's suitcase time

Banco Nacional de Angola (Angola's central bank) devalued the official rate of the readjusted kwanza to 31.794 per single US dollar, from 6.024. Bad enough, you might think. Think again. The street price is about 50,000 per dollar. Round numbers are so much easier.

Spiteless

Lucky old Egyptians! They're being made an offer they might find difficult to refuse. Muammar Gaddafi, the charismatic Libyan leader, is asking them not \$10, not

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FINANCIAL TIMES

Tuesday March 5 1996



Demand from post office triggers appeal to EU
Citibank fights German action on mail charges

By Peter Norman in Bonn and Neil Buckley in Brussels

Citibank yesterday said it had appealed to the European Commission in Brussels to prevent Deutsche Post, the German post office, from imposing an extra charge for mail sent from the Netherlands to the US bank's credit card customers in Germany.

Deutsche Post will tomorrow begin court proceedings in Frankfurt in a similar case against another credit card company, GZS Gesellschaft für Zahlungssysteme, accusing it of illegal "remailing" by routing letters to 300,000 business partners in Germany through Denmark.

But Citibank said the post sent to its clients in Germany was not remaining but part of a European-wide credit card business that it had built up after creation of the European single market.

Reductions by Hewlett intensify price war on PCs

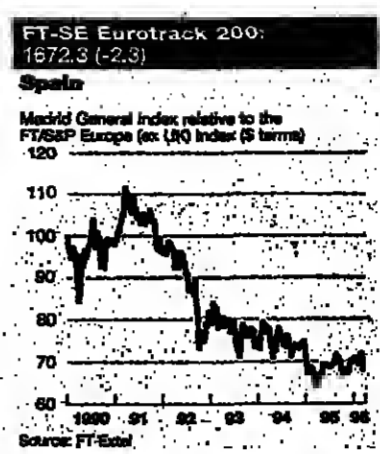
By Louise Kohoe in San Francisco

Hewlett-Packard cut prices of its high performance personal computer servers by up to 21 per cent in all markets yesterday, signalling a deepening price war in the market for PCs designed for business users.

IBM, which announced price reductions in the US two weeks ago, took additional pricing action in Europe on Friday and is expected to follow up with more cuts in the US this week.

THE LEX COLUMN
Investor siesta

The 5 per cent drop in Spain's stock market yesterday looks like a sanguine response to the election results. The right-wing Partido Popular's victory is about as hollow as they get. And it opens the door to Italian-style politics by consensus, since the PP will need the support of at least two other political parties to form a government.



dated routes will allow better utilisation and more frequent sailings. There should also be efficiencies from joint buying of port and rail services and common marketing. But the Grand Alliance and two similar ones now being formed will have only half the market. The danger is that, as in the past, hard-won savings get passed through to customers.

Pooling assets, therefore, should be only the first step. The next move would be to form a proper joint venture which could buy ships. A joint shareholding structure would also leave less committed members, like P&O, with the option of selling out.

Beijing considers further measures to fight inflation

By Tony Walker in Beijing

Further measures to check the overheating of China's economy, bringing inflation below 10 per cent and maintaining annual growth at about 8.5 per cent, will be raised at the country's annual parliamentary session starting in Beijing today.

approved by Communist party leaders last October at the fifth plenary session of the party's central committee. These documents will form the basis of Premier Li Peng's "work report", or state of the nation address, to be delivered today.

with by Mr Li in his report include the need to close the development gap between the wealthier coastal regions and a deprived hinterland. In this, he will be anticipating criticism from delegates from poorer interior provinces.

Container shipping

The immodestly named "Grand Alliance" between P&O and three of its container shipping rivals is the latest attempt to bring order to a market in which nobody is making much money.

Kvaerner

Kvaerner's offer to Trafalgar House's war-weary investors should be accepted with gratitude. Despite years of extensive surgery by its largest shareholder, Hongkong Land, Trafalgar was still three years away from reporting a respectable level of profitability.

Japan opposition blocks \$6bn bailout

Continued from Page 1

the door to the Lower House budget committee room in parliament, preventing the panel from starting proceedings needed for a vote on the budget for the fiscal year beginning in April. A succession of cabinet members, including Mr Ryutaro Hashimoto, prime minister, were turned away from the committee room as they tried to reconstitute with members.

Outside the building, residents of the city of Kobe staged their own protest. They urged the government to spend the tax money on helping to rebuild their city, which was hit by a huge earthquake in January 1995.

the NFP leader, who said: "If you get tired, I can find plenty of people to take over from you."

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